CITY SQUARE - POWER STRIP

DOWNTOWN LAS VEGAS, NEVADA

LAS VEGAS CITY HALL (PHOTO BY KEN MCCOWN)
URBAN DESIGN - FOUR FRAMES

POLITICAL

SYMBOLIC

(INFRA)STRUCTURAL

PEOPLE

CITY SQUARE - POWER STRIP AS A CASE STUDY
POLITICAL FRAMING

ECONOMIC DIVERSIFICATION

QUALITY OF LIFE PREVAILS

DOWNTOWN IS THE HEART

PARKS, CULTURAL BUILDINGS

PEER AND ASPIRATIONAL

COMPARATIVE
POLITICAL FRAMING

VISION FOR CIVIC LIFE - ART TRAIL

TO CITY SQUARE AND POWER STRIP
SYMBOLIC FRAMING

CIVIC SPACE AND A LEGIBLE PATH
PEOPLE FRAME

MIXED USE - COMFORT - PROGRAM
PEOPLE FRAME
USE - COMFORT - PROGRAMMING

110 TO 75
-15 TO 20
-5 TO 10
-3 TO 5
PEOPLE FRAME

USE - COMFORT ZONE
PEOPLE FRAME
USE - COMFORT - PROGRAMMING
PEOPLE FRAME

USE - COMFORT - NIGHT DEFINITION
Providing a civic vision from the U

Power Strip
City Square
Downtown Las Vegas, Nevada

A view of downtown Las Vegas, with its grid-like streets and high-rise buildings. The area is known for its casinos and entertainment venues.

Note its relative lack of parks and civic buildings. Similar cities in size and aspirational cities in this diagram include Denver, San Diego, Raleigh, Tucson, Nashville, and El Paso.

A view south down the Art Trail - Power Strip. Form-based codes encourage public-private spaces for energy art.

The Art Trail - Power Strip expands in width in the City Square, making it fit for festivals and gatherings.

A view from the center of City Square showing solar trees and mixed-use building.

Energy art also includes growing of food for locals. Canopies connect cool towers to maintain temperatures at ground level.

Existing figure-ground of downtown Las Vegas. Energy diagram - all new buildings will be covered with solar panels and solar paint. The park and buildings will generate vast amounts of energy, allowing residents to live without any expenses for energy. Park users may tap into the grid.

Use diagram showing mixed use, park and museum.

A sample of energy generated from park elements.

Cool towers bring down temperature in hot months to comfortable level.

Proposed Scheme with Power Strip and new buildings, and City Square.
IN SUCCESSFUL URBAN DESIGN ONE MUST INTEGRATE THE FRAMES

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