

# ASLA Career Discovery and Diversity Partnering with Your Local Museum



(Credit: Timothy Schenck, 2019)

Did you know that museums present prime opportunities to introduce the landscape architecture profession to hundreds, if not thousands, of local residents and visitors from around the world? That's not all. Local museums host an array of educational programming efforts that could align with the design principles landscape architects apply daily.

ASLA maintains a unique and thriving partnership with the National Building Museum, the premiere museum in Washington, DC that transforms the public's understanding of the history and impact of architecture, engineering, landscape architecture, and design. This partnership has allowed ASLA to connect with students of all ages, local school administrators, environmental education groups, classroom teachers, and the science, technology, engineering, and mathematics (STEM) community.

ASLA Career Discovery and Diversity is pleased to share with you the excitement and countless benefits of partnering with a museum. Whether your local museum is science-, nature-, built environment- engineering or technology-themed, there's always room for landscape architecture. Below are tips on ways your local ASLA chapter can connect with museums in your area.

## Why Should Landscape Architects Partner With Museums?

Here are just a few reasons your ASLA chapter should connect with its local museum.

- People Love Museums.
- Museums Serve the Public.
- Museums Are Community Anchors.
- Museums Partner with Schools.
- Museums Are for Everyone.
- Museums Are Trusted.
- Museums Save Species.

Watch and learn more at [The World is Better Because of Museums](#)



## Experience the benefits from partnering with a museum!

- Strong support.
- Standards of excellence.
- Knowledge sharing.
- Professional networks (you'd be amazed at other connections emerge when collaborating with a museum!)
- Diversity, equity, accessibility and inclusion in all aspects of museum structures and programming efforts can support your efforts to engage students in under-resourced communities.
- The expanding role of museums in evolving ecosystem of P-12 education presents unique opportunities to engage with students in and out of the classroom



## Get Started!

- [Locate museums](#) in your city/state!
- Identify the museum that offers exhibits with direct connections to landscape architecture.
- Visit museums in your community and throughout your state to get ideas for possible collaborations.
- Connect with a docent or an educational outreach staffer to learn about current program offerings and upcoming events.

## Keep In Mind

- YOU ARE THE EXPERT.
- You have lots to contribute to the museum education experience and information about the landscape architecture profession museum educators don't.
- No one can articulate the excitement and value of landscape architecture better than a landscape architect.



## ASLA Resources

Below is a list of ASLA's Career Discovery and Diversity resources available to educators, families and students. Use any and every opportunity to share these resources when you meet with museum staff. They just might spark an idea future educational programming that incorporates landscape architecture.

- [Career Discovery and Diversity PowerPoint Slides](#) for educators and volunteers,
- [Your Path to Landscape Architecture](#) hosts "Diverse Voices," two videos sharing unique perspectives from professionals in the field,
- [Tools for Teachers](#) includes lessons plans, case studies and hands-on activities
- [Activity Books](#) for Kids, Teens and Adults are available digitally in English and Spanish,
- [YOUR LAND](#) magazine is available digitally and in print upon request, and.

## Connect with ASLA Career Discovery and Diversity on Social Media

Follow #ASLACareerDiscovery activities and gain fresh insight on ways you can inspire the next generation of landscape architects:

- ASLA LAND (search the [Career Discovery News](#) and [Diversity and Inclusion](#) categories)
- See what other members are up to on ASLA Twitter @NationalASLA
- When you volunteer at a museum, share your photos on ASLA Twitter @NationalASLA and tag #ASLACareerDiscovery or [#iPledgeASLADiversity](#) and join the growing community of ASLA members and chapters showing their commitment to diversity and inclusion.



If you need additional information, email Lisa J. Jennings, Manager, Career Discovery and Diversity at [discover@asla.org](mailto:discover@asla.org).

