## April is World Landscape Architecture Month. Help ASLA spread the word.



ASLA 2010 Professional General Design Honor Award. Underwood Family Sonoran Landscape Laboratory. Ten Eyck Landscape Architects, Inc. | Photo by Bill Timmerman



ASLA 2010 General Design Honor Award. Rooftop Haven for Urban Agriculture, Hoerr Schaudt Landscape Architects | Photo by Scott Shigley



ASLA 2018 Professional General Design Award of Excellence. Brooklyn Bridge Park, Michael Van Valkenburg Associates, Inc. | Photo by Scott Shigley

# "An incredible thing called *life* grows in the spaces we create. Help us tell that story."

*'Life Grows Here'* is a public awareness campaign to let people know why landscape architects do what we do and why our work matters to the communities we serve.

Community, equality, knowledge, fun, love, togetherness, happiness – in a word, LIFE, grows in the spaces landscape architects create.

Be a part of telling that story.

## Two Ways To Participate

#### **Share a Picture**

- Visit <u>asla.org/WLAM</u> to download picture files of the social media cards. Several "\_\_\_\_ Grows Here" options are available, including "life," "community," "diversity," "change," and more.
- Snap a photo of your favorite landscape architecture space and place the card on top. (More on how to do this at the website.)
- Share it on social media with the hashtags #WLAM2020 and #LifeGrowsHere. Be sure to tag @NationalASLA

### Share a Video

- 1. Find a relatively quiet space (try to use a designed space, if you can.)
- 2. Using a camera or your cell phone, record a one-minute video about why you do what you do and how landscape architecture affects people's lives. Make it personal!
- 3. Share it on social media with the hashtags #WLAM2020 and #LifeGrowsHere and (if you can) send into National ASLA. Be sure to tag @NationalASLA