



Smoking On Campus

PRESENTED BY: KRISTA
GROTE
STANFORD CAMPUS
PLANNER

Who works for a University that has recently gone Tobacco-Free or Smoke-Free?



SMOKE-FREE CAMPUS: A “smoke-free” policy prohibits any product that emits smoke from being used anywhere on campus, both indoors and out, at all times, by everybody.



Examples: Electronic smoking devices, E-cigarettes, Hookah, Cigarettes

TOBACCO-FREE CAMPUS: A “tobacco-free” policy prohibits any tobacco product and any product that emits smoke from being used anywhere on campus, both indoors and out, at all times by everybody.

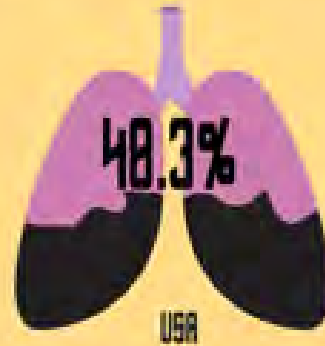


Examples: ALL listed above plus ALL other tobacco products

Our Dilemma:



SMOKING: STANFORD vs AMERICA

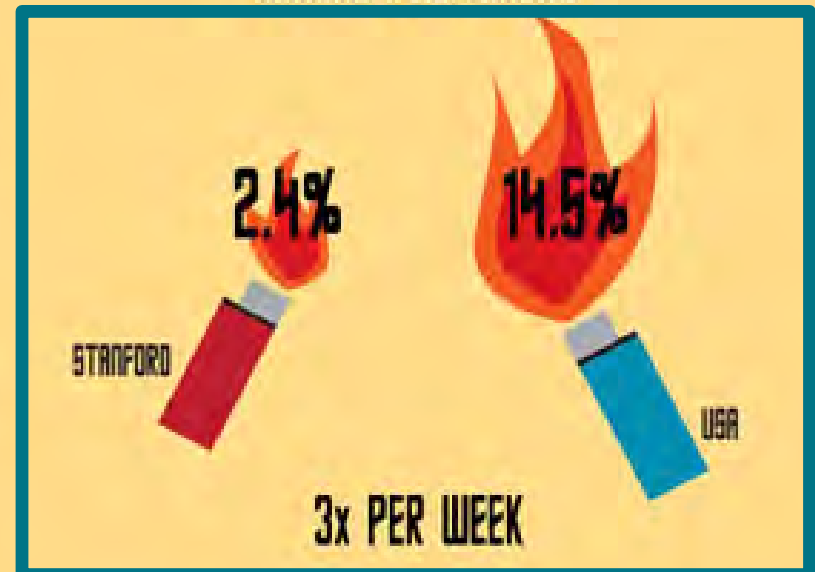


LIFETIME PREVALANCE

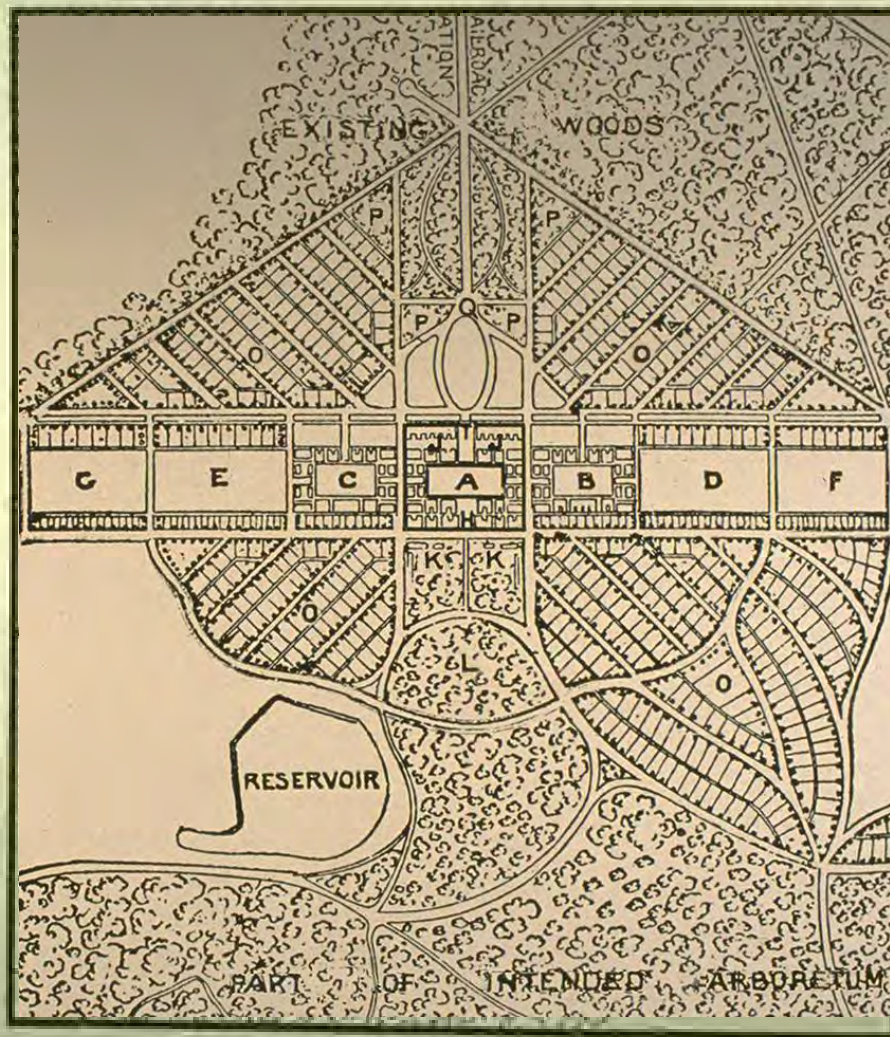
ANNUAL PREVALANCE



LAST 30 DAYS



3x PER WEEK



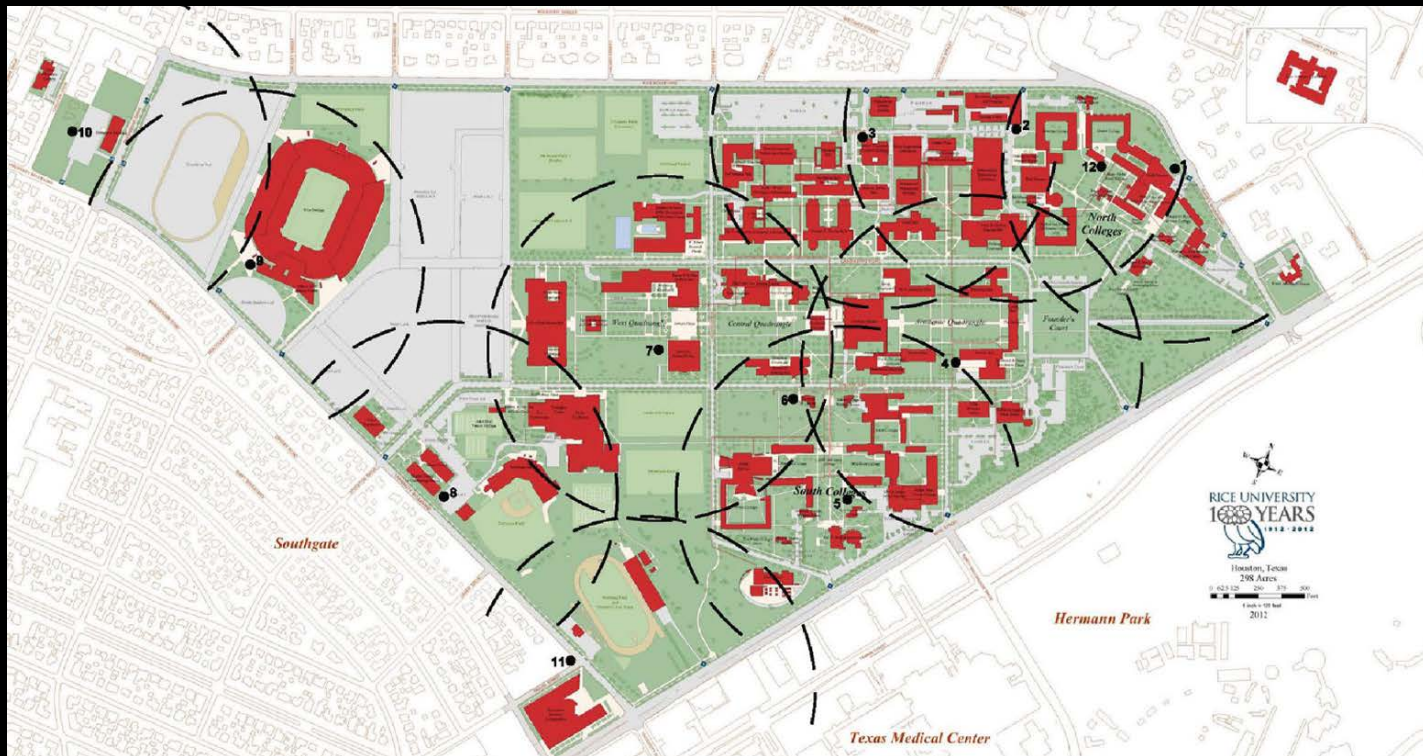
The Olmsted Plan

- A. The Central Quadrangle
- B & C. Sites for Adjoining Quadrangles
- D, E, F, G. Reserve Sites for Additional Quadrangles
- H. Site for University Church
- I. Site for Memorial Arch
- J. Sites for Libraries and Museums
- K. Site for Industrial Department
- L. Site for Botanic Garden
- O. Four Areas for Detached Dwellings and Gardens
- P. Four Sites for Secondary Schools
- Q-R. Main Entry from Proposed Train Station

S. Designated Smoking Areas???

Rice University Houston, TX

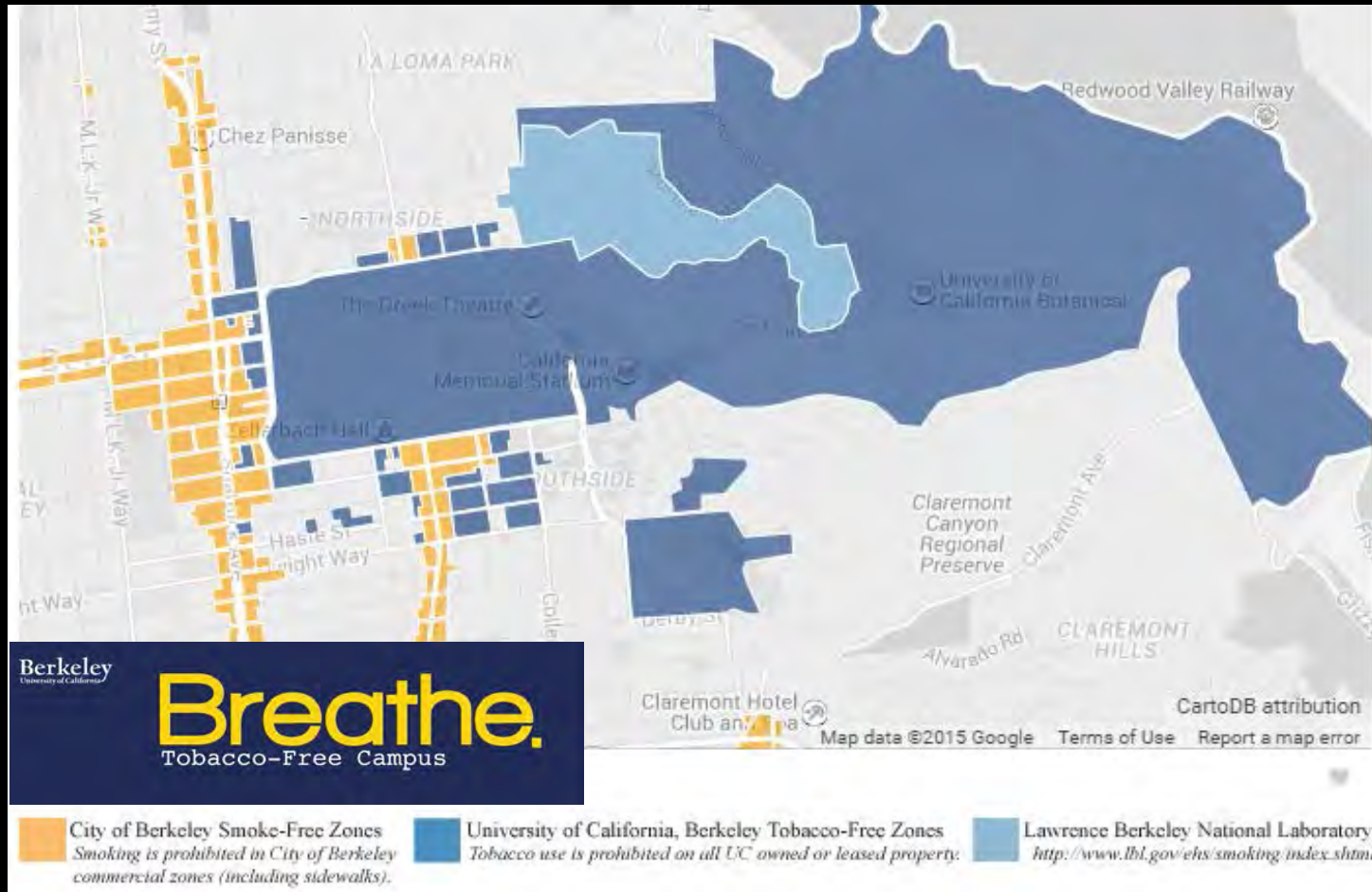
The designated areas were selected to minimize exposure to secondhand smoke, so most are **located away from intersections, major pathways and the quads.** The approved locations are marked with a sign indicating "Designated Tobacco-Use Area."



+/- 8 Minutes Walk Circles

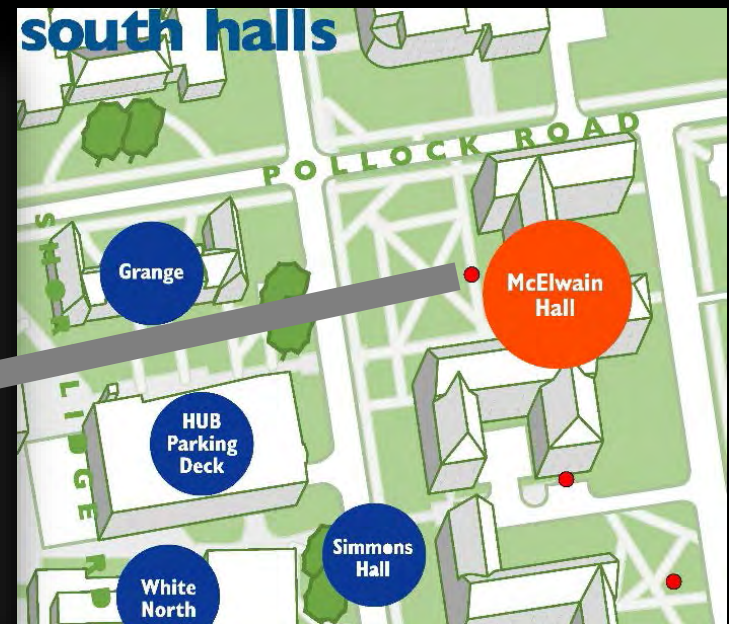
University of California, Berkeley Berkeley, CA

Smoking is strictly prohibited in indoor and outdoor spaces owned or leased by UC Berkeley. In addition, the sale and advertising of tobacco products on UC Berkeley owned or leased property is not

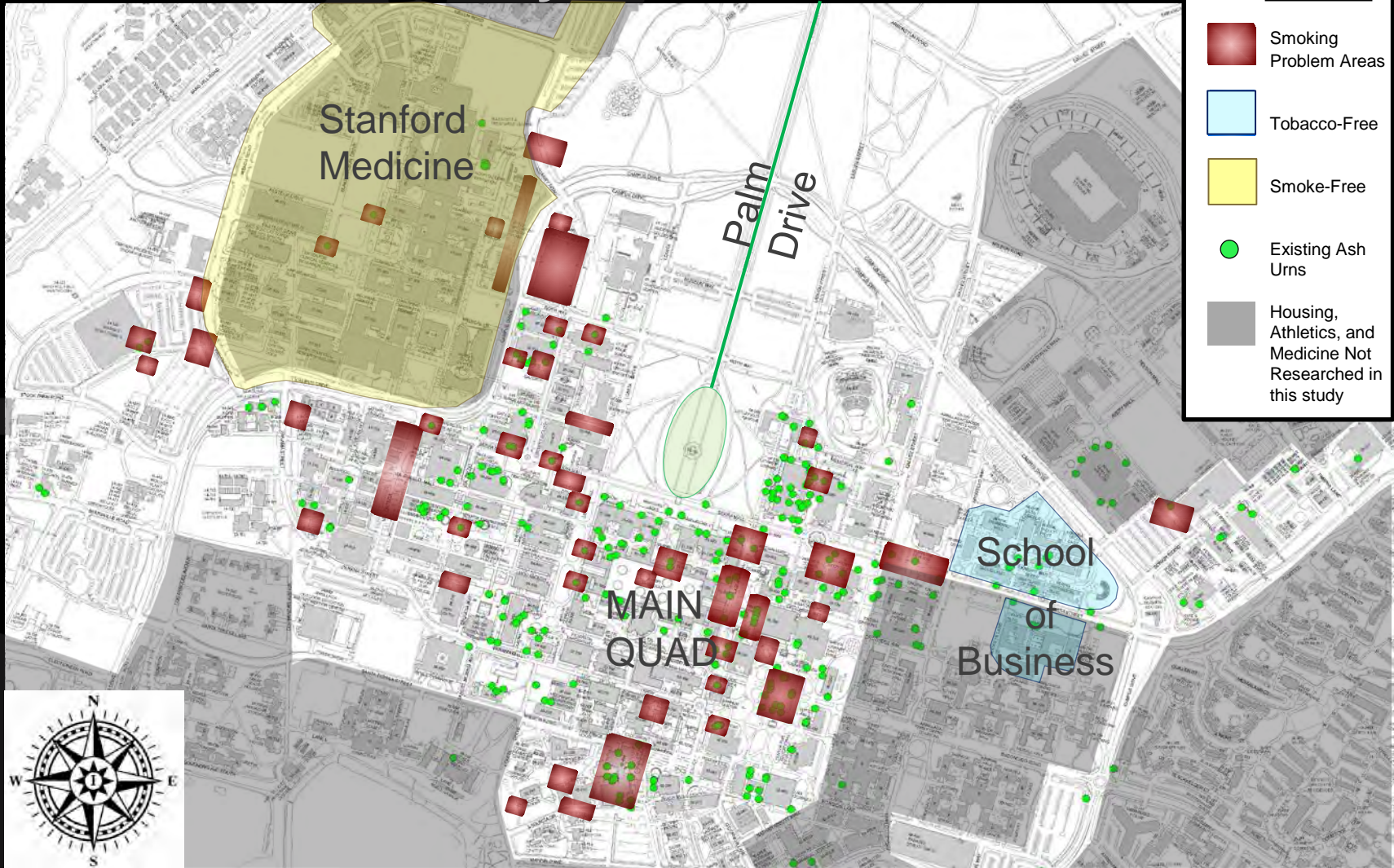


Pennsylvania State University State College, PA

Smoking is permitted on campus in designated areas within residence areas, however smoking of any material is prohibited in all University facilities, at all locations, including University-owned vehicles. It also is prohibited in any outside area adjacent to a facility whose configuration and/or other physical circumstances allow smoke either to enter and affect the internal environment or to unduly



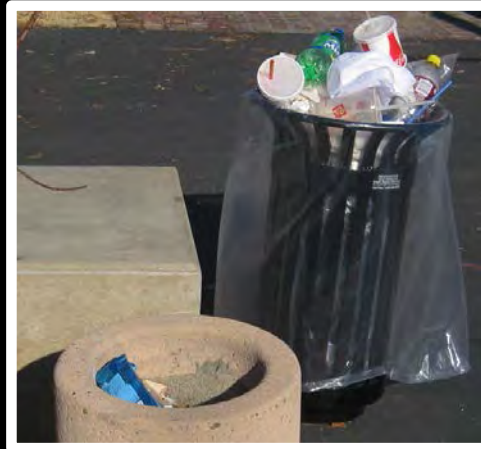
Stanford University Palo Alto, CA



Existing Conditions on Campus



Overflowing Ash Urns



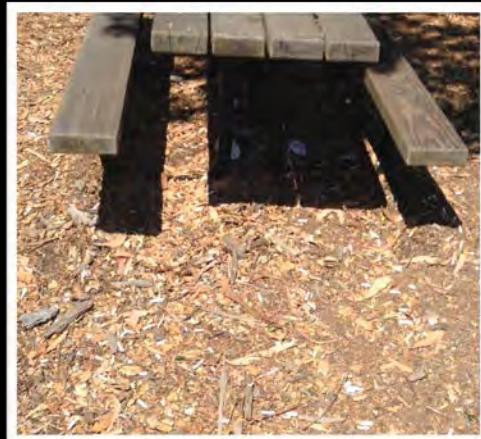
Ash Urns Used as Trash Can



Edge of No-Smoke Zone



No Ash Urns Provided and Damaging Tops of Waste Bins



Cigarette Butts Littered on Flammable Surface

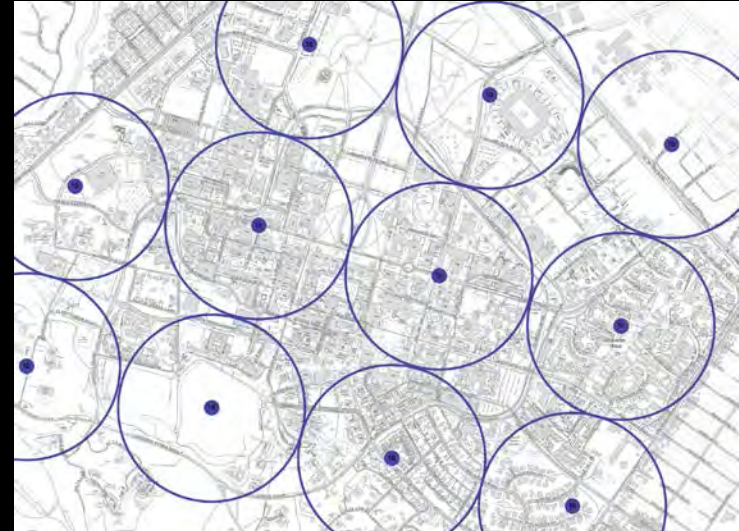


Increased Litter near Smoking Areas

Relative Distance Mapping



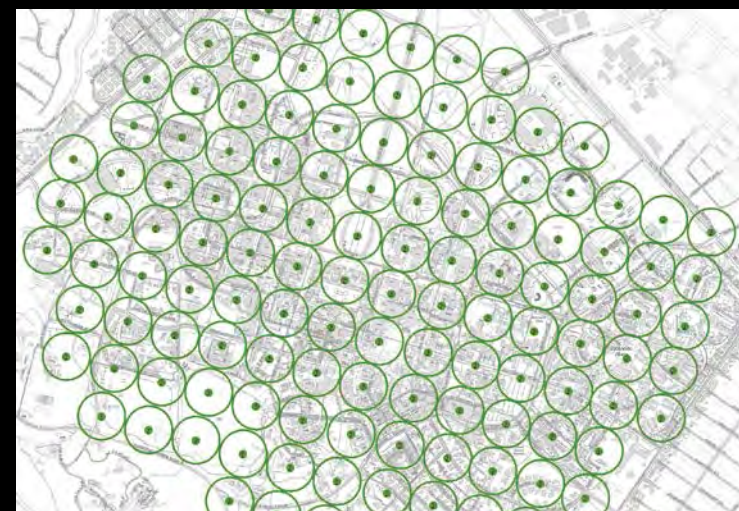
Central Campus Map



5 Minute Walk : 10-15 Designated Smoking Areas



3 Minute Walk : 30-40 Designated Smoking Areas

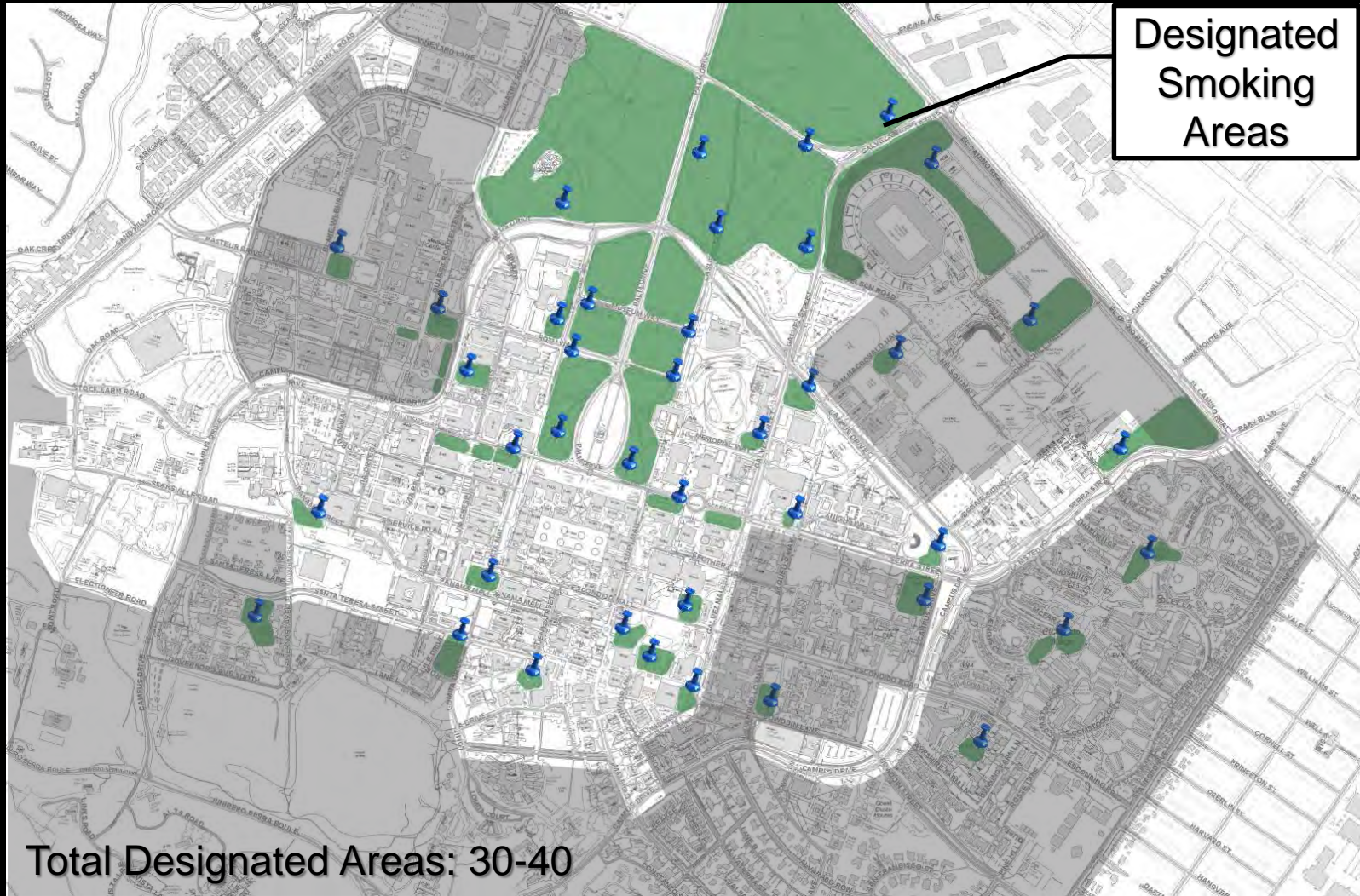


1 Minute Walk : 100-120 Designated Smoking Areas

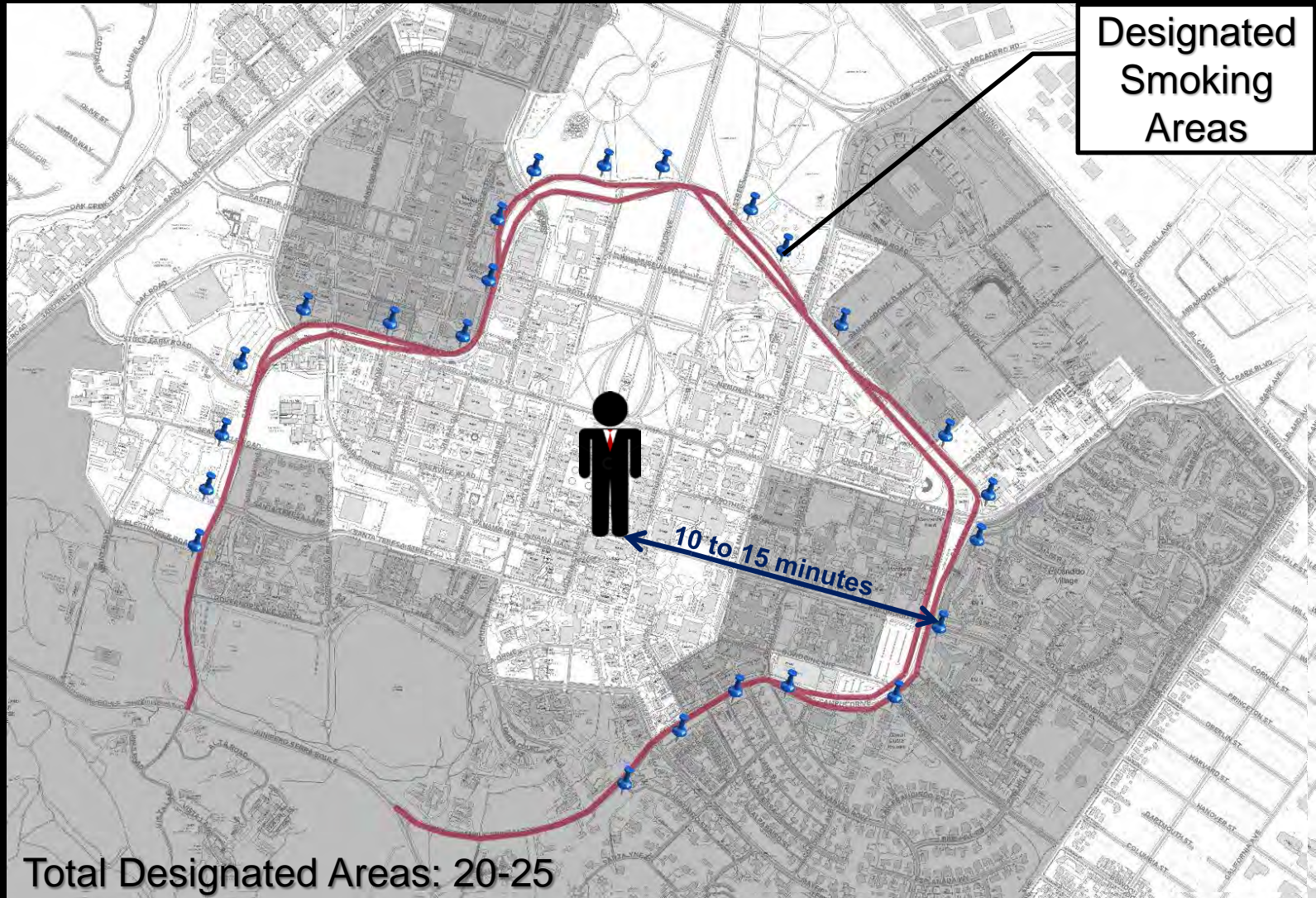
3 Minute walk + Increased Smoking Distance of 50ft



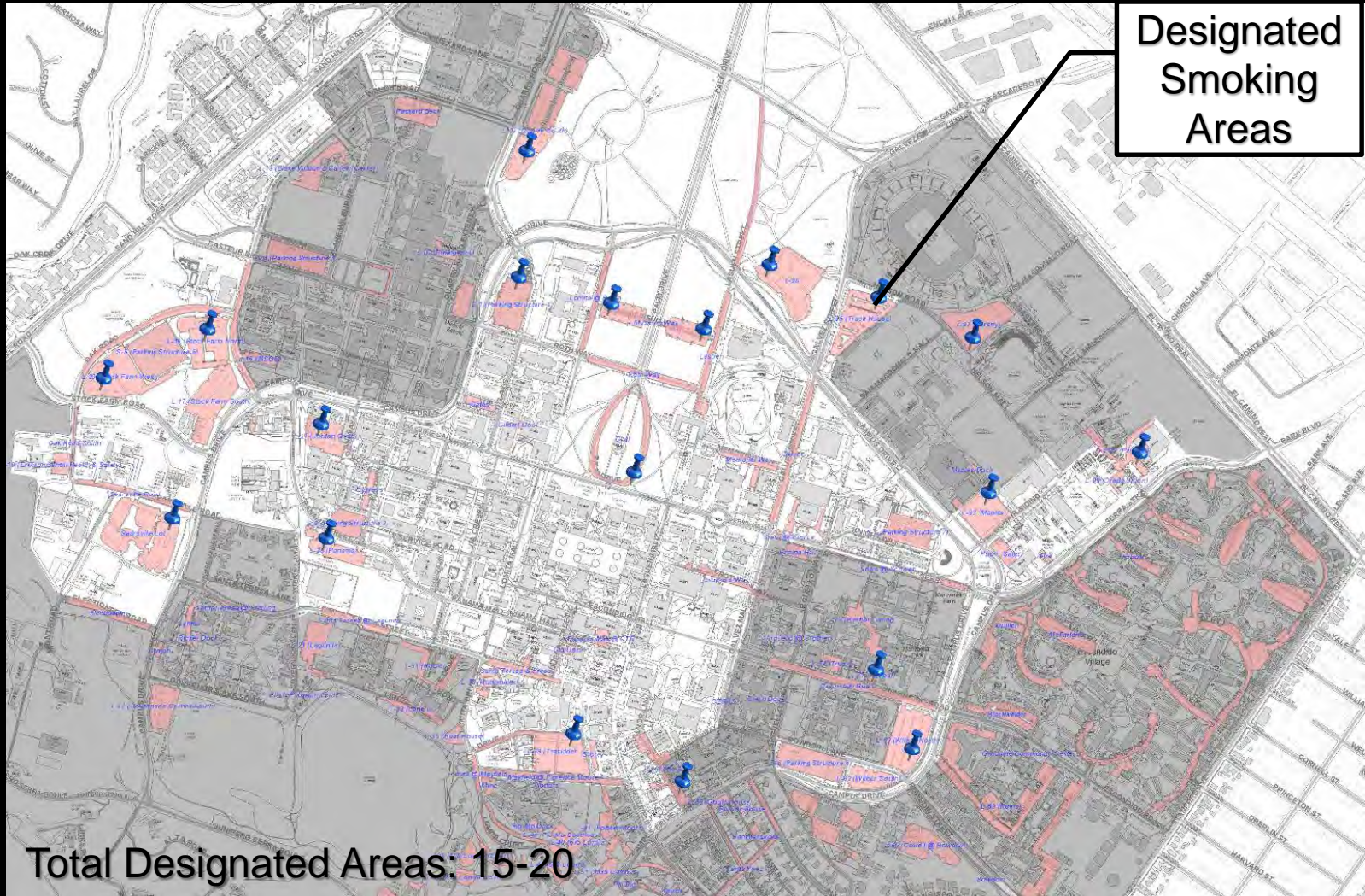
Designated Smoking Area by Groves



Campus Drive Exterior Loop Sidewalk



Designated Smoking Area in Parking Lots



How do we outfit the designated smoking areas?

areas?



A Make it a desirable place for smokers

- Ash Urn
- Lighting
- Signs
- Seating
- Trash cans
- ADA accessible
- Chords/weather protection



B Take a minimal approach

- Ash urn
- Sign

How do we inform people?

- Stanford website
- Campus maps
- Directories
- Phone app
- Note in brochures for special events
- Videos
- Student clubs



125 Stanford University

About Stanford Admission Academics Research

Campus Life

Stanford is a thriving residential campus and community sitting on 8 foothills and flatlands – once a horse farm belonging to Jane and Leland Stanford and still fondly known as “the Farm.” Living at Stanford brings surprising experiences every day, in an extraordinary community of creative and accomplished people from around the world.

Arts & Culture

Stanford has a rich tradition of fostering creativity and the arts. We are now constructing a major expansion of its arts district.

- > The Arts at Stanford
- > Cantor Center for Contemporary Art

STANFORD UNIVERSITY

PARKING AND CIRCULATION MAP

Legend:

- Parking & Transport Hub
- Visitor Parking
- Visitor Parking / Log Station
- Reserved Parking
- Motorcycle Parking
- Commuter Parking
- Faculty
- Graduate
- Residence Parking
- Student Parking
- Staff Parking
- Med Parking
- Library
- Construction
- Prohibited Drive / Restricted Vehicle Access
- Gate / Prohibited Drive / Restricted Access
- Electric Vehicle (EV) Charging Station
- Service and Delivery Only
- Loading Zone
- Truck Route

Scale: Distance in Miles 0 1/2 1 1/2 2

See reverse side for building and street index

How do we enforce the new policy ?

- Signs
- Fine/Warning System
- Internal Monitoring by staff/faculty/students
- Hire Student Enforcement
- Designate People at all Special Events
- Incentives for Tour Guides
- Special Worker Training Programs



Finding the perfect solution is keeping an open mind...

