When Streets Are Fair Game: Creating an Urban Neighborhood for Campus Living

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Presenters
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Deb Guenther, ASLA, Mithun

Learning Objectives

1. Learn about strategies for creating a collaborative process with University, City and design team
2. Consider the ways simple design interventions can create great value
3. Understand the drivers of the “developer model” for student housing and the opportunities for a university and design team to benefit from and guide those drivers
4. Develop strategies for using key program elements and space adjacencies to create connectivity and to foster continuous learning indoors and out.

INTRODUCTION
- Barbara Swift

• Location and Context
• Campus evolution
• Campus housing – a shifting model and place
VISION FOR WEST OF 15TH

-Kristine Kenney

1. Campus Planning: An Overview
2. Projects in Design or Development: 2006-present
3. Expansion into West Campus: Planning Initiatives
4. On the Horizon: What's next?
Expansion in West Campus: Post Phase 1

1. West of 15th Planning
2. University District Livability Partnership
3. University District Urban Design Guidelines
4. Arts & Sciences Precinct Plan
5. Engineering Precinct Plan
6. Health Sciences Precinct Plan

West of 15th Planning

West of 15th: Development Potential Over the Next 20+ Years
### College of Engineering: Facilities Development Opportunities

- **800,000 GSF**
  - Mechanical Engineering
  - Civil & Environmental Engineering
  - Materials Science & Engineering
  - Innovation Space
  - Collaborative Multi-disciplinary Space

### Precinct Plan: Projected Growth

<table>
<thead>
<tr>
<th>Academic Unit</th>
<th>Existing ASF</th>
<th>10 Yr Growth ASF</th>
<th>20 Yr Growth ASF</th>
<th>% Growth Above Existing</th>
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</thead>
<tbody>
<tr>
<td>College of Engineering</td>
<td>667,200</td>
<td>961,200</td>
<td>932,500</td>
<td>44%</td>
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<tr>
<td>College of Arts &amp; Sciences</td>
<td>1,195,300</td>
<td>1,491,300</td>
<td>1,772,300</td>
<td>25%</td>
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<tr>
<td>Health Sciences*</td>
<td>2,916,300</td>
<td>3,296,300</td>
<td>3,645,000</td>
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<td>Total ASF</td>
<td>4,978,500</td>
<td>6,051,300</td>
<td>6,184,500</td>
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<tr>
<td>Net Increase</td>
<td>-</td>
<td>252,800</td>
<td>753,800</td>
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### Precinct Planning Framework

1. **Campus Landscape Framework**
   - July 2013-September 2014
2. **West Campus Development Framework**
   - September 2013-October 2014
3. **Campus Wayfinding & Signage**
   - August 2013-August 2014
4. **Campus Master Plan**
   - Start in 2015
Discussion

- What are the strategies used during planning through design to create a collaborative process with University, City and design team?
- What are the drivers in the “developer model” for student housing and the opportunities for a university and design team to benefit from and guide those drivers?

VALUE OF PUBLIC REALM

- Jennifer Guthrie

- History of 15th – west campus entry/axis, long history of transportation/commuter campus
- ROW was undersized for existing ped traffic and oversized for vehicular traffic
  - Goal to strike a balance between both
  - Pushed out curb, pushed back building façade, and created ‘eddy spaces’ for socializing
- Program integrated both student and public program throughout neighborhood – market, restaurant, exercise, public transportation
- Strengthened neighborhood and campus ID
PROJECT PERSPECTIVE:
TERRY, MAPLE & LANDER
-Deb Guenther

- Welcoming the neighborhood
- Capturing spaces
- Evolution of Campus Parkway
- Thickening all the edges
- Future of the neighborhood
Discussion

• What are the simple design interventions can create great value?
• What are the strategies for using key program elements and space adjacencies to create connectivity and to foster continuous learning indoors and out.