



MEMBERSHIP BENEFITS



AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS

Most members of ASLA have their favorite benefits and services that they use on a regular basis, but how well do you really know ASLA? Membership provides rewards to you as an individual, to your business, and to the profession as a whole. Here's how:

FOR ALL MEMBERS

- Annual Meeting registration discount
- Subscription to the award-winning *Landscape Architecture Magazine*

FOR EMERGING PROFESSIONALS

- Dues and event discounts
- LARE prep resources

CAREER RESOURCES

- National Salary and Business Indicators surveys
- JobLink posting discount
- Standard form contracts discounts

PROFESSIONAL DEVELOPMENT

- Easy access to continuing education opportunities and PDH documentation through LA CES
- Networking and outreach with peers and allied professionals
- Free access to one of ASLA's 20 specialized Professional Practice Networks (PPNs)
- Free LATIS reports; members only pay for the exam to earn PDHs
- Leadership development opportunities through chapter participation and ASLA committees

ASLA ADVOCACY

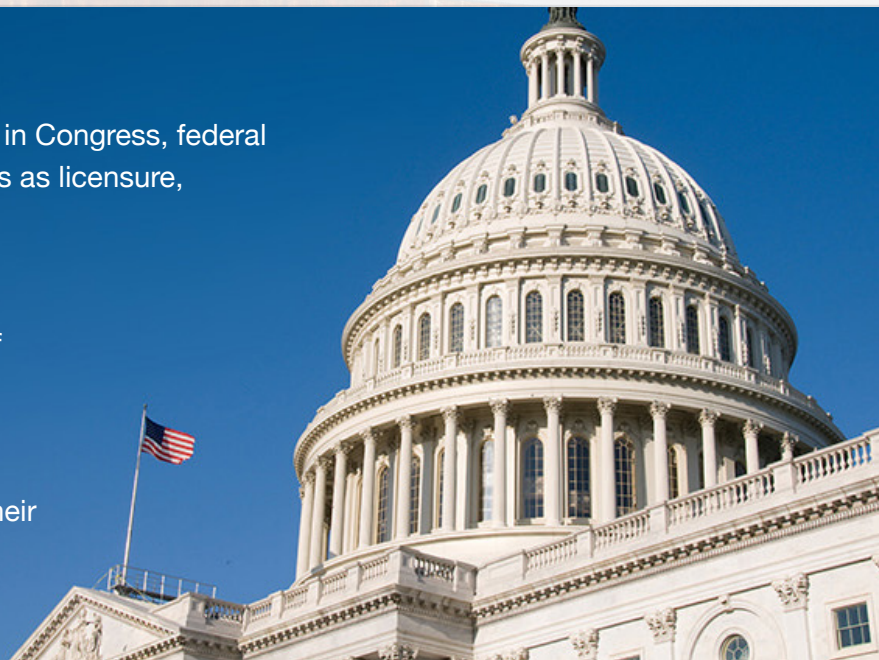
Successful representation of landscape architects in Congress, federal agencies, and state legislatures on such key issues as licensure, transportation, and green infrastructure

11,000+

Messages sent through iAdvocate to members of Congress and state legislators each year

2,052

Landscape architects who have reached out to their legislators through iAdvocate





RECOGNITION

- Firm and individual recognition through ASLA awards program
- Firm visibility through Firm Finder, the online consumer directory with 48,000 views annually
- Individual recognition with the ASLA membership designation and ASLA Council of Fellows honor
- Professional recognition through ASLA advocacy and public relations efforts
- Awards entry discount

ASLA PUBLIC AWARENESS

Recognition of landscape architecture in key trade publications like Architect, Architectural Record, Engineering News-Record, and Builder and Developer, as well as in major media such as CNN, The Washington Post, The Wall Street Journal, USA Today, and others brings visibility and credibility to the profession.



3,246

Media stories, blog posts, and website posts referencing ASLA in Q2 of 2016



24,076

Members in the ASLA LinkedIn group



48,000

Followers of ASLA's Twitter account



61,373

People have liked ASLA's Facebook page



332,000

Page views of The Dirt in the first half of 2016



430,585

Unique visitors to the ASLA website in the first half of 2016

**As of July 2016*

Visit www.asla.org/benefits



American Society of Landscape Architects



@landarchitects



@landscapearch

Image Credits (front top, front middle):

2014 ASLA Landmark Award Recipient: Norman B. Leventhal Park at Post Office Square. Halvorson Design Partnership, Inc. (Photo Credit: Ed Wonsek)

2013 ASLA General Design Award of Excellence Recipient: Lakewood Garden Mausoleum at Lakewood Cemetery. Halvorson Design Partnership, Inc. (Photo Credit: Paul Crosby)