

Thank you for downloading the ASLA Career Discovery PowerPoint Presentation and Talking Points! The following talking points will assist in preparing for your presentation to students. This presentation was designed for middle school age groups, but feel free to use for all ages.

Once you have given your presentation, please complete the Career Discovery Presentation Report Form to let ASLA know how your presentation was received. Please include any comments or suggestions you may have for future resource materials. Email the Report Form and any additional comments to [discover@asla.org](mailto:discover@asla.org).

### Slide 1



Welcome students and introduce yourself.

### Slides 2-4



Ask the students if they know where the projects are located in the images, or what they like about the projects (if they have visited). The current slides show projects in the Washington, D.C. area. Swap out the images to include local projects to your region. The idea is to capture the student's attention from the start and let them see that projects they have visited could be projects they design as landscape architects.

### Slides 5-6



Before getting into the profession of landscape architecture, introduce students to the built environment. Discuss that all projects are part of the built environment and that they are designed and constructed through the collaboration of landscape architects, architects, planners, engineers, etc.

### Slides 7-11



Ask the students if they are interested in the various aspects of landscape architecture - have them raise their hands. "Are you creative and do you like to draw?" "Do you like science and math?" "Do you like exploring technology?" "Do you like to problem solve?" "Do you like to have fun while you work?" Feel free to ask students what they like about each aspect.

### Slides 12-15



Define landscape architecture. Be simple in your explanation. Some of the words used in the design industry can be overwhelming for young students.

### Slides 16-21



Discuss the types of projects landscape architects are involved in planning and designing. The images included in this presentation are ASLA Award winning projects. Please feel free to use your own imagery to help connect the students with local projects - also giving you the opportunity to talk about your own work.

### Slides 22-24



Discuss what landscape architects do on a daily basis. Include any items that may be STEM (Science, Technology, Engineering, Mathematics) related. The images included in this presentation are ASLA Award winning projects. Please feel free to use your own imagery to help connect the students with local projects - also giving you the opportunity to talk about your own work.

### Slides 25-26



Ask the students if they think they could become a landscape architect. This is a great opportunity to get students thoughts and questions. This is also a great opportunity to talk about your path to landscape architecture. How did you learn about landscape architecture and where did you study? Discuss that in the future, students will need to enroll in a college or university to become a landscape architect if they are interested; there are many programs at colleges across the United States.

### Slide 27



Let students know that they can learn more by visiting a landscape architect's office, volunteering, or having a conversation with family and friends. If you know of any local volunteer programs, let the students know; or even invite them to your office!

### Slide 28



Thank the students, teachers, or after school program for their time and allow students and teachers to ask any final questions. Be sure to point students in the direction of ASLA's career discovery website at [asla.org/yourpath](http://asla.org/yourpath). If you would like to share your website or any other local websites that may interest the students, be sure to include the links.