



The Value of Leadership Service

Taking a leadership position with your local ASLA Chapter can be both rewarding through engagement with professionals and an opportunity to develop valuable skills. Learning and gaining ongoing professional development is hard to measure in growth but is recognized in its absence.



Skills

VALUE

The value over the long-term career of a landscape architect is realized through the experiences and people that you will encounter.

KNOWLEDGE

Serving will help further your knowledge of the profession, laws that regulate our profession and the work that we do.



Collaborate

NETWORK

Increase your network of fellow professionals, in landscape architecture and associated professions. Connections that can provide future opportunities and growth.

PRACTICE

Opportunities to improve include public speaking and presentation abilities, project management and business management. All of these skills can be directly translated to your daily work and your career.



Investment

MENTOR

Leadership roles are an opportunity to give back to the profession of landscape architecture and help advance the profession we love.

TIMING

Engaging with ASLA early in your career can hone these skills and translate to business expertise, thus increasing your value as a landscape architect.

Thank you for reading the Leadership Link. Look for the next issue on **Wednesday, April 11th**. Leadership Links will be delivered to your email on the second Wednesday of every-other month.



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