Overview:
Underserved communities throughout the country are challenged by a lack of ownership in their neighborhoods. It is essential for designers working in these communities to be able to design within and beyond their own identities. This multi-disciplinary panel will explore the work and challenges of three prominent, Chicago-based multi-cultural designers.

Learning objectives:
• Explore case studies that reflect cultural identity in the built environment
• Understand complex, multi-disciplinary approaches to designing for specific cultures and communities
• Examine approaches for integrating culture and ethnicity into your professional practice
• Learn design-based methods for solving the sociological challenges facing urban communities
TERRY GUEN, FASLA
President and Principal, Terry Guen Design Associates
Role: Moderator
Contact info: tguen@tgda.net
Web: www.tgda.net
Bio: Terry Guen, FASLA, is Landscape Architect for Chicago's Millennium Park, and local landscape architect for the Lurie Garden, Navy Pier, and Maggie Daley Park. Her 15 year distinguished practice brings health and beauty to Chicago's neighborhoods and foremost multidisciplinary projects through integrated ecological landscape and urban design.
ERNEST C. WONG, FASLA, APA
Founder and Principal, site design group, ltd.
Role: Speaker
Contact info: ecwong@site-design.com
Web: www.site-design.com
Bio: As the Founding Principal and President of site design group, ltd., Ernie Wong has been instrumental in the development of the firm and the landscape architecture profession in the City of Chicago. Under his direction for the past 25 years, the firm has won numerous national and international design awards, and established a reputation for unprecedented creative design and beautifully detailed urban spaces.

PING TOM MEMORIAL PARK
www.site-design.com/projects/ping-tom-park
location: 300 W 19th St, Chicago, IL
year: 1999 - 2013
size: 18 acres

ARGYLE SHARED STREET
www.site-design.com/argyle-streetscape
location: Argyle St. from Broadway to Sheridan, Chicago
year: 2016 (anticipated)
size: 3 city blocks

WELLS AND WENTWORTH CONNECTOR
location: Wentworth Avenue from Archer to Cermak, Chicago, IL
year: 2016 (anticipated)
size: 1 city block

CHINATOWN BRANCH LIBRARY
www.site-design.com/projects/chicago-library-architecture
location: 2100 S. Wentworth Avenue, Chicago, IL
year: 2015
size: 24,000 SF
JUAN GABRIEL MORENO, AIA
President and Founder, JGMA
Role: Speaker
Contact info: info@jgma.co
Web: www.jgma.co
Bio: Juan Gabriel Moreno, AIA, is an award-winning architect and President/Founder of JGMA, one of the most highly acclaimed architecture studios in Chicago. JGMA is one of the eight architecture firms representing Chicago in the inaugural Architecture Biennial and was recently selected by Architect magazine as one of the Top 50 Design Firms in the U.S.

UNO SOCCER ACADEMY
www.jgma.co/projects/uno-soccer-academy/description.html
location: 5050 S Homan Ave, Chicago, IL
year: 2011
size: 65,000 SF

NEIU EL CENTRO

INSTITUTO HEALTH SCIENCES CAREER ACADEMY
www.jgma.co/projects/instituto-ihsca/description.html
location: 2534 S Western Ave, Chicago, IL
year: 2011
size: 100,000 SF

NORTHEASTERN ILLINOIS UNIVERSITY EL CENTRO
www.jgma.co/projects/instituto-ihsca/description.html
location: 3390 N. Avondale Avenue, Chicago, IL
year: 2014
size: 60,000 SF

CHRISTIAN COMMUNITY HEALTH CENTER
www.jgma.co/projects/cchc-calumet-city/description.html
location: Calumet City and South Holland, Illinois
year: 2014
size: 10,500 SF
Lee Bey is a respected expert, writer, and photographer of the built environment. Currently, he is the host of Architecture 360, a weekly podcast on the Rivet Radio app. He also writes the architecture blog The Urban Observer. Bey is former architecture critic for the Chicago Sun-Times and had served a deputy chief of staff for architecture and urban planning under Chicago Mayor Richard M. Daley; and worked as director of governmental affairs for Skidmore Owings and Merrill. Most recently, he served as the Associate Director for Special Projects at the University of Chicago.