



American Society of
Landscape Architects

**ASLA Historic Preservation Professional Practice Network (HP-PPN)
HALS Subcommittee Meeting
Tuesday, July 19, 2022, 12:00-1:00 (ET)**

HALS Subcommittee

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Meeting Notes

1. Introductions

2. Continuing Business / Open Discussion

a. Status of the Secretary of the Interior's Historic Preservation Professional Qualification Standards. Any status changes, announcement of opportunities for comment, etc.: <https://www.doi.gov/pam/asset-management/historic-preservation/pqs>

b. Promoting the 2022 HALS Challenge: *Olmsted Landscapes*.

Articles for The Field leading up to the July 31st:

*January: [The 2022 HALS Challenge: Olmsted Landscapes – The Field \(asla.org\)](#)

*February: [Mountain View Cemetery HALS CA-39, Oakland, California – The Field \(asla.org\)](#)

*May: [Chris Pattillo and HALS: Challenge and Legacy– The Field \(asla.org\)](#)

*June: [Olmsted and the HABS/HAER/HALS Collection – The Field \(asla.org\)](#)

LAM Ads - LAM has once again graciously provided 2 beautiful ads April 2022, p.149 and May 2022, p. 139.

Ali is looking into publicity options like 1-page LAM article or ad that highlights the entries and winners.

c. Planning for the first annual virtual HALS Liaison workshop.

Update from Ali: this could be offered for Landscape Architecture Continuing Education System (LA CES) professional development. Most ASLA webinars for credit do involve a fee, but if this is just for HALS Liaisons, we could offer this for free as an incentive to attend/thank you for being a HALS Liaison. I would just need the information to submit to LA CES (webinar/workshop date, length (60 minutes, 90 minutes, etc.) title, description, learning objectives, quiz) in advance. Attendees seeking to earn credit would need to complete and pass the quiz after the workshop, and they would then receive a certificate confirming the PDH earned. The type of credit, depending on the focus of the workshop, would be either HSW or non-HSW.

If short videos for HALS Liaisons like demos, tips, etc. were created, these could be uploaded to ASLA's Vimeo account (I would just need the mp4 file to do this) and embedded on the HALS Toolkit section of the ASLA website.

Another option would be to start using the online platform Basecamp for the HALS Liaisons. This platform is currently used by a number of ASLA committees, ASLA chapter presidents, PPN leadership teams, and other groups to stay in touch and share resources. Happy to share more if this is of interest. Elena mentioned that Basecamp is like Google Docs and that the greater HP-PPN uses it. It is also available as a smartphone app.

Post-meeting: Ali set up Basecamp for HALS Subcommittee members to explore. It could be a great way to host the HALS Liaison workshop with a quiz at the end and PDH. It could also be a great way to communicate with HALS Liaisons and for them to communicate with each other. Files and Videos can be shared and stored here too. Ali will check if we may include Chapter Presidents in this HALS Liaison platform.

d. Establishing additional annual HALS Challenge Award just for students. Each year the entries become more and more refined and professional, making it more difficult for students to compete. We need to encourage students to enter with prizes, publicity, articles...

Update from Ali: I can inquire about this with our Honors and Awards team, as they may have more input on how we might go about incentivizing HALS Challenge participation from students.

The group discussed students still being eligible for regular cash prizes in addition to the the student certificate. We will need requirements for this certificate like "predominantly student work," since faculty advisors often do much of the work. David suggests including the student ASLA chapters with the announcement of this new incentive. Another option is giving bonus points for student entries, so we could work within the confines of our current prizes. Kimball suggests announcing future HALS Challenge themes at least 2 years ahead of time for academic planning purposes.

e. State ASLA chapters hosting HALS webpages like Ohio ASLA. Currently only the [Ohio](#), [Northern California](#), and [South Carolina](#) ASLA Chapters host their own HALS webpages.

Update from Ali: This is from a few years ago, but ASLA has provided guidance and templates for ASLA chapter websites (as part of the Chapter Operations Workbook—you may need to log in to access this page), and I can look into how the template might be updated to include a page for HALS.

f. Maximizing the HALS Experience at the ASLA Conference:

Planning HALS Challenge Stage Presentation and HALS breakout space / HALS Meeting- Face-to-Face or Zoom? / Reinvigorating the HALS Subcommittee and its Relationship with the HP-PPN Update from Ali: the event schedule for the EXPO comes together over the course of the summer, so I should have more information on options for this in the coming months. In addition to "Practice Basecamp, on the EXPO floor, this year's ASLA presence in the convention center includes a gathering space just outside the EXPO, so that is a possible location, also. There will also be an Olmsted Pavilion on the Expo Floor.

The PPN has representative meetings, not general meetings with the exception of the annual meeting at the ASLA Conference (may or may not take place this year). Ann Mullins is the representative for HALS. Helen is the ASLA National HALS Coordinator and should be part of the PPN meetings. The HALS bylaws state that the chair of the PPN is a member of the HALS Subcommittee and selects the HALS Coordinator. We should update the HALS bylaws to reflect changes in the parent PPN.