

# ASLA Historic Preservation Professional Practice Network (HP-PPN) HALS Subcommittee Meeting Tuesday, January 24, 2023 12:00-1:00 (EST)

#### **HALS Subcommittee**

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Professional Practice Coordinator: Chicquita Hairston, chairston@asla.org

Guest: Allison Crosbie, Preservation Administrator, Cambridge Historical Commission

# **Meeting Notes:**

## 1. Introductions

## 2. Continuing Business

a. Status of the Secretary of the Interior's Historic Preservation Professional Qualification Standards <a href="https://www.doi.gov/pam/asset-management/historic-preservation/pgs">https://www.doi.gov/pam/asset-management/historic-preservation/pgs</a>

Recently DOI has sought volunteers from NPS to serve as reviewers of the final draft, so hopefully that means this is progressing.

## 3. New Business

a. Promoting the 2023 HALS Challenge: Working Landscapes.

The 2023 HALS Challenge: Working Landscapes – The Field (asla.org)

Look for ads in LAM in April and May.

b. 2024 HALS Challenge and Beyond: Themeless and Additional Bonus Points for Student Entries. We hope to increase the number of entries, and professors that teach HALS will be able to plan their curricula years in advance.

- c. Updated HALS Short Format Historical Report Template is available now online.
- d. There are now three vacant Chapter HALS Liaison positions: Colorado (includes Wyoming), Kansas (Prairie Gateway) and Oklahoma.
- e. ASLA Historic American Landscapes Survey (HALS) Chapter Liaisons Network in Basecamp. Developing guidance documents to build and share here like:
- Talking points/materials for state, county & local historic entities like the SHPO;
- "HALS Liaison Guide" for new liaisons:
- List of ideas / tips to promote HALS;
- How to increase engagement with HALS;
- Incentives for folks to undertake a HALS project;

- What landscapes are appropriate for HALS? (e.g., integrity and age) (Vernacular, Designed, Historic Site, Ethnographic);
- Documenting/Recognizing Native American Landscapes;
- Materials on HALS to share with chapter members and university students;
- Routine communication from HALS National Coordinator / Mentoring / Newsletter;
- Better communication from national ASLA to Chapter Presidents about HALS/ASLA relationship;
- Facilitate communication with other HALS Liaisons / HALS Groups
- ASLA Webpage template Convincing your ASLA Chapter to host your HALS Webpage(s) like OH, SC, and NoCA;
- Interactive HALS webpage/map for chapter landscape inventory (like OH and SC);
- How to incorporate HALS into college LA curriculum;
- Reformatting existing documentation for HALS (NR noms, CLRs, site plans...)
- Share HALS Liaison success stories like funding sources;
- Publicity and Promotions magazine, newspaper, newsletter, blog, social media...

## 4. Other Business / Open Discussion

## Writing Samples:

David suggested providing writing samples on our HALS Liaisons Basecamp site, as it is helpful to learn by example. Samples would demonstrate good significance, description, and history sections and be concise and clear.

# HALS pages for ASLA State Chapter websites:

Christa shared that the Wisconsin ASLA Chapter has a HALS page as part of the chapter's website (HALS | WI ASLA). They also have a map that shows HALS documented sites with links to the documentation as well as undocumented historic landscapes. Birgit and David said they have had issues with their state chapter websites. They have changed often, the HALS pages have gone down.

# Promoting HALS to Chapter Presidents:

Ali shared that the Chapter Presidents have a Basecamp team too. We could do an annual or biannual post for them about HALS and any HALS-related reminder of action items (consider adding HALS to you chapter website, etc.). Biannual may be best, since chapter presidents only serve one year.

# HALS Subcommittee Roster:

It is time to revisit the roster of HALS Subcommittee. We have some inactive members, and some members have recently stepped down. We could use at least 2 more academic sector and 1 private sector landscape architects.

5. Next HALS Subcommittee Teleconference Meeting: Tuesday, April 18, 2023, 12:00 noon (EST)