BREAKING THE MOLD:
THE INPIRATIONAL WORKPLACE

EDUCATION SESSION HANDOUT
ASLA 2015 ANNUAL MEETING & EXPO | CHICAGO
SATURDAY, 11/7 11 AM - 12:30 PM

OJB
GUSTAFSON GUTHRIE NICHOL

Gensler
BREAKING THE MOLD: THE INSPIRATIONAL WORKPLACE

Workspace is an incubator— one where culture is expressed and community is built. A great office translates a company’s values, aspirations, and goals into something tangible. This session takes a look at new strategies for the “office environment” that includes breaking the mold and re-inventing the workplace.

LEARNING OBJECTIVES:

• Learn how collaborative design teams address the changing office environment.
• Understand the challenges and successes of integrating these principles into new assignments.
• Gain insight into innovative strategies that are being employed across the county.
• Examine how architecture and landscape can break the box and be one seamless composition.
SPEAKER BIOS:

JAMES BURNETT, FASLA, President, The Office of James Burnett
Jim Burnett founded The Office of James Burnett in 1989 and has dedicated his career to creating meaningful spaces that challenge the conventional boundaries of landscape architecture. He takes a multi-disciplinary approach to his practice and routinely collaborates with a diverse range of design professionals and clients to develop projects that promote healthy living. Jim’s recent work has focused on the reimagining of the workplace landscape.

DAVID W. EPSTEIN, AIA, LEED AP, Principal, Gensler
To David, every architectural project offers a unique opportunity to positively impact the lives of the people who live, work, or interact with his designs, as well as the lives and success of the surrounding community. During his tenures with SOM, DMJM, and Gensler, David has been able to combine his design talent with a unique understanding of the design process and the teamwork required to implement complex programs in simple, yet elegant, solutions. David’s long list of award-winning projects demonstrates his exceptional design talent. The number of developers and CEO’s that would not want to design a building without him, prove that his keen understanding of business drivers and building performance, sets him apart.

JENNIFER GUTHRIE, FASLA, PLA, Founding Principal, Gustafson Guthrie Nichol
Jennifer Guthrie is a founding partner of Gustafson Guthrie Nichol. Jennifer’s design leadership merges a guiding, experiential vision with innovative and precise detailing. Her work ranges broadly, from the neighborhood-scale - such as the new, urban district of green streets and mixed-use housing at the University of Washington - to public squares, gardens, and cultural institutions such as the Seattle Civic Center campus, the Lurie Garden at Millennium Park, and the Art Institute of Chicago. Jennifer and her partners are the recipients of the 2011 National Design Award for Landscape Architecture, and her work has received numerous national and regional Honor Awards from ASLA and AIA. Jennifer lectures internationally and serves on the Landscape Architectural Foundation Board and the CEO Roundtable.

DILLON DIERS, ASLA, Vice President, The Office of James Burnett
Dillon is a Vice President passionate and devoted to the design of timeless sustainable gardens and landscape. A graduate of California State Polytechnic University at Pomona, his knowledge and admiration for plants and construction methods has been an integral role within the firm. He is currently leading a series of important new office campuses in the Los Angeles area that are groundbreaking in their approach to site design. His award winning projects include Sunnylands Center and Gardens and LaJolla Commons.
PRESENTATION OUTLINE:

I. PRESENTER INTRODUCTION
   A. James Burnett, FASLA
   B. David W. Epstein, AIA, LEED AP
   C. Jennifer Guthrie, FASLA, PLA
   D. Dillon Diers, ASLA

II. PHILOSOPHY OF DESIGN FOR THE CREATIVE OFFICE
   A. Workspace of the future (David Epstein, Gensler)
      1. Allow for individual focus, within areas for collaboration and impromptu interaction
      2. Workplace trends - Tech Sector supports range of varying work styles and setting precedent for other sectors
      3. Work Environments - Functional, Flexible, amenity-rich, imbued with organizational culture, brand optimism and authenticity
   B. Landscape Design innovations for office environments (James Burnett, OJB)
      1. Goals & Concepts

III. OFFICE ENVIRONMENT DESIGN STRATEGIES/CASE STUDIES
   A. Burbank Studios (Dillon Diers, OJB)
      1. Challenges
      2. Process
   B. Yahoo at Playa Vista (Dillon Diers, OJB)
      1. Challenges
      2. Process
   C. Bill and Melinda Gates Foundation Campus (Jennifer Guthrie, Gustafson Guthrie Nichol)
      1. Design
      2. Open space becomes an extension of the workplace
   D. Hackable Buildings (David Epstein, Gensler)
      1. High Tech Company Study
E.

1. Daylight
2. Connection to Nature
3. Programming
4. The “hip” factor
5. The Economics of “rentable” outdoor environments
6. Brand Optimism and Authenticity
7. The power of DESIGN

IV. DISCUSSION/Q&A SESSION

REFERENCE/SOURCE MATERIALS

3. www.ojb.com
4. www.ggnltd.com