

# ASLA ADVOCACY AWARDS

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The ASLA Advocacy Awards Program recognizes chapters and members for outstanding achievements in furthering the advocacy objectives of the Society. This program provides an opportunity for ASLA to recognize exceptional efforts or initiatives that promote the organization's advocacy agenda.

The ASLA Advocacy Awards Program consist of three awards:

- ASLA Chapter of the Year Advocacy Award
- ASLA Rising Star Advocacy Award
- ASLA Advocacy Leadership Award

## ASLA Chapter of the Year Advocacy Award

The ASLA Chapter of the Year Award is a prestigious award presented to the chapter that has exhibited excellence in advocacy. The recipient of this award has engaged in successful advocacy activities throughout the year or has a proven track record of maintaining a vibrant advocacy program over many years. The winning chapter will have achieved specific advocacy goals, including successfully advocating on behalf of policies that impact the profession and/or maintaining and cultivating relationships with local, state, or federal policy makers.

Submissions will be evaluated on:

- how the chapter made a significant impact on ASLA federal and/or state priorities
- how the chapter innovatively utilized tools and resources for advocacy efforts (i.e. creative uses of advocacy handouts and materials, social media and technology integration)
- how the chapter engaged with federal, state, or local policy makers (i.e. site tours and district meetings with policy makers, state Advocacy Day events, and licensure board engagement)
- the chapter's success in engaging many chapter members in advocacy efforts or initiatives

## ASLA Rising Star Advocacy Award

The Rising Star Award is presented to a chapter member who is new to advocacy but has demonstrated exemplary advocacy engagement throughout the year. The recipient of this award is recognized for their commitment to chapter advocacy, and redefines what it means to be an advocate of the future. The awardee should be able to demonstrate participation in specific activities used to foster chapter advocacy objectives.

Submissions will be evaluated on:

- whether the nominee is new to chapter advocacy efforts
- participation in a specific chapter or federal advocacy program or initiative
- how the individual made a significant impact on ASLA federal and/or state priorities
- whether the nominee demonstrated a potential for continued advocacy efforts

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## ASLA Advocacy Leadership Award

This award recognizes an outstanding chapter member who has demonstrated outstanding leadership in advancing ASLA's advocacy goals. Eligible nominees are ASLA members who have exhibited extraordinary efforts to promote the profession with policy makers or to develop innovative advocacy opportunities. Nominees should also have a proven track record of using ASLA advocacy tools and resources to advance chapter advocacy efforts, promote ASLA advocacy priorities, and motivate fellow chapter members to engage in advocacy.

Submissions will be evaluated on:

- nominee's leadership on behalf of a specific initiative or a series of activities over a period of time that contributed to advancing landscape architecture at the local, state, or federal levels
- how the individual made a significant impact on ASLA federal and/or state priorities
- their ability to utilize innovative methods to promote landscape architecture to policy makers
- their ability to engage many chapter members in advocacy efforts or initiatives
- their ability to mentor fellow chapter members in advocacy efforts

Submission of Nominations:

- All nominations must be submitted by the chapter president using [Survey Monkey](#)
- Submissions for all the Advocacy Awards nominations are due no later than **February 28** (if this day falls on a weekend nominations will be due the following business day).
- For questions regarding the advocacy award program, email the ASLA Government Affairs Team at [governmentaffairs@asla.org](mailto:governmentaffairs@asla.org)