

### ASLA Historic Preservation Professional Practice Network (HP-PPN) HALS Subcommittee and Chapter Liaisons Meeting Tuesday, December 7, 2021 12:00-1:00 (EST)

#### HALS Subcommittee

Christine Donhardt, cdonhardt@yahoo.com David Driapsa, ddriapsa@naples.net Helen Erickson, Chair, ericksonterrascape@gmail.com Birgit Kibelka, birgit@kibelka.com Andrew Kohr, adkohr@gmail.com Ann Mullins, HP PPN Officer, mullins.ann@gmail.com Elena Pascarella, emp@landscapeelementsllc.com Chris Pattillo, chris.pattillo.fasla@gmail.com Christa Schaefer, Christa.Schaefer@dot.wi.gov

Chris Stevens, chris\_stevens@nps.gov Barbara Wyatt, barbara\_wyatt@nps.gov Carol Yetken, cyetken@cyladesign.com

Professional Practice Director: Katie Riddle, ASLA, kriddle@asla.org Professional Practice Manager: Ali Hay, ahay@asla.org Professional Practice Coordinator: Chicquita Hairston, chairston@asla.org

#### **Other Attendees**

Dede PetriHAlison TerryHAllison CrosbieHAndrea WeberHBecca FlemerH

Bob Grese Brian Goad David Post Evelyn Timberlake Greg De Vries

Lara Guldenpfennig Lolly Gibson Marion E Pressley Melinda Gustin Nancy Brown Paul Stead Richard Powell Steve Venker

### Meeting Notes

- 1. Introductory Remarks
- 2. Old / Continuing Business

a. Status of the Secretary of the Interior's Historic Preservation Professional Qualification Standards The NPS Associate Director of Cultural Resources, Partnerships, and Science has transferred the administration of this effort up to the Department of the Interior. The Department is staffing it to get everyone up to speed and then will be working on polishing the draft to circulate for comment. The link below will be used to post any status changes, announcement of opportunities for comment, etc.: <u>https://www.doi.gov/pam/asset-management/historic-preservation/pgs</u>

The field of Historical Landscape Architecture was added to the document in 1997, but since then it has only been a "draft." As a result, many states do not recognize HLAs as historic preservation professionals and issue mitigation contracts to historic architects or archeologists instead. The NPS has been working toward revising the draft and finalizing it since about 2009, when HALS Subcommittee members inquired.

#### 3. New Business

a. 2021 HALS Challenge Theme: Historic Black Landscapes Results.

The 26 2021 HALS Challenge entries represent 19 different states from coast to coast, and the sites represent diverse aspects of Black history.

The 2021 HALS Challenge Winners: Historic Black Landscapes – The Field (asla.org) &

HALS Challenge Winners | HABS/HAER/HALS (nps.gov)

b. 2022 HALS Challenge Theme: Olmsted Landscapes.

HALS Challenge | HABS/HAER/HALS (nps.gov)

&

Look for the January article announcing the Olmsted Landscapes theme: Historic Preservation – The Field (asla.org)

HALS challenges you to complete at least one HALS short format history to increase awareness of Olmsted or Olmsted Bros. designed landscapes across the country in honor of the 200th birthday of Frederick Law Olmsted. Olmsted.org

https://Olmsted200.org/

Olmstedonline.org

c. Promoting the 2022 HALS Challenge.

- NPS and ASLA HALS Websites;
- NAOP And Olmsted 200 Websites and Social Media;
- ASLA The Field Articles (e.g. monthly pieces January July); The Field Article announcing the Historic Black Landscapes HALS Challenge was the most viewed Field Article of 2021!
- Webinar(s) (Hosted by ASLA)(Ideas Work of the Olmsted Firm in Ohio; Non-park work of the • *Firm*) - https://www.asla.org/historicresources.aspx
- NAOP Instagram Live (December 17, 2021, 10:30 AM;
- Flyer and News Release...

d. Updated HALS 101 Brochure and HALS Short Format History Template and new NR Guide HALS has updated the HALS 101 Brochure for the first time in a decade. The inset box on the 1st page was completely redone to improve guidance. We also made some changes to the HALS Short Format History Template including some improvements to graphic/copyright guidance. Soon we will debut a new guide too: Using National Register Nominations to Prepare HALS Short Format Histories. Fort these documents go to: HALS Guidelines | HABS/HAER/HALS (nps.gov).

e. 2021 HALS Annual Report (HALS Liaison Survey Responses)

i. Recognition of Gratitude - THANK YOU to ASLA and to all the volunteer HALS Liaisons and to the HALS Subcommittee!

ii. Vacant HALS Liaison Positions

There are only two vacant Chapter HALS Liaison positions: Kansas (Prairie Gateway) and Oklahoma. There is one vacant co-HALS Liaison position: Wyoming (Colorado). There are only 3 states without any HALS documentation: Montana, North Dakota, and

New Hampshire and only 2 US Territories: Guam and US Virgin Islands.

iii. Summary of 2021 HALS Annual Report

28 HALS Liaisons responded to the survey (AL, AK, AZ, AR, Northern CA, Southern CA, CO/WY, FL, HI, IL, IN, KY, LA, MD, MN, MS, NV, NH, NY Upstate, OR, PA/DE, RI, SC, TN, VT, VA, WA, and WI). See appendix at the end of these meeting notes for the summary for each survey question.

f. Planning for the first annual virtual HALS Liaison workshop.

The idea for an annual HALS Liaison Workshop has come from previous discussions and from the 2020 and 2021 HALS Annual Reports. Liaisons could share success stories and strategies.

- "HALS Liaison Guide" for new liaisons;
- List of ideas / tips to promote HALS;
- How to increase engagement with HALS;
- Incentives for folks to undertake a HALS project;
- What landscapes are appropriate for HALS? (e.g. integrity and age);
- Documenting/Recognizing Native American Landscapes;
- Materials on HALS to share with chapter members and university students;
- Talking points/materials for state, county & local historic entities like the SHPO;
- Routine communication from HALS National Coordinator / Mentoring / Newsletter;
- Better communication from national ASLA to Chapter Presidents about HALS/ASLA relationship;
- Facilitate communication with other HALS Liaisons / HALS Groups;
- Convincing your ASLA Chapter to host your HALS Webpage(s) (e.g. <u>https://ohioasla.org/HALS</u>)
- Interactive HALS webpage for chapter landscape inventory;
- How to present chapter's historic landscape inventory;
- How to incorporate HALS into college curriculum;
- Reformatting existing documentation for HALS (CLRs, existing conditions plans);
- Share HALS Liaison success stories;
- HALS Liaison Newsletter;
- Funding for HALS small foundations may support documentations. Grants or academic partnerships for preparing or editing HALS documentation.
- Public Development Hours (PDH) may be possible.

g. Planning for HALS at the 2022 ASLA Conference on Landscape Architecture in San Francisco. Helen Erickson, National HALS Liaison Coordinator and Chair of the HALS Subcommittee, discussed ideas of how to capture the interest in the annual HALS Challenge presentation at the ASLA Conference on Landscape Architecture with a gathering space afterwards to meet personally and chat - a personal "meet and greet" opportunity.

4. Other Business / Open Discussion

- Some ideas for future HALS Challenge Themes: "Water Conveyance Systems," "Roads, Rails, and Trails," "Asian American Landscapes,"...
- Pitch story idea to LAM for article about the results of the annual HALS Challenge competition, starting with the 2021 Historic Black Landscapes theme. Barbara Wyatt mentioned that it was an outstanding group of entries this year that represented a broad range of sites. Ann Mullins suggested this would be a great follow up to the full-page April and May ads that LAM provides annually to promote the Challenge. For more on Landscape Architecture Magazine: all are encouraged to share article ideas related to HALS, historic landscapes, historic preservation: https://landscapearchitecturemagazine.org/contribute-to-lam/ (includes pitch format)
- Helen Erickson suggested that the Student Award that NAOP is offering for this year's Challenge should continue in some way for future themes. Students are at a disadvantage, and we should encourage them to enter the Challenge.
- Nancy Brown suggested that we reach out to the 26 Historic Black Landscape entrants to ask anyone interested to create a short 5- or 10-minute video (like YouTube) to highlight the site they documented. These videos could then be hosted on the NPS and ASLA HALS webpages.
- For communicating via the HP PPN LinkedIn group (this is actually larger than the PPN itself, since it's not limited to ASLA members): <u>https://www.linkedin.com/groups/3768082</u>

• Helen and Barbara are very active with the National Alliance of Preservation Commissions (NAPC). There is much to be done on the local front. Barbara mentioned their journal, <u>The Alliance Review</u>, is a great source of information.

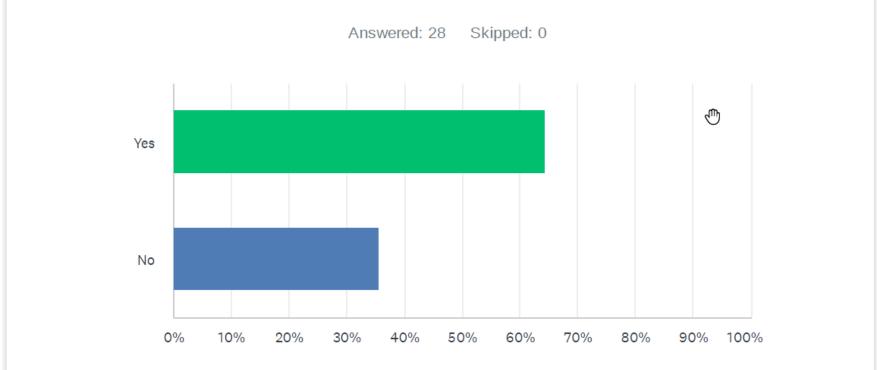
### 5. Closing Comments

a. Next HALS Subcommittee Teleconference Meeting: Tuesday, January 11, 2022, 12:00 noon (EST)

- 28 HALS Liaisons responded to the survey (AL, AK, AZ, AR, Northern CA, Southern CA, CO/WY, FL, HI, IL, IN, KY, LA, MD, MN, MS, NV, NH, NY Upstate, OR, PA/DE, RI, SC, TN, VT, VA, WA, and WI).
- There are only two vacant Chapter HALS Liaison positions: Kansas (Prairie Gateway) and Oklahoma. There is one vacant co-HALS Liaison position: Wyoming (Colorado).
- There are only 3 states without any HALS documentation: Montana, North Dakota, and New Hampshire and only 2 US Territories: Guam and US Virgin Islands.

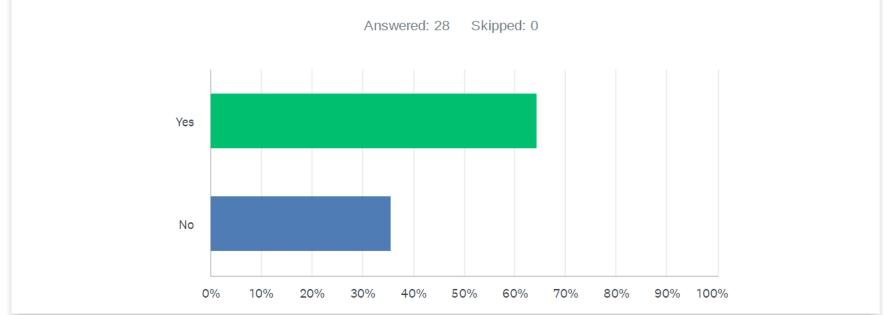


# Q2 Did you meet on HALS business with your Chapter Executive Committee?



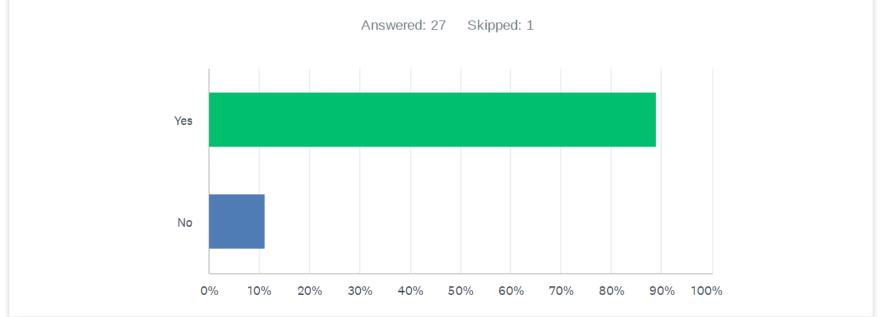
"I met with the exec com to discuss the possibility of their taking on responsibility for our website. They agreed to do so and are in the process of doing so."

Q3 Is your HALS program included in your Chapter Executive Committee?



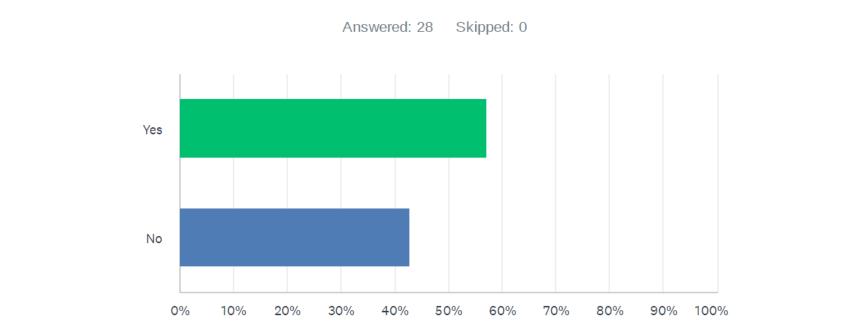
- "We provide a HALS article for the RIASLA chapter newsletter every year."
- "The ExCom was enthusiastic about becoming more involved with HALS."
- "It used to be part of it until about 2 years ago."
- "I am considered a liaison to ASLA national, not a part of the executive comm."

Q4 Does your Chapter Executive Committee support your HALS program?



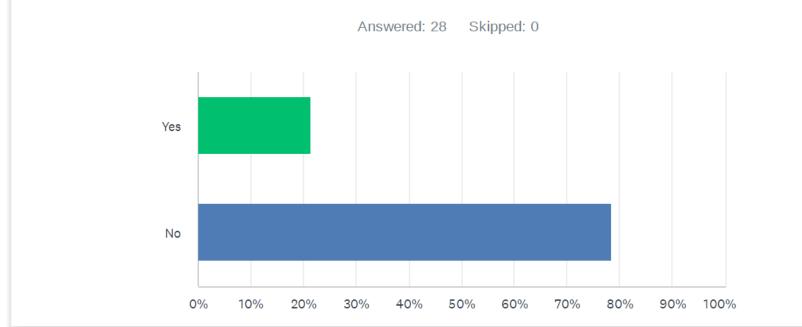
- "Yes, they are very supportive. Our Trustee ... has volunteered his staff's time to help us with the Virginia Robinson Gardens CAD drafting."
- "The chapter supports the RI Historic Preservation Conference every year which indirectly is supporting HALS."
- "The Exec Comm has been focused on licensure and financial issues...There is little interest in HALS...I am working to get HALS on our Chapter website"

# Q5 Do other ASLA members in your chapter participate in your HALS program?



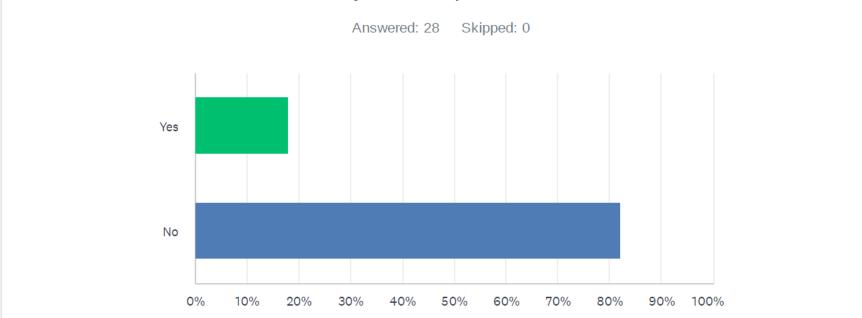
- "Very limited amount"
- "But some non-ASLA members do"
- "Yes, we have quite a few ASLA members in our core team"
- "There is no "program" there's just me"

### Q6 Did your HALS program meet with your State Historic Preservation Officer this year as an advocate of historic landscapes and HALS documentation?



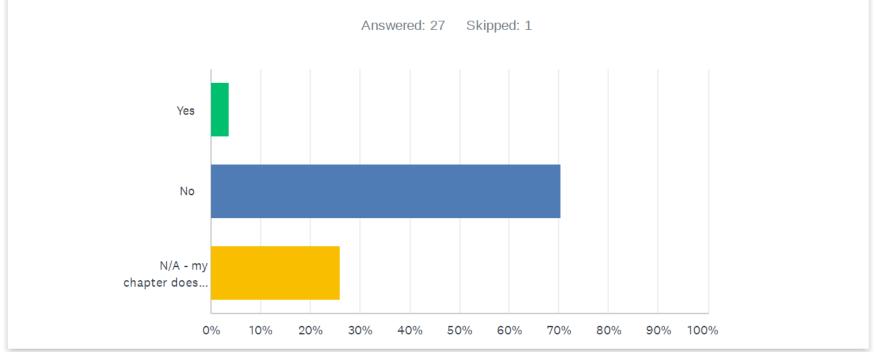
- "Zoom meetings with Local Historic Preservation Society and State Preservation Meetings."
- "I meet at least once a year with our SHPO"
- "Never occurred to me to do this--a good idea for the future!"
- "What does this entail how to structure a productive meeting...?"

## Q7 Did you present a HALS education session for the ASLA members in your chapter?



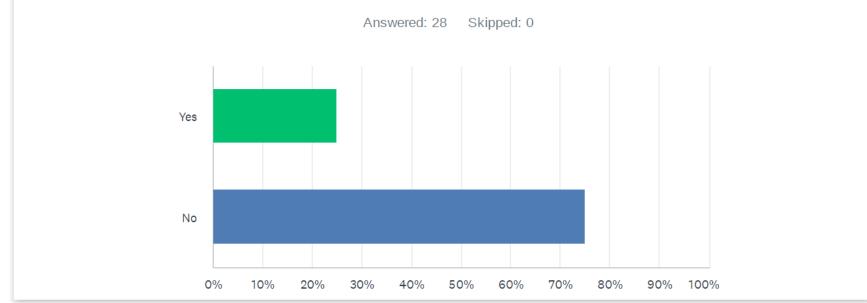
- "Activity was limited due to Covid-19 pandemic."
- "Information on program provided in monthly newsletters"
- "Presented to ExCom"
- "Several times one-on-one consultations."
- "Presented HALS education session for MLA students...."

Q8 Did you include an education session on HALS and historic landscapes at your chapter annual meeting?



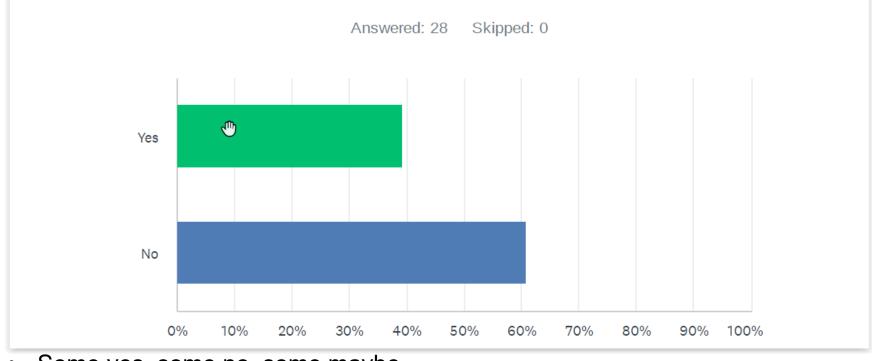
- "Had numerous conversations with attendees -- this year's annual meeting was a virtual meeting."
- "An annual report is published by the Chapter that highlights the HALS activities"
- "There was no annual meeting this year."

Q9 Did your HALS program meet with or make presentations to other potential partner agencies or groups, such as a Historic Preservation Commission, an AIA chapter, a garden club, etc., this year as an advocate of historic landscapes and HALS documentation?



- "University of Nevada Master Gardeners ProgramTours, City of Reno Historic Resources Commission, Historic Reno Preservation Society Tours"
- "local garden club; historic landscape Friends group; city historic preservationist"
- "Indiana Landmarks Historic Landscapes Committee and Staff"
- "Historic Preservation Society of Columbus as well as Columbus Garden Club"

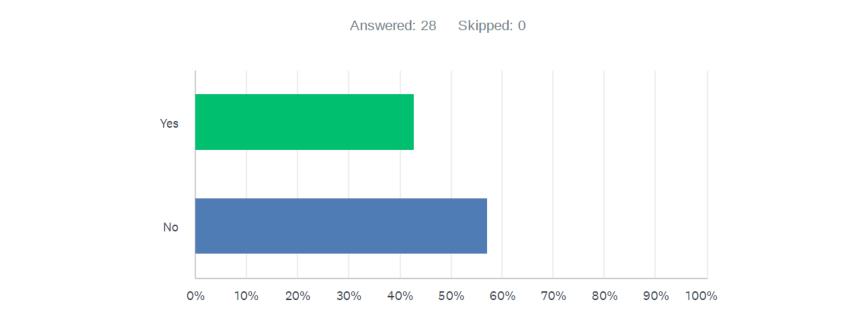
### Q10 Were there submittals from your chapter to the 2021 HALS Challenge, "Historic Black Landscapes"?



• Some yes, some no, some maybe

• HALS documentation may be donated to the collection at any time of the year.

## Q11 Did your chapter HALS program participate in HALS documentation this year?



• Yes, but the submission was not complete at the time for HALS submission.

- We are working on completing a few HALS documentation projects that were started in past couple of years but were not finished.
- Some chapters are working on group HALS documentation projects.