

## **Honorary Membership Nomination Narrative**

Nominee: Andrew S. Hallowell, Esq.

Nominee's Address: Pargament & Hallowell, PLLC, 1776 K Street NW, Suite 825

City/State/Zip: Washington, DC 20006

Phone: 202.775.0707

Nominator: Mark A. Focht, FASLA

It is my pleasure to nominate Andrew P. Hallowell, Esq., for honorary membership in the American Society of Landscape Architects (ASLA). Hallowell has served as legal counsel to ASLA on corporate and business issues for almost 15 years. Over that time, he has been a trusted and valued counselor, consistently going above and beyond to support the Society. His work has been critical to the Society's success and our ability to support and promote the profession.

Hallowell supported and guided ASLA leadership through the SITES® intellectual property (IP) dispute and successful conclusion of negotiations with Green Business Certification Inc. (GBCI). In crafting the agreement with GBCI, Hallowell brought to bear a reasoned, pragmatic, and collaborative approach, while maintaining a strong focus on the Society's goals. As a direct result, the agreement with GBCI: establishes a solid and secure foundation for the future growth and influence of SITES; provides appropriate recognition to and compensation for ASLA's role in founding and developing SITES; and ensures that ASLA will retain an ongoing role and visibility in this important program. Further, he developed a strong relationship of mutual respect and trust with GBCI's corporate counsel, which will stand ASLA in good stead through the future life and evolution of the partnership. Without Hallowell's dedication and integrity—two of ASLA's core values—none of this would have been possible.

In another example, Hallowell was key to helping ASLA resolve a recently discovered, and highly unusual, legal and financial situation resulting from a 1981 Board action intended to increase membership. Hallowell's intelligent counsel and investigative work

were critical to defining the scope of the issue, identifying options, and ultimately arriving at the appropriate strategy and policy for dealing with this unusual situation. Whether dealing with unique situations like this or providing counsel on more common legal issues, Hallowell has proven to be a trusted and invaluable support for ASLA management and elected leadership.

Hallowell's other important contributions to ASLA include developing critical policies to get ahead of evolving corporate governance standards; securing and maintaining trademarks for signature ASLA intellectual property, including "ASLA," "American Society of Landscape Architects," and "*Landscape Architecture Magazine*"; and protecting ASLA interests in contracts and business agreements with vendors.

Beyond ASLA, Hallowell is broadly recognized for his expertise in corporate, business, and association law. Mr. Hallowell received his Bachelor of Arts degree from Indiana University in 1982 where he graduated Phi Beta Kappa. He received his Juris Doctorate from American University in Washington, D.C. in 1985. Thereafter, he became a law clerk for the Honorable Donald S. Smith, District of Columbia Superior Court. Following his clerkship, he entered private practice with the law firm of Piliero, Mazza & Pargament, PLLC located in Washington, D.C., where he became a partner. In September 2006, he formed Pargament & Hallowell, PLLC.

For his many and ongoing contributions to the welfare of the Society, Andrew Hallowell, Esq. is most deserving of recognition as an honorary member.

March 21, 2016

Board of Trustees  
American Society of Landscape Architects  
636 Eye Street, NW  
Washington, D.C. 20001-3736

Dear Members of the Board of Trustees:

It is my great pleasure to support the nomination of Andrew P. Hallowell, Esq., for honorary membership in the American Society of Landscape Architects. During my term as ASLA president and member of the Executive Committee, I had the opportunity—and the pleasure—of getting to know Andy and his work on behalf of the Society. I quickly realized that Andy's contributions go well beyond the standard role of corporate counsel. Unfailingly conscientious in his representation of ASLA, he is both an advocate and friend, and is personally invested in our success.

Andy's wise and insightful counsel was critical to the process of resolving the SITES® issues. The situation underlying SITES could hardly have been more complicated: ASLA needed to craft a new agreement and long-term relationship to ensure the program's future, while simultaneously resolving an intellectual property dispute with a component of the State of Texas. Hallowell's work was critical throughout the process, from advising on legal principles, to identifying options and strategies, to directing supporting counsel, all the while remaining on call 24/7 to support ASLA leadership and maintain forward momentum toward resolution. In spite of numerous pressures and difficulties, Andy never failed to find a way forward, always exhibiting grace under pressure and always taking the high road in representing our interests. Thanks to his dedication and excellent work, the result was a long-term agreement that achieved all of ASLA's goals and exceeded expectations. That agreement and the relationship that it embodies will ensure the strength and future of SITES, to the benefit of ASLA, the profession of landscape architecture, and society at large.

SITES is just one example of the important work that Andy has accomplished on our behalf. For his commitment and his contributions to the advancement of the Society and its goals, he is truly deserving of the recognition of honorary membership.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Richard Zweifel". The signature is fluid and cursive, with a large initial "K" and "R".

K. Richard Zweifel, FASLA, PLA  
Professor and Associate Dean Emeritus  
California Polytechnic State University



March 24, 2016

Board of Trustees  
American Society of Landscape Architects  
636 Eye Street, NW  
Washington, DC 20001

Dear Members of the Board of Trustees:

It is a privilege to support the nomination of Andrew P. Hallowell, Esq., for honorary membership in the American Society of Landscape Architects. For almost 15 years, Andy has been a strong partner and support on all of ASLA's corporate and business legal issues. Dedication, concern, and careful attention are the hallmarks of everything Andy does for ASLA. He consistently goes above and beyond, making himself available at any hour and interrupting vacations when called on in order to support the Society and its goals.

Andy's work on ASLA's behalf has included: establishing and protecting ASLA, Landscape Architecture Magazine, and ASLA Fund trademark registrations and copyrights; incorporating the ASLA Fund, ASLA's 501(c)(3) nonprofit arm; developing a sound body of corporate and administrative policies; handling vendor and affiliate organization contract and agreement negotiations; and advising on antitrust and other legal issues.

Most notably, Andy was critical to working through and achieving a successful outcome to the SITES® trademark dispute and sale of SITES intellectual property to Green Business Certification Inc. (GBCI). Throughout the prolonged negotiations, Hallowell exemplified dedication, persistence, collaboration, ingenuity, and pragmatism. Further, the strong relationship and the reputation for integrity and collaboration that Hallowell built with his counterpart at Green Business Certification Inc. continues to benefit ASLA. Just recently he was called on to work with GBCI to secure amendments to a standard GBCI contract for continuing education providers. The process—which GBCI education staff told us normally takes many months—was smooth and efficient, thanks to the trust and previous collaboration between Andy and GBCI counsel.

This past year, when ASLA management uncovered an unexpected insurance liability resulting from a 1980's Board action, Andy was again key to resolving the situation. Andy guided senior management and leadership through the process of identifying and evaluating options, investigated the legal framework and constraints, and represented the Society with the insurance company. Thanks to Andy, ASLA was able to arrive at a plan of action that will limit the Society's potential liability now and into the future.

ASLA continues to benefit greatly from Andy's dedication, commitment, and knowledge. His work for us shows that he is a true member of the ASLA team and is personally invested in

AMERICAN  
SOCIETY OF  
LANDSCAPE  
ARCHITECTS

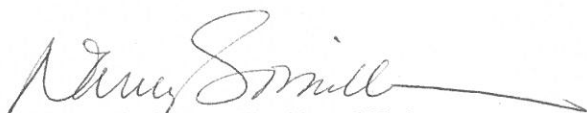
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the Society's success. Please recognize Andy's critical role and contributions to the Society by conferring on him the title of Honorary Member.

Sincerely,

A handwritten signature in cursive script, appearing to read "Nancy Somerville", with a long horizontal flourish extending to the right.

Nancy C. Somerville, Hon. ASLA  
Executive Vice President/CEO