

#### ASLA Historic Preservation Professional Practice Network (HP-PPN) Annual HALS Subcommittee and Chapter Liaisons Meeting Tuesday, December 6, 2022 12:00-1:00 (EST)

#### HALS Subcommittee

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Barbara Wyatt, barbara\_wyatt@nps.gov Carol Yetken, cyetken@cyladesign.com

Professional Practice Director: Katie Riddle, ASLA, kriddle@asla.org Professional Practice Manager: Ali Hay, ahay@asla.org Professional Practice Coordinator: Chicquita Hairston, chairston@asla.org

#### **Other Attendees**

Andrea Danchi Brian Goad David Post Douglas Nelson Graham Sones James Ward Juliet Swanson Kate Boren Ken Horinko Kimball Erdman Laura Gibson Laura Willson M. Elise Huggins Marlene Ayling

- Melinda Gustin Nancy Brown Nancy Minich Patricia O'Donnell Rebecca W. Flemer Robert Fleming Sandra Chipley
- Sarah Acevedo Scott Keyes Steve Venker Trevor Hammrich Wendie McAllaster

#### **Meeting Notes**

1. Introductory Remarks - Helen Erickson, ASLA HALS Coordinator

Hi, I am really glad to see so many people here as well, and I guess the first thing I'd like to say is that HALS is only a small percentage of ASLA. The world of HALS is not that big, and so sometimes people forget how important we really are. By ignoring our history, it's possible to imagine that landscape architects just provide something to fill up the empty spaces around buildings, rather than serve as the bedrock for design - as you know, because you all know the history, right, from Olmsted through Eckbo. This cosmetic service has never been the case, and certainly it can't be the case with landscape architects today.

So in the face of climate instability and global warming, our voice as historians is especially important because of our knowledge, in which we are trained to balance the economic, the ecological, and social requirements of good design. This vision did not come from nowhere. It's embedded deep within our profession, and it can be demonstrated through our history.

History informs our present, helping us to recognize what works and what falls short, and armed with this knowledge we are able to avoid pitfalls at a time when the stakes are really high. So I guess what I really want to say is how much I appreciate what you all are doing. I want to reinforce an understanding of how important it is to our profession. It's not an academic or boutique effort, but

rather a fundamental way to analyze and understand the sites on which our ecological success is based. You are providing that context, and so your work is fundamentally important. Please - if Chris or I can help you. let us know. We're a small shop, but we will do our best.

2. Continuing Business / Open Discussion

a. Status of the Secretary of the Interior's Historic Preservation Professional Qualification Standards. The NPS Associate Director of Cultural Resources, Partnerships, and Science has transferred the administration of this effort up to the Department of the Interior. The Department is staffing it to get everyone up to speed and then will be working on polishing the draft to circulate for comment. The link below will be used to post any status changes, announcement of opportunities for comment, etc. Recently DOI has sought volunteers from NPS to serve as reviewers of the final draft. Any status changes, announcement of opportunities for comment, etc.: The Secretary of the Interior Professional Qualifications Standards | U.S. Department of the Interior (doi.gov)

#### 3. New Business

a. 2022 HALS Challenge Results: Olmsted Landscapes - The Field (asla.org)

For the 13th annual <u>HALS Challenge competition</u>, we invited folks to document *Olmsted Landscapes*. 2022 marks the <u>200th anniversary of the birth of Frederick Law Olmsted</u>, social reformer and founder of American landscape architecture. HALS partnered with the National Association for Olmsted Parks for this Olmsted 200 activity. By documenting Olmsted Landscapes for HALS, folks increased public awareness of historic landscapes and illuminate Olmsted's living legacy. Any site designed or planned in part or in full by Frederick Law Olmsted Sr., his firm, and the firm continued by his sons, John Charles Olmsted and Frederick Law Olmsted Junior, were eligible. Sponsored by HALS, cash prizes were again awarded to the top three submissions. This year the <u>National Association for Olmsted Parks (NAOP)</u> also awarded three framed certificate prizes for the best entries in the following categories:

- 1. Submission by a college or graduate student.
- 2. Work of the Olmsted Firm in Ohio.
- 3. Non-park work of the Olmsted Firm.

For the 2022 HALS Challenge announcement, we had a very nice stage with seating in the Olmsted200 Pavilion on the Expo Floor at the ASLA Conference on Landscape Architecture in San Francisco in November. The Frederick Law Olmsted National Historic Site and NAOP had space and staff there too and participated in our announcement. There were seventeen excellent entries from twelve states representing an array of Olmsted landscapes.

- 1st Place: California's North Coast Redwood Parks HALS CA-166, Del Norte and Humboldt Counties, California, By Douglas Nelson, ASLA, Landscape Architect
- 2nd Place: Gray Gardens HALS MA-9, Cambridge, Massachusetts, By Allison A. Crosbie, ASLA, City of Cambridge Historical Commission
- 3rd Place: Lakeshore Highlands HALS CA-167, Oakland, California, By Stacy Farr, Architectural Historian, Chris Pattillo, FASLA, HALS Northern California Chapter, Petra Marar, Ellen Monroe, and Cathy Garrett, PGAdesign and Betty Marvin, Planner III, Historic Preservation, City of Oakland
- Honorable Mention: Cadwalader Park HALS NJ-9, Trenton, New Jersey, By Rebecca Flemer, M.S. University of Pennsylvania, Evelyn Timberlake, M.S. University of Vermont, Randy Baum, Licensed Landscape Architect, and David Bosted, Trenton Museum Society Trustee and Historian
- National Association for Olmsted Parks (NAOP) Certificate for Work of the Olmsted Firm in Ohio: Hills and Dales Park HALS OH-16, Kettering, Ohio, By Bernadette Whitworth,

Historical and Cultural Resources Manager, Five Rivers MetroParks, Laura Stevens, Interpretation Coordinator, Five Rivers MetroParks, David Schmidt, Research Consultant, The Oakwood Historical Society, and Eric R. Sauer, RLA, Planning Manager, Five Rivers MetroParks

- National Association for Olmsted Parks (NAOP) Certificate for Submission by a College or Graduate Student: Terwilliger Parkway HALS OR-8, Portland, Oregon, By Jeremy T. Ebersole, Historic Preservation Graduate Program, University of Oregon, with contributions by Anton Vetterlein; Wes Risher; William J. Hawkins, III – Friends of Terwilliger
- National Association for Olmsted Parks (NAOP) Certificate for Non-Park work of the Olmsted Firm: Lawrenceville School HALS NJ-10, Lawrenceville, New Jersey, By Elaine A. Mills, Registered Landscape Architect, ISA Certified Arborist, LEED AP

Competitions are very important to growing the HALS Collection. On average over the last 5 years, contest entries account for 14% of the documentation entering the HABS/HAER/HALS Collection at the Library of Congress! I invite you to enter the HABS/HAER/HALS Holland Drawing Competition. The competition recognizes the best single-sheet measured drawing of a historic building, site, or structure prepared by an individual(s) to the standards of HABS, HAER or HALS. The Holland Competition is open to HABS, HAER, and HALS entries, but there are usually mostly HABS entries. I would love to see more HALS entries, but many years a strong HALS entry has received the honorable mention. Leicester B. Holland Prize | HABS/HAER/HALS (nps.gov) Or you may compete for the Peterson Prize, a competition that recognizes the best set of measured drawings prepared to HABS/HAER/HALS standards and donated by students. <u>Charles E. Peterson Prize | HABS/HAER/HALS (nps.gov)</u>

#### b. The 2023 HALS Challenge: Working Landscapes - The Field (asla.org)

For the 14th annual <u>HALS Challenge competition</u>, the <u>Historic American Landscapes Survey</u> (<u>HALS</u>) invites you to document *Working Landscapes*. Historic "working" or "productive" landscapes may be agricultural or industrial and unique or traditional. Some topical working landscapes convey water for irrigation or provide flood control. Please focus your HALS report on the landscape as a whole and not on a building or structure alone. For this theme, the <u>HAER History Guidelines</u> (<u>nps.gov</u>) may be helpful along with <u>HALS History Guidelines</u> (nps.gov). Entries are due by July 31, 2023. Results will be announced at the 2023 ASLA Conference on Landscape Architecture in Minneapolis. Good luck and thank you for helping to preserve American landscapes!

c. 2024 HALS Challenge and Beyond: Themeless and Additional Bonus Points for Student Entries. Beginning in 2024, the HALS Challenge will no longer have a theme. All short format historical report entries will be eligible, and we hope to increase the number of entries. Folks will have 14 years' worth of themed entries to read for examples. Professors that teach HALS will be able to plan their curricula years in advance. HALS will also update the scoring sheet to include 5 bonus points for student entries to encourage more emerging professional interest in the HALS Challenge. &

HALS Challenge Competition Rating Scale

(100 POINT MAXIMUM + up to 10 BONUS points)

- Appropriate Statement of Significance and Site History (25 Point Maximum)
- Appropriate Physical Description of Landscape (25 Point Maximum)
- Clarity and Supporting Nature of Graphic(s) and Caption(s). Typically, no more than 10 existing conditions photographs taken by the author(s) of the site. (10 Points Maximum)
- Depth of Research and Proper Citations/Sources (20 Points Maximum)
- Overall Quality and Clarity of Writing (20 Points Maximum)

- Bonus Points (up to 5) Measured/Interpretive Drawings and/or Large Format Photography prepared according to HALS Drawing Guidelines or Photography Guidelines to accompany the history
- Bonus Points (5) Student Entries

#### d. Debut of Guide: Using National Register Nominations in Preparing HALS Short Format Histories HALS Guidelines | HABS/HAER/HALS (nps.gov) and on Basecamp.

Barbara Wyatt, HALS Subcommittee and formerly of the NPS NR/NHL Programs, established a 2020-2021 internship position with the Wisconsin SHPO (Peggy Veregin, WI Historical Society) to convert 2 NR Nominations into HALS Short Format Historical Reports. Laura Grotjan was selected as the intern. Barbara and I reviewed and edited the draft HALS reports and transmitted the final reports to the LoC. We presented a national NR/HALS Intersection webinar in June 2021. The audience included SHPO staff, ASLA HALS Liaisons, and members of ASLA's Historic Preservation Professional Practice Network and its HALS Subcommittee. The goal was to increase HALS documentation using well-prepared NR Nominations and for this information to reach a wider audience than it otherwise would.

Well-prepared National Register nominations contain a wealth of information, and HALS documentation can make it accessible to a wider audience. HALS documentation is copyright free and preserved in perpetuity and made publicly accessible online by the Library of Congress. The HABS/HAER/HALS Collection is one of the largest and most heavily used collections in the Prints and Photographs Division and constitutes the nation's largest archive of historic architectural, engineering, and landscape documentation.

We prepared process instructions to share with the public. These instructions are intended to explain how National Register nominations can be used to facilitate the preparation of Historic American Landscapes Survey (HALS) documentation using the HALS Short Format History Template. The short format is required to enter the annual HALS Challenge, a national competition related to a selected historical or cultural landscape theme. Often, a property associated with the theme has been listed in the National Register. The nomination can be used to prepare the short format documentation. These instructions are intended to facilitate the conversion of the information contained in National Register nominations to HALS documentation.

Owners of historic properties may be interested in the documentation of their property for the HALS program. The documentation is submitted to the Library of Congress and provides a permanent record of the history of the landscape and its appearance at the time of documentation. State historic preservation offices are in a good position to inform their constituents of this option, and consultants may be interested in offering HALS documentation as an addition to preparation of a nomination. Many owners would be delighted to have documentation about their landscape filed at the Library of Congress.

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#### e. HALS Liaisons Annual Report

THANK YOU to ASLA and to all the volunteer HALS Liaisons and to the HALS Subcommittee! The Historic American Landscapes Survey relies on the documentation donations from members of our partner, the American Society of Landscape Architects. The Society's Historic Preservation Professional Practice Network has helped build our program from the beginning with its Historic American Landscapes Survey Subcommittee. Each of the 49 state chapters has one volunteer Historic American Landscapes Survey Liaison. The 49 volunteer liaisons help carry out our mission. They report annual landscape documentation activity to their state chapter president who in turn reports it to the national ASLA office.

- Vacant HALS Liaison Positions
   There are still only two vacant Chapter HALS Liaison positions: Kansas (Prairie Gateway) and Oklahoma. There is one vacant co-HALS Liaison position: Wyoming (Colorado). There are only 3 states without any HALS documentation: Montana, North Dakota, and New Hampshire and only 2 US Territories: Guam and US Virgin Islands.
- Summary of 2022 HALS Annual Report (HALS Liaison Survey Responses)
   25 HALS Liaisons responded to the survey (AL, AK, AZ, AR, Northern CA, Southern CA, CO/WY, FL, HI, IL, LA, MD, MN,MS, NV, NH, NC, OR, PA/DE, RI, SC, TN, VT, VA, and WI). See appendix at the end of these meeting notes for the summary for each survey question.

f. Debut of *ASLA Historic American Landscapes Survey (HALS) Chapter Liaisons Network* in Basecamp. A go-to source for HALS Liaisons Communications and Training. There's a quick overview - <u>How</u> <u>Basecamp Works - Basecamp Help (basecamp-help.com)</u> Improving Communications! We've set up this team space on Basecamp, so we have a place to catch up, discuss, chat, and bounce ideas off one another. We will produce guides that will be available here and on our webpages. There is a Basecamp App for phones too. Ali Hay sent out the link. All you have to do is add it to your favorites or bookmark the link.

If you have a quick question or short message (comparable to a text message), jump into the Campfire and ask away. If you want feedback on work, or you have a big idea to share, or you want to say something that you want to make sure everyone on the team hears, post a message on the Message Board.

Projects are a struggle when stuff's spread out across emails, file services, task managers, spreadsheets, chats, meetings, etc. Things get lost, you don't know where to look for stuff, and people put the right information in the wrong place. Not good. But when it's all together in Basecamp, you'll see where everything is, understand what everyone's working on, and know exactly where to put the next thing everyone needs to know about.

We will create documents to add here to assist and guide HALS Liaisons...I have highlighted some goals we will approach first...

- "HALS Liaison Guide" for new liaisons;
- List of ideas / tips to promote HALS;
- How to increase engagement with HALS;
- Incentives for folks to undertake a HALS project;
- What landscapes are appropriate for HALS? (e.g., integrity and age);
- Documenting/Recognizing Native American Landscapes;
- Materials on HALS to share with chapter members and university students;
- Talking points/materials for state, county & local historic entities like the SHPO;
- Routine communication from HALS National Coordinator / Mentoring / Newsletter;
- Better communication from national ASLA to Chapter Presidents about HALS/ASLA relationship;

- Facilitate communication with other HALS Liaisons / HALS Groups
- Convincing your ASLA Chapter to host your HALS Webpage(s) like OH, SC, and NoCA;
- Interactive HALS webpage/map for chapter landscape inventory (like OH and SC);
- How to incorporate HALS into college LA curriculum;
- Reformatting existing documentation for HALS (NR noms, CLRs, site plans...)
- Share HALS Liaison success stories like funding sources;
- Publicity and Promotions magazine, newspaper, newsletter, blog, social media...

4. Other Business / Open Discussion

a. Grand Estates: Alison Terry, SoCA HALS Liaison, has put together a huge team to document the Virginia Robinson Gardens in Beverly Hills & Roco Ceo, Professor of Architecture, University of Miami, and Shane Jezowski documented 2 gardens of the Vizcaya Estate in Miami and are documenting Coral Castle.

b. Ann Mullins announced she will be presenting a session with two folks from the University of Colorado Denver at the Saving Places conference in February in Denver. It includes an overview of HALS, the HALS Challenge, and specifics about documentation. Ann also announced that she would be stepping down as the Colorado HALS Liaison, a position she has held since the early 2000s, due to shifting priorities. She was a force behind for much great HALS documentation, beginning with HALS CO-1 Skyline Park. Ann recently served eight years on Aspen City Council, and previous to that Ann served on the Aspen Historic Preservation Commission for seven years. She received the coveted Elizabeth Paepcke Award, which recognizes longtime preservation leaders who demonstrate a commitment to historic preservation with a clear impact on Aspen. Ann says someone else can step in and bring some new energy and bring new ideas to this position she has loved doing. She has offered to support anyone who steps into the position in any way, and she would like to still sneak into HALS meetings once in a while. So, if you know of any candidates for the Colorado Chapter HALS Liaison, please let us know. The Colorado Chapter includes Wyoming too. THANK YOU ANN!

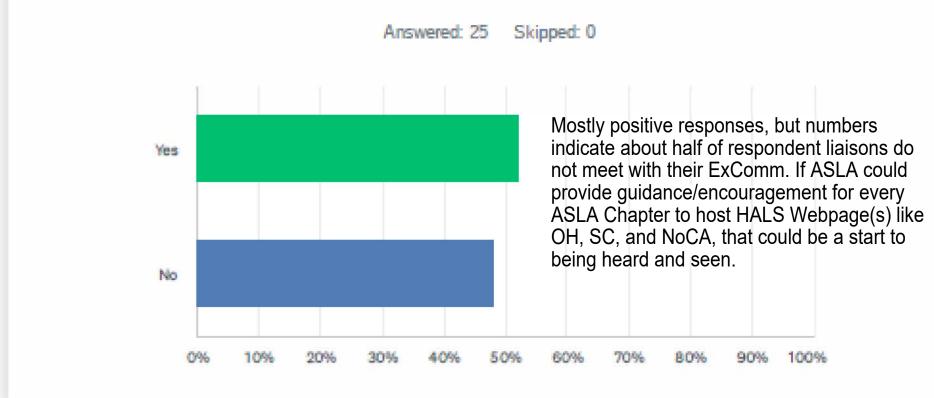
5. Next HALS Subcommittee Teleconference Meeting: Tuesday, January 24, 2023, 12:00 noon (EST)

Appendix

- 25 HALS Liaisons responded to the survey (AL, AK, AZ, AR, Northern CA, Southern CA, CO/WY, FL, HI, IL, LA, MD, MN, MS, NV, NH, NC, OR, PA/DE, RI, SC, TN, VT, VA, and WI).
- There are still only two vacant Chapter HALS Liaison positions: Kansas (Prairie Gateway) and Oklahoma. There is one vacant co-HALS Liaison position: Wyoming (Colorado).
- There are only 3 states without any HALS documentation: Montana, North Dakota, and New Hampshire and only 2 US Territories: Guam and US Virgin Islands.

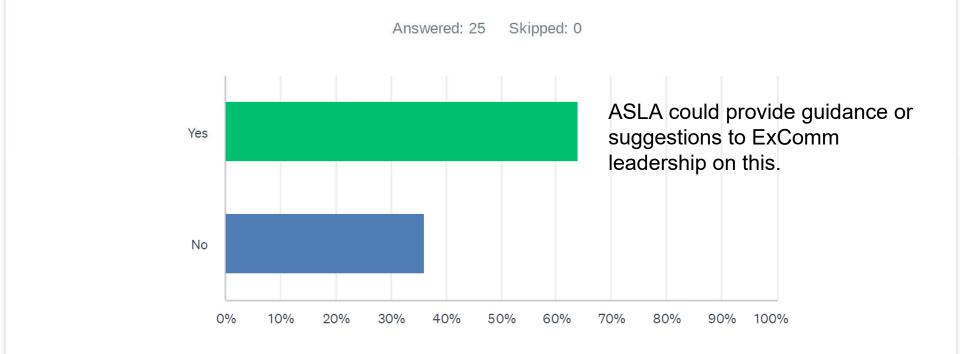


#### Q3 Did you meet on HALS business with your Chapter Executive Committee?



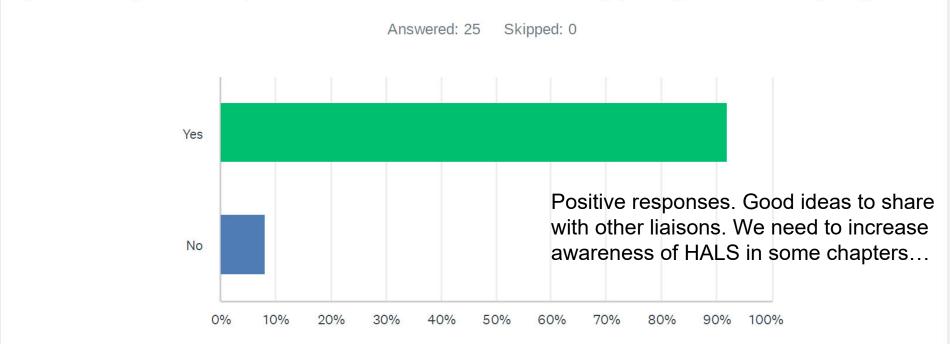
- Focused on Olmsted 200 events and activities with ExCom.
- A HALS Report is included in every monthly executive meeting.
- Participation has been somewhat limited to date, but I expect it to increase.
- I was not invited to, nor did I initiate a meeting.

Q4 Is your HALS program included in your Chapter Executive Committee?

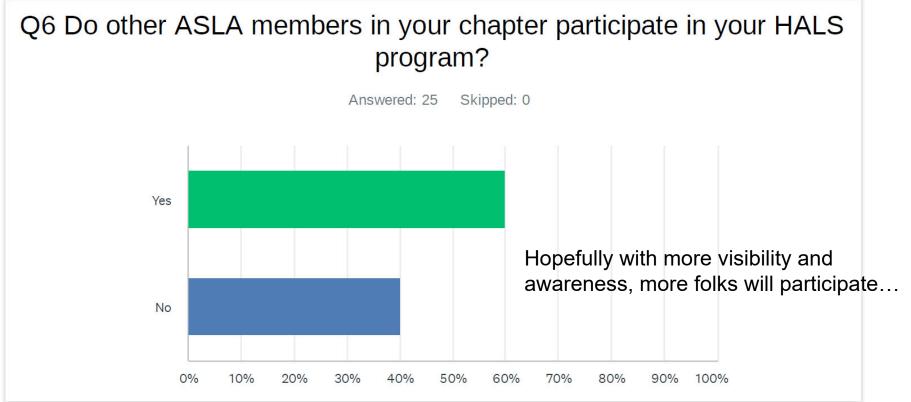


- A HALS report is included in every monthly executive committee meeting.
- No. Is this something that is encouraged?
- On the monthly agenda.
- I don't think so, although it might be and we have been forgotten.

Q5 Does your Chapter Executive Committee support your HALS program?

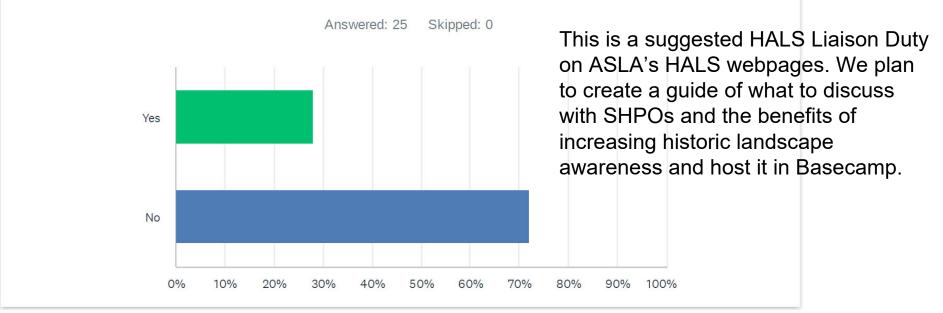


- Some are enthusiastic supporters although we don't receive much support financially.
- I have a HALS line item in our ASLA MN annual budget.
- They have earmarked \$3500 for travel expenses this year, although the 7 internships I had setup fell through at the College of Charleston.
- All are aware and are in support of the program.
- Support? I guess if they remembered we had one, maybe...

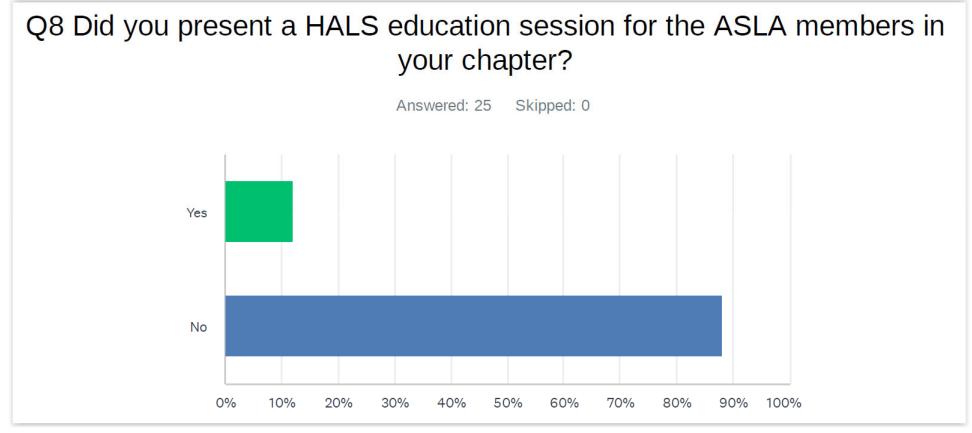


- For Olmsted 200, we published a report in each chapter newsletter about prior work that had been done on Olmsted projects in RI.
- Members are aware of the program and are encouraged to recommend projects with historic landscapes.
- There have been discussions to pull in more volunteers possibly students from the U of MN landscape architecture department.
- This can vary depending on how active the Liaison is.

Q7 Did your HALS program meet with your State Historic Preservation Officer this year as an advocate of historic landscapes and HALS documentation?

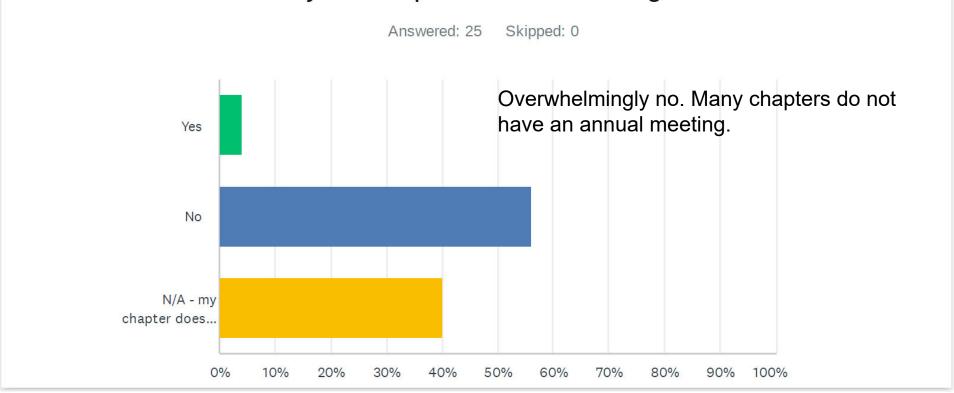


- We have a SHPO member who is a strong advocate for historic landscapes and is now an honorary member of the Vermont Chapter.
- Did not meet but had some email exchanges / phone calls about likely sites.
- I met with the Louisiana Trust for Historic Preservation executive director, and also the MainStreet executive director. I reached out to the Historic Preservation office and plan to meet with the executive director in the coming months.

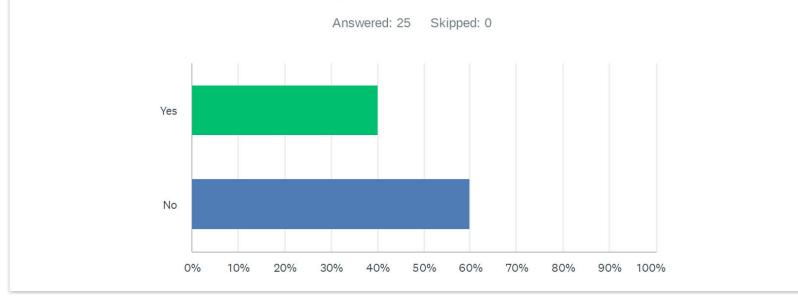


- We had several programs focused on Olmsted in support of Olmsted 200.
- The ExComm suggested our core group present our Virginia Robinson Gardens HALS project at our January retreat.
- I have one developed but have not had the occasion to present it.
- At the chapter annual meeting.

Q9 Did you include an education session on HALS and historic landscapes at your chapter annual meeting?

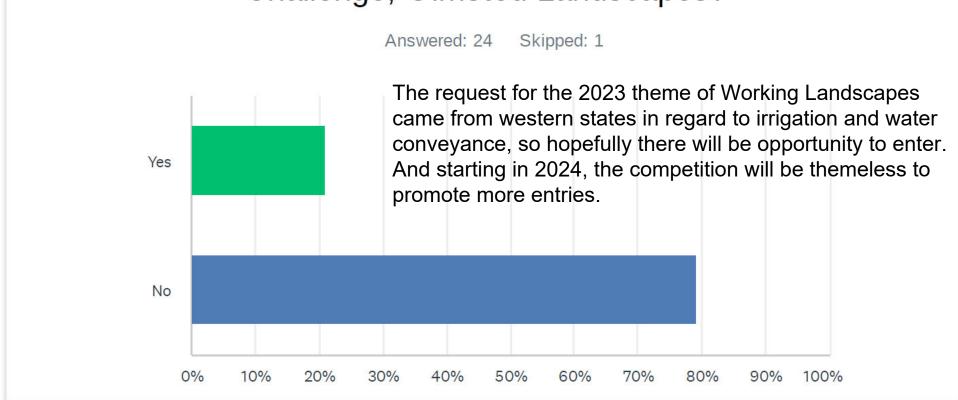


Q10 Did your HALS program meet with or make presentations to other potential partner agencies or groups, such as a Historic Preservation Commission, an AIA chapter, a garden club, etc., this year as an advocate of historic landscapes and HALS documentation?

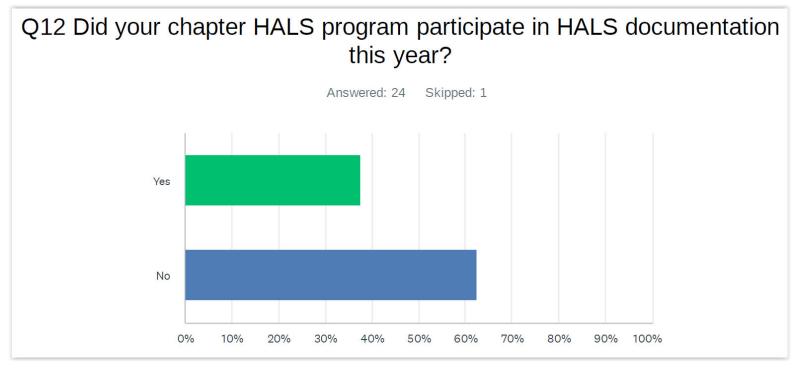


- Working on several projects with the regional Preservation Society, with MS University for Women and with Garden Club Council.
- Our newsletters featured articles on Olmsted 200 and the newsletters are distributed to preservation commissions and state legislators.
- I have personally discussed the matter with a variety of organizations.
- As a member of the City of Naples Design Review Committee and the Scenic Ohio organization, I advocate for landscape preservation.

#### Q11 Were there submittals from your chapter to the 2022 HALS Challenge, Olmsted Landscapes?



• There are no known Olmsted designed landscapes in the state of Nevada



- Several submittals in progress, not yet completed.
- I am in the process of completed 2 documentations for historic sites here in RI.
- I conducted a site visit and presented a written report to the Nevada State Historic Preservation Office for the Mackay Plaza, University of Nevada proposed rehabilitation project. I am hopeful a submission will be completed once the rehabilitation is completed.
- I have two reports that are in progress, but I have not submitted them yet.

Q13 Please tell us how ASLA can better support your chapter HALS program.

#### Guidance:

- As a new liaison, I could use more guidance and suggestions for tasks and activities.
- I need to know what is expected of me as a HALS liaison, different things I can or should do, etc. I didn't receive any training or information from the person who preceded me, nor from the national HALS program.
- If ASLA can provide direction and information on activities that our HALS committee can work on, that would be fantastic!
- I am thinking a buddy system would be most helpful for me.

#### **Funding:**

- If we had more funding, then I would suggest other projects and could get more volunteers.
- It would be of immense help for NPS funds to be earmarked to cover the costs of measured drawings and large format photography.

We will utilize the Basecamp HALS Chapter Liaisons Network to provide more support and guidance!