

How to park a zoo?

Jennifer Daniels

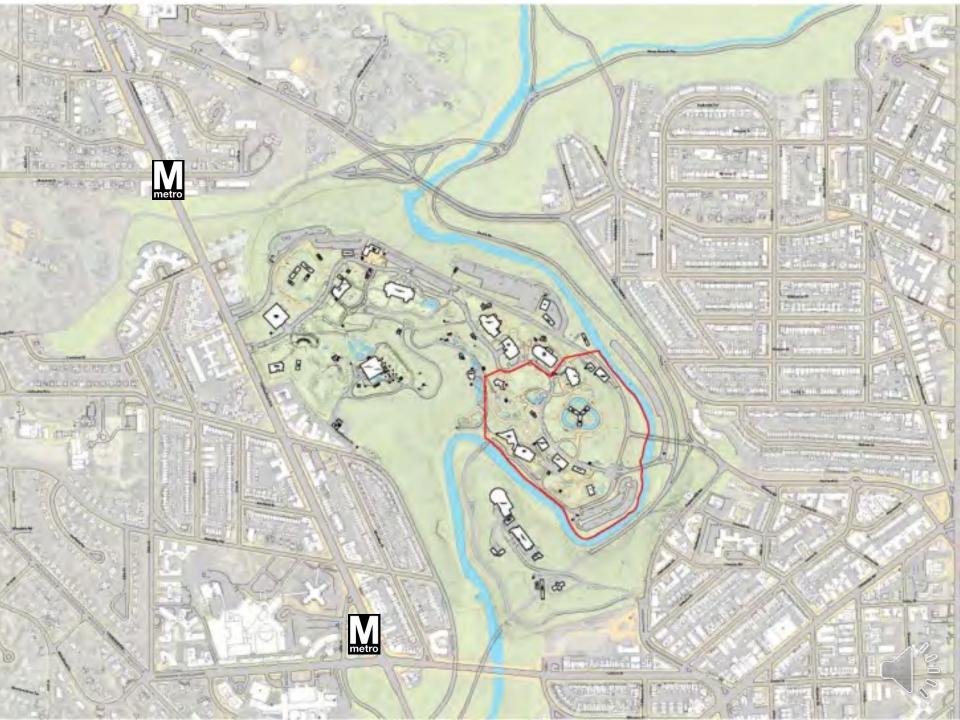


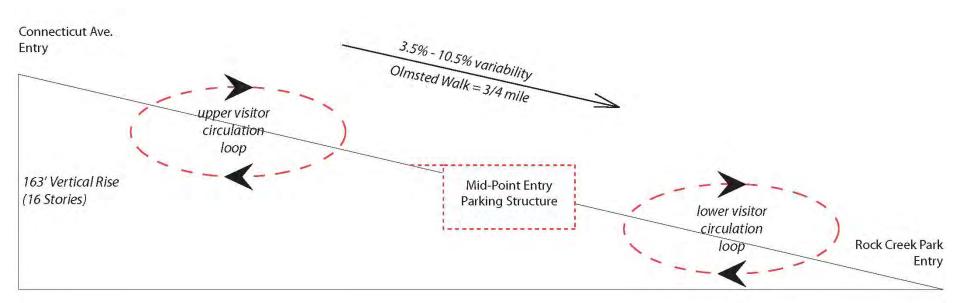














163 acres

888 parking spaces

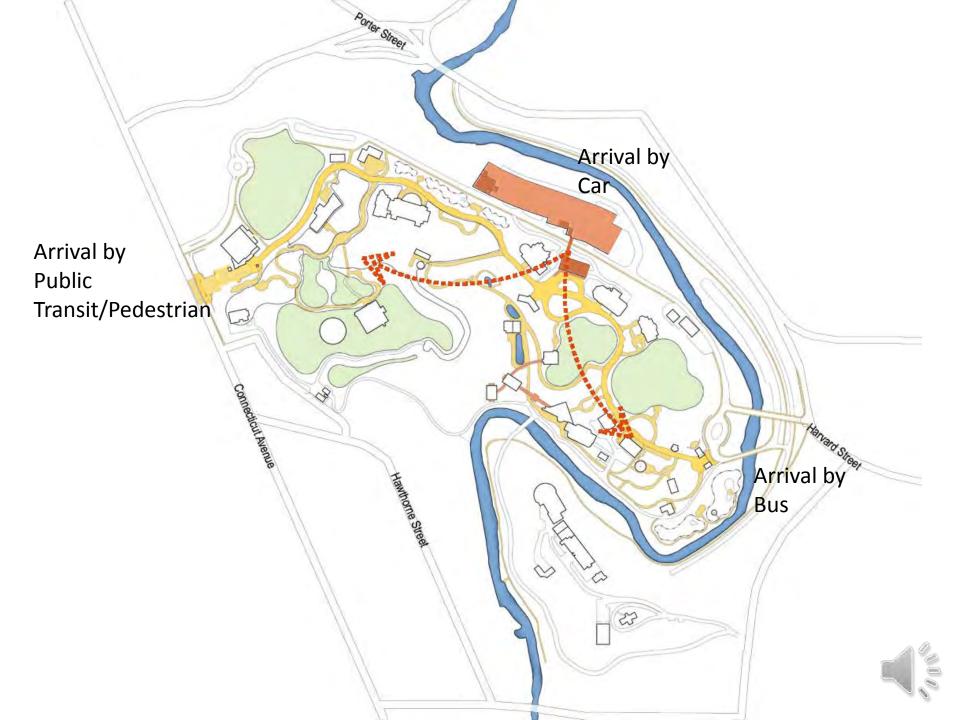
874 employees

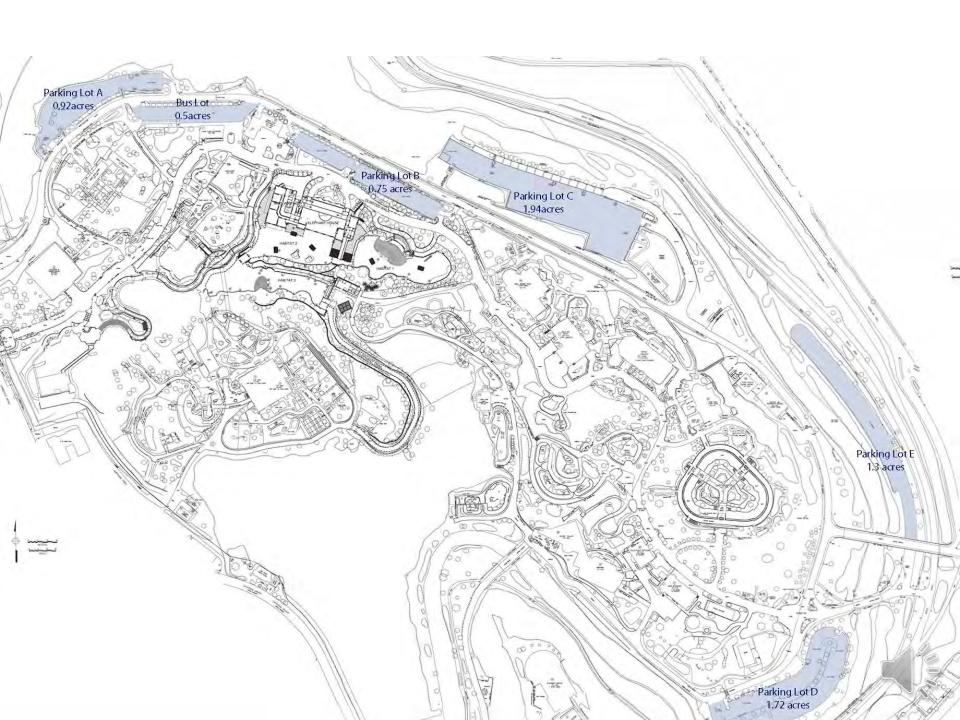
2.3 million individual visits

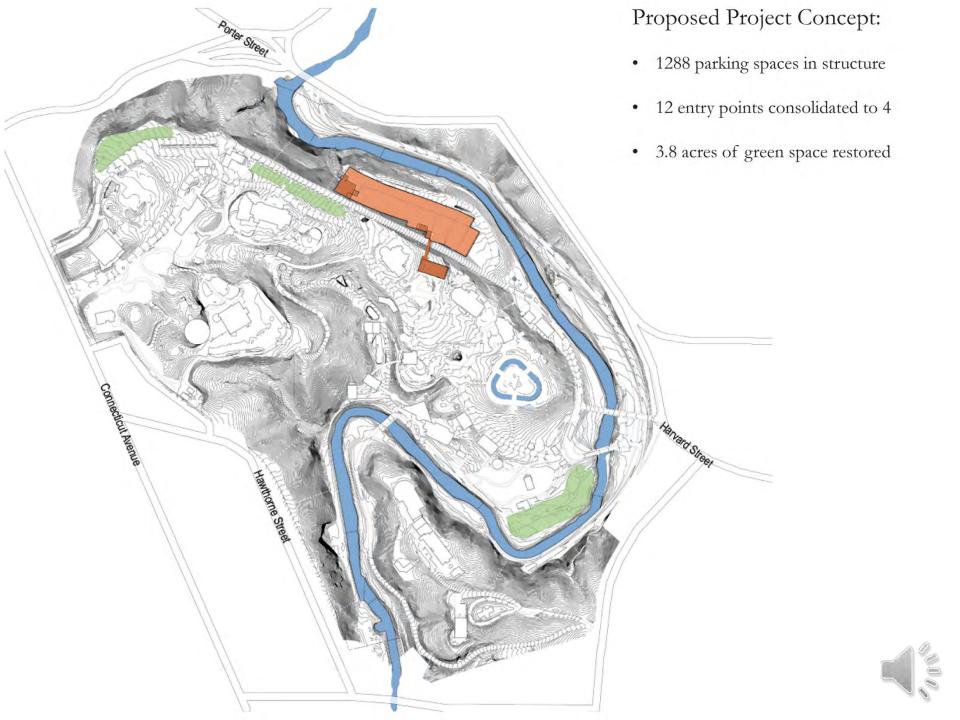
31,000 visitors on a peak day 19,000 design to













HOW DID YOU ARRIVE AT THE ZOO TODAY?

Private Car 26%

Public Transportation 51%

Walk/Bike 22%

Tour Bus 1%



National Zoo Visitor Survey - May & June 2015 - Morey Group

Transportation

