

# EMERGENCE

ASLA Associate Advisory Committee's Newsletter

March 2021



**ASLA**  
**SKILL | ED**

Education to Build Your Practice

## What is SKILL | ED?

Fellow ASLA Associates,

Are you looking for something that will set you apart from your peers or co-workers? Are you ready to advance to the next step of your career? If you have answered 'Yes' to any of the questions above SKILL | ED, ASLA's new virtual practice management program is for you! This summit is designed for emerging and mid-career professionals who want to gain skills essential for professional development.

## What can learn?

The SKILL | ED program is a 3-day virtual summit focused on three learning studios:

- [Business Development](#)
- [Proposals](#)
- [Contracts](#)

*"It seems like ASLA pulled together a program which focuses on my everyday work, including areas I would like to continue to advance my expertise"*

These three key elements of practice management landscape architects practice every day. As landscape architects we have busy and demanding schedules and each day is structured to not interfere with your busy work schedule. By starting the learning studios in the afternoon, the sessions are streamlined to get the most relevant information from each session. Follow these links, for [Business Development](#), [Proposals](#), and [Contracts](#) for a full agenda and list of speakers.

## How do I convince my employer to let me participate?

As emerging professionals and associates ourselves, we recognize that it can be challenging to ask for time off, moreover, to ask your workplace to pay for your program fees. For that reason, we have drafted a letter that can serve as a template to spur the conversation about SKILL | ED to your employer. We're confident that any employer will benefit by promoting your professional growth and putting you on track for the next step in your career, if not, this letter should hopefully help them see.

Find the letter template [HERE](#).



*"This is a great opportunity for me to learn from top thought leaders in our industry through education sessions. There will also be opportunities for networking in breakout sessions."*

## How do I sign up?

You can find registration [HERE](#) and more information about the program itself [HERE](#). There are so many great sessions you can during the condensed conference, I know you will have a difficult time choosing which sessions to attend! We hope that you will find time to invest in yourself and be a part of SKILL | ED.



## Looking Ahead

June 25, 4 pm ET - [Virtual LGBTQIA Pride Month Happy Hour!](#)  
July 10 - Emerging Professional Honor Medal Design Deadline  
July 24 - Committee Appointment Application Deadline

**Questions?**  
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