

THE AMERICAN INSTITUTE OF ARCHITECTS



March 10, 2004

Norman L. Koonce, FAIA
*Executive Vice President/
Chief Executive Officer*

Susan L.B. Jacobson, FASLA
President
American Society of Landscape Architects
636 Eye St., NW
Washington, DC 20001

Dear Susan:

On behalf of the 72,000 members of The American Institute of Architects, I am writing to express strong support for the nomination of the Urban Land Institute to receive the ASLA Landscape Architecture Medal of Excellence.

The mission of the ULI is to provide responsible leadership in the use of land to enhance the total environment. Founded in 1936, the organization represents more than 20,000 members worldwide from across the entire spectrum of land use and real estate development disciplines, working in private enterprise and public service. The ULI facilitates the open exchange of ideas, information and experience and promotes collaboration among local, national, and international developers, planners, designers, and policy makers dedicated to creating better places.

The ULI has contributed significantly to landscape architecture policy, research, education, project planning and design. It is a trusted idea place where development, planning, design, and political leaders come to grow professionally and personally through sharing, mentoring, and problem solving. With pride, ULI members commit to the best in land use policy and practice.

Thank you for your kind consideration of our recommendation to present the ASLA 2004 Landscape Architecture Medal of Excellence to the Urban Land Institute. We look forward to hearing from you soon.

Sincerely,

A handwritten signature in blue ink, appearing to read "Norman L. Koonce".

Norman L. Koonce, FAIA

Cc: Jeffrey Lofton, APR, Public Relations Manager, American Society of Landscape Architects

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