American Society of Landscape Architects

About ASLA
Founded in 1899, ASLA is the national professional association representing the landscape architecture profession. Beginning with 11 original members, ASLA has grown to more than 18,000 members and 48 chapters, representing all 50 states, U.S. territories, and 42 countries around the world. ASLA promotes the landscape architecture profession and advances the practice through advocacy, education, communication, and fellowship. The Society’s mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments.

Join the premier organization for landscape architecture professionals. Become a member at [www.asla.org](http://www.asla.org) or call 1-888-899-ASLA (2752).

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Join ASLA and Strengthen the Landscape Architect’s Voice

ASLA Honor Award Recipient, Bassil Mountain Escape by Vladimir Djurovic Landscape Architecture (photograph by Geraldine Bruneel)

On the Cover: Top left: Photograph by Guy Wenborne
Top right: ASLA Honor Award Recipient, Woody Creek Garden by Design Workshop, Inc. (photograph by D.A. Horchner/Design Workshop)
Bottom left: Photograph by Bruce Katz
Bottom right: Photograph by Gilles Sabrié

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Five compelling reasons you should join ASLA today:

1. **Raise Awareness of the Profession**
   - Increasing the visibility of the profession of landscape architecture is ASLA's top priority. The Society focuses on increased public awareness six years ago, has improved tenfold.
   - ASLA's Advocacy Network connects you with your elected officials at the state and federal levels and communicates your expertise on public policy issues important to the profession. ASLA protects the practice of landscape architecture and supports state licensure in all 50 states and the District of Columbia. Each year, ASLA members from every chapter participate in Advocacy Days in Washington, D.C., and in their hometowns to reach out to members of Congress in shaping federal policies on environmental protection, water resources, surface transportation, small business, the Historic American Landscapes Survey, land use, and many other issues.

2. **Strengthen the Landscape Architect’s Voice on Public Policy**
   - Increased public awareness strengthens the profession's voice on public policy.
   - ASLA members from every chapter participate in nationwide events, such as the Presidential Inauguration and ASLA Architecture Month, to promote the profession within the design and construction industry, with public officials, and with the general public. A special emphasis is placed on building awareness of the value of hiring a landscape architect.
   - The annual awards program illustrates the remarkable work professionals and students are creating in all areas of practice. The inaugural Landscape Architecture Month is celebrated each April with public outreach activities across the country. Since ASLA increased its focus on public awareness six years ago, print media coverage of the profession has increased by more than 70 percent and television coverage has improved tenfold.

3. **Grow Your Business with Professional Resources**
   - Thousands of visitors tour the roof garden each year, and an interactive web-based education program for landscape architecture professionals.
   - ASLA is collaborating on development of the Sustainable Sites Initiative, by providing a tool that will help determine the sustainability of a wide variety of planned sites—much like the U.S. Green Building Council's LEED® rating system provides for buildings—sustainable design can extend beyond structures and maximize site performance.

4. **Demonstrate Your Commitment to the Profession**
   - Members receive substantial discounts on:
     - ASLA Annual Meeting and EXPO registration fees
     - JobLink résumé posting
     - Award entry fees
     - Use of the ASLA Standard Form Contract for professional services
     - National Salary and Business Indicators surveys
     - LANDCADD, ESRI, and Vectorworks Landmark software
     - Liability insurance
     - Cell phones, car rentals, and many other valuable products and services

5. **Lead Sustainable Change in the Industry and Beyond**
   - Landscape architects have committed themselves to sustainability for more than 100 years and ASLA is leading the design and construction industry to promote regenerative practices.
   - In 2006, ASLA built a green roof on its headquarters building to demonstrate its commitment to the profession at the forefront of sustainable building technology. Thousands of visitors tour the roof each year, and an interactive web-based education program.
   - ASLA members are responsible for the profession within the design and construction industry, with public officials, and with the general public. A special emphasis is placed on building awareness of the value of hiring a landscape architect. The annual awards program illustrates the remarkable work professionals and students are creating in all areas of practice.
   - Strong leadership in the design and construction industry, with public officials, and with the general public.
   - ASLA is collaborating on development of the Sustainable Sites Initiative, by providing a tool that will help determine the sustainability of a wide variety of planned sites—much like the U.S. Green Building Council's LEED® rating system provides for buildings—sustainable design can extend beyond structures and maximize site performance.

**Membership Benefits**

- **Members of ASLA receive the following benefits free of charge:**
  - ASLA membership designation in Landscape Architecture, the monthly magazine of ASLA
  - Firm Finder listing for your firm
  - ASLA Online, the bi-weekly e-newsletter of the Professional Practice Network (additional networks available at a nominal charge)
  - ASLA Business Quarterly, the bi-weekly e-newsletter of the Professional Practice Network
  - Access to the Professional Practice Resource Center and research services
  - Landscape Architecture Technical Information Service
  -wwww.asla.org/join**

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**ASLA Membership Categories**

- **Full ASLA Member**
  - A full member has graduated from an accredited landscape architecture program or a program recognized by the Society and is licensed to practice landscape architecture and has three or more years of professional experience.

- **Associate ASLA Member**
  - An associate member has graduated from an accredited landscape architecture program or a program recognized by the Society and has less than three years of professional experience. National dues are discounted the first three years of membership. After the third year of membership, associate members are automatically upgraded to full membership.

- **Student ASLA Member**
  - A student member has graduated from an accredited landscape architecture program or a program of comparable study, or may be a current landscape architecture student. Student membership is limited to students who are currently enrolled in an accredited degree program in landscape architecture.

- **Student Affiliate ASLA Member**
  - A student affiliate member is enrolled in an accredited landscape architecture program or a program of comparable study, or may be a current landscape architecture student. Student affiliation membership is limited to students who are currently enrolled in an accredited degree program in landscape architecture.

- **International ASLA Member**
  - An international member is a landscape architecture professional. The Society is not licensed to practice landscape architecture and is not licensed to employ landscape architects, but it is employed in a field such as planning, design, or construction. It provides professional education to the landscape architecture profession.

- **Corporate ASLA Member**
  - Any company that supplies landscape architecture products or services is eligible for corporate membership, which includes one free Affiliate ASLA membership (and chapter dues) for an individual employee, as well as many marketing benefits.

- **Annual dues are required for U.S. members in these categories at a cost determined by each chapter.**
Five compelling reasons you should join ASLA today:

1. **Raise Awareness of the Profession**
   - Shaping federal policies in all 50 states and the District of Columbia. Each year, 10,000 participants, including landscape architects, students, and supporters, participate in Advocacy Days in Washington, D.C., and in their state capitols. The Society focuses increased its focus on public awareness six years ago, print media coverage of the profession has increased by more than 70 percent and television coverage has improved tenfold.

2. **Strengthen the Landscape Architect’s Voice on Public Policy**
   - Increased public awareness strengthens the profession’s voice on public policy issues. Illustrated by the remarkable work professionals and students in all 50 states and the District of Columbia. The Society focuses on environmental protection, wise planning, and artful design of living environments, and improving their quality of life.

3. **Grow Your Business with Valuable Professional Resources**
   - Members of ASLA are engaged in landscape design, planning, and conservation across the country, working to create sustainable communities and beautiful places.

4. **Lead Sustainable Change in the Design and Construction Industry**
   - The Sustainable Sites Initiative, an interactive web-based education and certification program that provides virtual visits for those who can’t come in person. ASLA is collaborating on development of the Sustainable Sites Initiative, by providing a comprehensive framework for rating the sustainability of a wide variety of planned sites—much like the U.S. Green Building Council’s LEED® rating system for buildings—sustainable design can extend beyond structures and maximize site performance.

5. **Demonstrate Your Commitment to the Highest Standards of the Profession**
   - You’ve worked hard to get where you are today. You have earned the right to stand out from the crowd and set the standard for excellence.

**Membership Benefits**

Members of ASLA receive the following benefits free of charge:
- **ASLA membership designation** in Landscape Architecture, the monthly magazine of ASLA.
- **Firm Finder** listing for your firm.
- **AUD Online** time-saving service for students and professionals.
- **The Professional Practice Resource Center** and access to the Professional Practice Resource Network.
- **The ASLA Standard Form Contract for Professional Services**.
- **The ASLA Professional Practice Resource Center** and the Professional Practice Resource Network.
- **Landscape Architecture Information Series**.
- **JoSoLo** residential and professional services.

**Members receive substantial discounts on**:
- **ASLA Annual Meeting and EXPO registration fees**.
- **continued professional education**.
- **LANDCADD, ESRI, and Vectorworks**.
- **Professional Services**.
- **The ASLA Standard Form Contract for Professional Services**.
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  - A full member has graduated from an accredited landscape architecture program or a program recognized by the Society and is licensed to practice landscape architecture.
- **Associate ASLA Member**
  - An associate member has graduated from an accredited landscape architecture program or a program recognized by the Society and has less than three years of professional experience.
- **Student ASLA Member**
  - A student member is enrolled in an academic course of study, is not licensed to practice landscape architecture, and is not enrolled in an accredited professional degree or graduate degree in landscape architecture.
- **International ASLA Member**
  - An international member is a landscape architect residing outside the U.S. and its possessions, Canada, Mexico, and the islands of the Caribbean.
- **Affiliate ASLA Member**
  - Affiliate ASLA member does not have a degree in landscape architecture and is not licensed to practice landscape architecture.
- **Corporate ASLA Member**
  - Any company that supplies landscape architecture services to the landscape architecture profession.

**Student Affiliate ASLA Member**

- A student affiliate member is enrolled in an accredited landscape architecture program or a related course of study, or may be employed in a related field such as planning, design, or management.

- Corporate ASLA Members
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4. **Grow Your Business with Valuable Professional Resources**
   - Members consistently rank ASLA’s Landscape Architecture magazine among the top benefits of membership. Receive a free listing for your firm in ASLA’s Firm Finder, the searchable online directory connecting more than 60,000 potential clients with landscape architecture firms. This service surveys firms about billing rates and inquiries to provide you with pricing and market trends.
   - Members are included as an affiliate member in ASLA’s Standard Firm Contract for professional services. Access the Professional Practice Resource Center and join any of the 17 Professional Practice Networks to connect with colleagues with similar practice interests. The new Landscape Architecture Continuing Education System™ will identify courses for you to stay up to date on the latest practice information, develop new areas of expertise, and maintain your license (where required).
   - Access to the Professional Practice Resource Center and research services
   - Landscape Architecture Technical Information Service
   - JobLink™ resume posting

5. **Demonstrate Your Commitment to the Highest Standards of the Profession**
   - You’ve worked hard to get where you are today. Members of the Society you proud to call ASLA “is a safe haven from their desire to discern their civil and economic service from those of their peers and their profession. The exclusive credential allows clients and colleagues that you meet ASLA membership requirements and are affiliated with the premier professional association for landscape architects—an important competitive edge.

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