

Meeting Agenda

Friday, June 22, 2018

All Day

Columbus Int. Airport

Arrivals

5:30 p.m. p.m. – 7:30 p.m.

Sidebar Columbus

Networking Reception

ASLA, CLARB, the Ohio Chapter of ASLA and the Ohio Board of Landscape Architects welcomes you to Columbus for the first-ever Joint Licensure Summit. This reception provides an opportunity for you to network, mingle and relax a little before we kick off our meeting to build strong relationships, determine appropriate roles and become better advocates for licensure in the public's interest.

Saturday, June 23, 2018

7:30 a.m. – 8:30 a.m.

Congressional

Group Breakfast

8:30 a.m. – 8:45 a.m.

Legislative

Opening Remarks

Members of the Ohio Chapter of ASLA, the Ohio Board, ASLA and CLARB will provide brief opening remarks to kick off our review of the 2018 legislative session.

8:45 a.m. – 10:00 a.m.

Legislative

Lessons Learned from the 2018 Legislative Session

In 2018 we experienced unprecedented efforts to reform occupational licensure – through deregulation, the introduction of legislation for broad sweeping licensure reviews, interstate compacts and right to earn a living laws. We will debrief on the legislative session, discuss the legislation introduced and hear first-hand from boards and chapters who have worked together successfully to address the challenges.

10:00 a.m. – 12:00 p.m.

Site Tour: Scioto River Greenway, North Bank Park

Join Tim Schmalenberger, FASLA, and Matt Kellogg, ASLA, for a tour of the award-winning Scioto River Greenway. This project clearly demonstrates how the practice of landscape architecture impacts public health, safety and welfare through a masterful design that links local and regional trail systems, establishes an 11-mile riverfront park system, and connects the entire downtown Columbus riverfront. Local, state, and federal officials have also been invited to join us on the tour.

12:00 p.m. – 1:00 p.m.

Congressional

Group Lunch

1:00 p.m. – 1:30 p.m.

Legislative

Keynote Address: Talking with Legislators

Ohio State Representative Tim Schaffer will help us to better understand how to effectively talk and engage with legislators and ways to provide them the information needed to make informed decisions. He will also touch on the nationwide trend of occupational licensing reform.

1:30 p.m. – 2:15 p.m.

Legislative

Developing Effective Testimony

The pressure of delivering effective testimony in a hearing can be VERY stressful. In this session, Ohio ASLA lobbyist, Luther Liggett, will share tips and techniques for preparing and delivering clear, concise and persuasive testimony.

2:15 p.m. – 3:15 p.m.

Legislative

Mock Committee Hearing

Put your new skills to the test in this interactive session where attendees will practice giving testimony and participate as committee members.

3:15 p.m. – 3:30 p.m.

Break

3:30 p.m. – 4:30 p.m.

Legislative, House and Senate

Developing Landscape Architecture Month Resolutions

Break out into small groups to draft a compelling resolution that can be used for advocacy, education and building awareness of “Landscape Architecture month” (April) in your state.

4:30 p.m. -5:30 p.m.

Legislative

Closing Remarks

Wrap up the day in this interactive closing session where we will report on the results of the small group discussions, hear an update on federal activities and review the resources CLARB and ASLA have developed to support boards and chapters in their work to defend licensure and educate policy makers.

Evening

Dinner (on your own)



Sunday, June 24, 2018

7:30 a.m. – 8:30 a.m.

Group Breakfast

8:30 a.m. – 11:30 a.m.

Rotating Sessions

Legislative

Workshop: Plan Creative Education and Advocacy Programs

Hear examples from Kansas and Florida of how boards and chapters are collaborating in creative ways to educate policy makers on the value of landscape architectural licensure and the vital role that licensure boards play in public protection. Then work with your board/chapter partner to identify and develop a plan for implementing an effective education program in your state.

House

Workshop: Building Effective Board/Chapter Relations

The Ohio Board of Landscape Architecture and the Ohio Chapter of ASLA have developed a strong relationship that enables collaboration on licensure related issues including educating the public and defending licensure. Hear the Ohio case study and work with your board/chapter partners to develop and implement a plan for board/chapter collaboration over the next year.

Senate

Workshop: Responding to Legislative Inquiry

Over the past two years we have seen an unprecedented number of executive orders and legislation introduced that requires comprehensive evaluation or mandatory sunset review of each licensed profession in the state. Hear from the board and chapters in Idaho and Texas on best practices and lessons learned in preparation for responding to inquiry in your state.

11:30 a.m. – 12:30 p.m.

Legislative

Closing Session: Wrap up

Facilitators will share the results of the discussions on each of the three topics covered in the rotating sessions. Attendees will have the opportunity to pose questions to the group in our open forum and hear plans for national support for boards and chapters in the 2019 legislative session.

