Though open project certification for the Sustainable SITES Initiative is new, people have been working with and on SITES for almost ten years. This session is an opportunity for you to get your questions answered by the experts that have developed the rating system, that work on project certification, and that have completed certified pilot projects.

**Learning Objectives:**
1. Become familiar with challenges of SITES and recognize solutions for successful certification.
2. Identify lessons learned from experienced SITES submittals.
3. Apply the advice of certification experts to future SITES projects.
4. Solve common problems on their own after hearing accounts from others.

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**Meet the Experts**

David Yocca, FASLA, AICP, LEED AP (panelist)
*Senior Partner, Conservation Design Forum, Elmhurst, IL*

David guides CDF’s design disciplines with an innovative approach to performance-based green practices. Since joining the firm in 1997, he has fortified CDF’s position at the forefront of sustainable design. David is passionate about restoring environmental health, authentic beauty, and economic prosperity to all places through the creative integration of leading-edge solutions based upon an understanding of natural and cultural systems. He believes the measurement of high-performance sites and communication of the multiple benefits they provide is key to widespread application of enlightened land use, building, and development practices.

Hunter Beckham, FASLA (panelist)
*Senior Design Associate, Alta Planning + Design, Davidson, North Carolina*

Hunter’s direct contribution to the growth and recognition of landscape architecture is evident in his years of sustained leadership. As a practitioner, he was one of several leaders in the development and technical foundation of the Sustainable Sites Initiative, the official rating system used across the globe to promote the sustainable design and development of our landscape. He is responsible for the certification of two SITES pilot projects and has contributed to almost a dozen LEED certified projects.

Micah Silvey PE, LEED AP BD+C (panelist)
*Director, Certification, Green Business Certification Inc. (GBCI), Santa Cruz, California*

Micah Silvey leads the certification team at GBCI where he is responsible for certification delivery, including the execution and roll-out of new and existing certification programs. Before moving to GBCI in 2010, Micah worked at USGBC where he was instrumental in the development of LEED 2009. Prior to that, Micah worked as a geotechnical and environmental consultant for several premier engineering design firms. Micah is a Professional Civil Engineer with a Bachelor’s degree in Geological Engineering from the University of British Columbia (UBC), and a Master’s degree in Hydrogeology from the University of Technology, Sydney.

Deborah Steinberg, ASLA, LEED AP (moderator)
*Professional Practice Manager, American Society of Landscape Architects, Washington, DC*

Joining the ASLA staff in 2012, Deborah Steinberg, ASLA, LEED AP, currently serves as ASLA’s staff executive of the Sustainable SITES Initiative. Her previous work with ASLA supported outreach, professional development, and education programs for landscape architects. Steinberg holds a M.L.A. from Chatham University, a M.Ed. from the University of Illinois at Chicago, and a B.S. in Resource Ecology & Management from the University of Michigan.
The focus of this session is to provide the audience with answers. Come to the session with a few burning questions in mind. Use the space below to brainstorm a few or take notes on what others ask: