Volunteering: Harnessing good Intentions into Action

“You make a living by what you get. You make a life by what you give.”
~Winston Churchill

Opportunities
Know Where to Volunteer
Create and promote meaningful opportunities for members to engage through the chapter.

Two-way Exchange
Quantify and qualify what the volunteer can offer and highlight potential professional development for the volunteer.

Flexibility
Provide opportunity for the volunteer to expand the goal and create next steps.

Mission Based Focus
Align strategic goals of the chapters with the volunteer positions to connect effort with mission.

Create Strong Position Descriptions
The key to finding the right volunteers is having the right position description that identifies key skills, commitment needed, and the scope of duties.

Personal Connection
Call the volunteer to make a commitment to the position based on connection to the goal.

Vision

Structure
Policies
Writing decisions as policy establishes authority and ensure continuity over time. ASLA Standard Policies as a foundation for chapter policies.

Organizational Foundation
Leverage the chapter structure to establish the value of volunteer efforts to the success of the ASLA Chapter.

Recognition
Recognize achievement of goals on the chapter website, through social media and in newsletters.

Thank you for reading the Leadership Link. Look for the next issue on Wednesday, October 11th; Leadership Links will be delivered to your email on the second Wednesday of every-other month.

Susanna Butler
Membership Marketing & Chapter Relations Manager
sbutler@asla.org
Direct: 202-216-2323