

## ASLA Historic Preservation Professional Practice Network (HP-PPN) HALS Subcommittee Meeting Tuesday, April 19, 2022, 12:00-1:00 (ET)

## HALS Subcommittee

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## **Meeting Notes**

- 1. Introductions
- 2. Continuing Business
  - a. Status of the Secretary of the Interior's Historic Preservation Professional Qualification Standards. Any status changes, announcement of opportunities for comment, etc.: <u>https://www.doi.gov/pam/asset-management/historic-preservation/pqs</u>
  - b. Promoting the 2022 HALS Challenge: Olmsted Landscapes.
    - i. Articles for *The Field* leading up to the July 31<sup>st</sup> deadline:
      - 1. January: The 2022 HALS Challenge: Olmsted Landscapes
      - 2. February: Mountain View Cemetery HALS CA-39, Oakland, California
      - 3. May: Chris Pattillo and HALS: Challenge and Legacy
      - 4. June-July T.B.D.
    - ii. Landscape Architecture Magazine Ads LAM has once again graciously provided two beautiful ads April 2022, p.149 and May 2022, p. 139.
  - c. Promoting 2021 HALS Challenge: Historic Black Landscapes reports and sites.
    - i. Doug Nelson, Petra Mara, and Liz Sargent prepared and submitted an excellent ASLA Conference on Landscape Architecture education session proposal: *Illuminating Historic Black Landscapes: Confronting racism and disparity, benefiting communities, through HALS*. The ASLA Annual Conference Education Advisory Committee did not select the proposal, but did offer thanks, saying it "received over 350 submissions, from which 100 were selected. Regrettably, there were many high-quality proposals that scored well and did not make this year's program." No HALS ed session proposal has ever been selected.
  - d. Planning for the first annual virtual HALS Liaison workshop.

- i. Update from Ali: this could be offered for Landscape Architecture Continuing Education System (LA CES) professional development. Most ASLA webinars for credit do involve a fee, but if this is just for HALS Liaisons, we could offer this for free as an incentive to attend/thank you for being a HALS Liaison. I would just need the information to submit to LA CES (webinar workshop date, length (60 minutes, 90 minutes, etc.) title, description, learning objectives, quiz) in advance. Attendees seeking to earn credit would need to complete and pass the quiz after the workshop, and they would then receive a certificate confirming the PDH earned. The type of credit, depending on the focus of the workshop, would be either <u>HSW or non-HSW</u>.
- ii. If short videos for HALS Liaisons like demos, tips, etc. were created, these could be uploaded to ASLA's <u>Vimeo account</u> (I would just need the mp4 file to do this) and embedded on the HALS Toolkit section of the ASLA website. <u>See this webpage for an example</u> of an embedded Vimeo video.
  - 1. Another option would be to start using <u>Basecamp</u> for the HALS Liaisons. This platform is currently used by a number of ASLA committees, ASLA chapter presidents, PPN leadership teams, and other groups to stay in touch and share resources.
    - a. Elena mentioned that Basecamp is like Google Docs and that the greater HP-PPN leadership team uses it.

## 3. Other Business / Open Discussion

- a. Planning HALS breakout space for ASLA Conference on Landscape Architecture
  - i. Update from Ali: the event schedule for the EXPO comes together over the course of the summer, so I should have more information on options for this in the coming months. In addition to "Practice Basecamp," on the EXPO floor, this year's ASLA presence in the convention center includes a gathering space just outside the EXPO, so that is a possible location, also. There will also be an Olmsted-focused pavilion on the EXPO floor as part of our celebration of Olmsted 200, which may also be a good location for the HALS Challenge winners announcement followed by a HALS / HP-PPN meet-and-greet.
- b. Reinvigorating the HALS Subcommittee and its relationship with the HP-PPN
  - i. The PPN has representative meetings, not general meetings, with the exception of the annual meeting at the ASLA Conference. Ann Mullins is the representative for HALS. Helen is the ASLA National HALS Coordinator and should be part of the PPN meetings. The HALS bylaws state that the chair of the PPN is a member of the HALS Subcommittee and selects the HALS Coordinator. We should update the HALS bylaws to reflect changes in the parent PPN.
- c. Establishing additional annual HALS Challenge Award just for students
  - i. Each year the entries become more and more refined and professional, making it more difficult for students to compete. We need to encourage students to enter with prizes, publicity, articles...
  - ii. Update from Ali: I can inquire about this with our Honors and Awards team, as they may have more input on how we might go about incentivizing HALS Challenge participation

from students.

- d. State ASLA chapters hosting HALS webpages like Ohio ASLA
  - i. Currently only the <u>Ohio</u> and <u>Northern California</u> ASLA Chapters host their own HALS webpages.
  - ii. Update from Ali: This is from a few years ago, but ASLA has provided guidance and templates for ASLA chapter websites (as part of the Chapter Operations Workbook—you may need to log in to access this page), and I can look into how the template might be updated to include a page for HALS.
- e. Elena prepared a piece for *The Field*: <u>Celebrating & Preserving Rhode Island's Historic</u> <u>Cemeteries</u>
- f. Helen shared that her student's 2021 Camp Naco HALS report has impressed the folks from AZGEO, Arizona State University website. They want to host a website for the endangered site. Helen asked if they could host more Arizona HALS site documentation, like the Oklahoma Department of Tourism site hosts sites from Oklahoma HALS. They agreed. Hopefully, the Arizona ASLA chapter will eventually host the independent HALS webpages, and they can be cross linked to AZGEO/Public Lands.
- 4. Closing Comments
  - a. Next HALS Subcommittee Zoom Meeting: Tuesday, July 19, 2022, 12:00 noon (ET)