



2018 Landscape Architecture Licensure Summit • Columbus, OH

2018 Licensure Summit, Columbus Ohio

Ashley Solether – ASLA Ohio President

Pat Beam – Ohio Board of Landscape Architects

Welcome to Columbus

Veronica Meadows, CAE

CLARB Senior Director of Strategy

Elizabeth Hebron

ASLA Director, State Government Affairs

Opening Remarks

CLARB



Empowering through Partnership



- Increased coordination and communication at the national and state level
- Developed new resources and tools; good initial utilization
- Improved board/chapter relationships; demonstrated by successes

FOUR OCCUPATIONAL LICENSURE DEREGULATION TRENDS

Direct Deregulation of Occupations

Licensure deregulation aims to eliminate the state government's 10th Amendment right and responsibility of regulating a profession, occupation, or trade. It is based on a determination by elected officials that the public (and profession, occupation, or trade) is not well served by such government oversight. Legislative inaction to continue licensing an occupation can have the same effect as deregulation if boards and regulatory oversight are subject to "automatic" sunset or expiration.

Advocates for deregulation believe that some instances of occupational licensure limit an individual's freedom of enterprise, impose burdens that outweigh public protection or benefit, and unfairly limit competition and entrance into the occupation. These entities believe that market forces, or "Market Darwinism," as it is sometimes called, can in some cases provide adequate public protection. Supporters of licensure are concerned that "Market Darwinism" generally leads to prioritizing financial rewards over protection of the public, which the state's elected representatives enacted consistent with their constitutional authority.

Key elements:

- Deregulation eliminates or reduces the level of state regulation of a profession, occupation, or trade. . Some deregulation proposals would replace licensing with options such as registration with the state, certification by a non-government entity, and required (or volunteer) participation in a third-party user
- Responses and talking points:

review system similar to Angie's List or Yelp.

- State government oversight of professions and occupations should only be implemented to protect. public health, safety, and welfare. Occupations should not be regulated to protect market participants from competition or restrict entry into the occupation.
- · Occupational regulation ensures that licensed practitioners are competent by requiring specified amounts of education, experience, and testing, thereby establishing a minimum level of competence needed to protect the public.
- Licensing addresses the problem of determining competence, especially in the case of technical professions. Many professions, including landscape architecture, are complex, nuanced, and poorly understood by the general public. Licensing provides the client (both private and public entities such as local governments), insurers, and the general public assurance that an individual has achieved a certain level of competence.
- . The licensing board provides a check and balance on the profession. It provides a process to ensure that practitioners have the knowledge and skills necessary to perform the functions of the job, and the board provides an objective forum to hear consumer complaints of malpractice and in most cases would have the ability to fine or sanction bad actors.
- · Protecting the public from harm is a constitutional right and responsibility of state government. Due to the technical nature of various professions, local, state, and federal governments require the use of licensed professionals on certain projects. Deregulation of technical, highly skilled occupations such as landscape architecture, architecture, and engineering can lead to incompetent practice resulting in serious injury, death, and/or severe economic hardships for individuals, communities, and

Occupational Licensure Deregulation Trends Talking Points - June 2018







Best Practices for State Licensure Board - ASLA Chapter Relationships November 2017

Best Practice	Desired Outcomes
Regular board member attendance at chapter leadership meetings	 Board is aware of what's happening in the chapter Chapter members understand board's licensure issues and concerns
Regular chapter member attendance at board meetings	Chapter leadership is more aware of board activities Chapter representative can answer questions from the board and inform them of chapter events
Joint meetings prior to each legislative session	 Mutual understanding of potential legislative or executive branch actions regarding regulation
Board participates at chapter annual conferences	Increased chapter member awareness of Board activities and people Provide information on state laws, rules and regulations
Joint board/chapter presentations at local universities	 Students are more aware of licensure process, board responsibilities, and ASLA chapter
State-level "president's council" – ASLA/Board/Educators	 Increased communication among leaders and members of the board, chapter, and academic communities to address issues of mutual interest.
Licensure ceremony – celebrating the profession	 introduction and celebration of emerging professionals joinin their professional community Educational opportunity for the board to discuss the profession and regulatory oversight Educational opportunity have a state lewmaker speak about the value of licensure & meet licensees, Board and chapter members.
One-hour public comment period at board meetings	Opportunity for chapter members/representatives to discuss issues that may concern them
Joint participation in strategic planning	 Planning & scheduling shared events and activities (e.g., Presidents' Council, licensure ceremony, etc.)

Main: 202-898-2444 Direct: 202-216-2324

CLARB Contacts

Veronica Meadows, Senior Director of Strategy – vmeadows@clarb.org Main: 571-432-0332, ext. 116 Direct: 703-949-9462

David Sprunt, Senior Licensure Defense Consultant – dsprunt@clarb.org (and ASLA Colorado VP of Government Affairs & Advocacy) Mobile: 720-987-4185

Resources





Higher than expected attendance

- 88 attendees
- 44 jurisdictions
- 26 "optimal"







David Sprunt, ASLA
CLARB Senior Licensure
Defense Consultant

Lessons Learned from the 2018 Legislative Session

8:45 – 10:00 Group Session: Lessons Learned from 2018

Intro/Overview

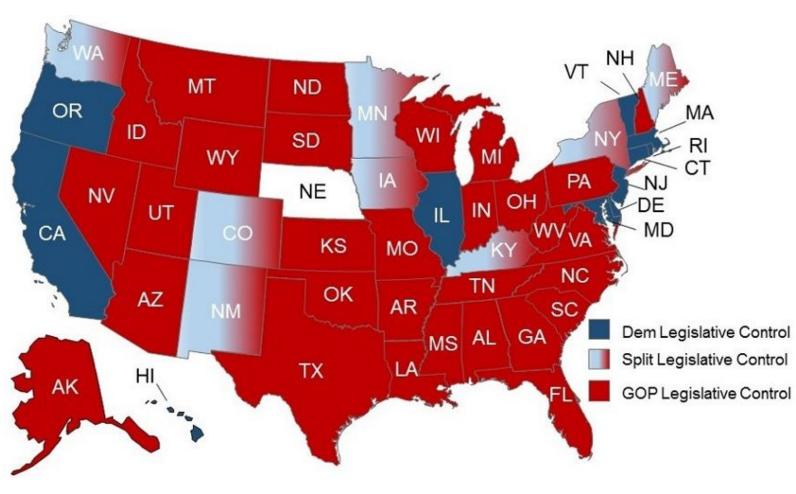
Overview of the 2018 Legislative Session – David Sprunt, CLARB (10 min)

Case Studies:

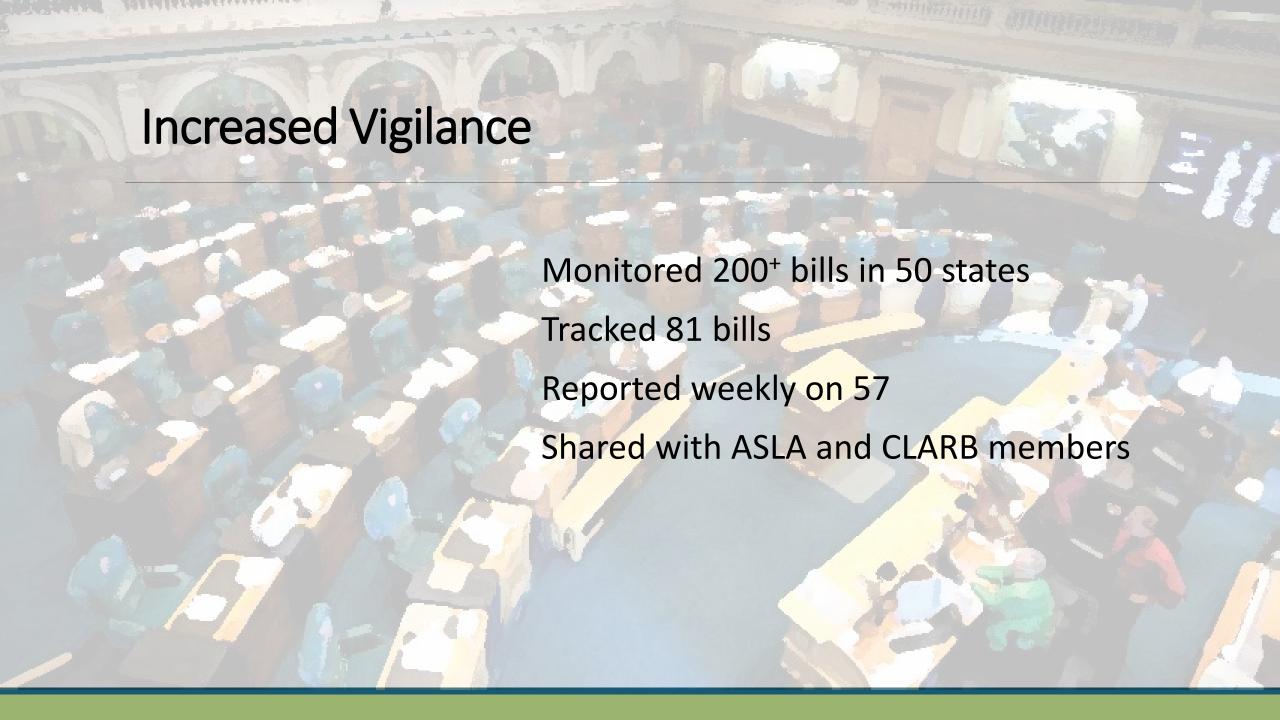
- 1. Interstate Compacts (10 min) Missouri
 - Noel Fehr MO Board
 - Susan Maag MO ASLA
- 2. Right to Earn A Living Acts (REAL) (10 min) Mississippi
 - Chris Hoffman MS Board
 - Alan Hoops MS ASLA
- 3. **Deregulation** (10 min) Virginia
 - Kate Nosbisch VA Board
 - Mike Fox VA ASLA
- 4. Regulatory Reviews (30 min) Nevada and Louisiana
 - Ellis Antunez NV Board
 - Lucy Joyce/David Farley NV ASLA
 - Chad Danos LA Board
 - Alex Strader

 LA ASLA

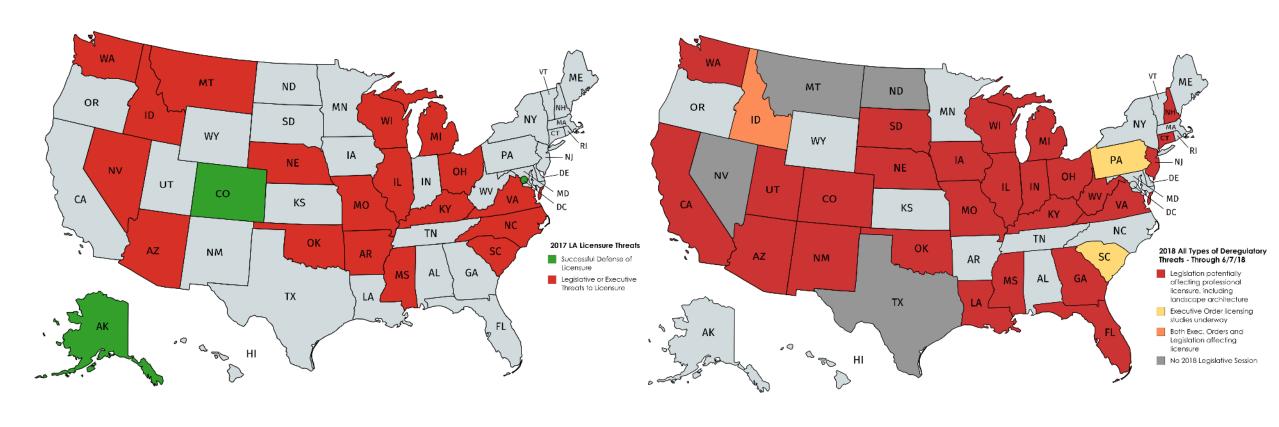
Who's in charge: Partisan control of state governments



January 2018

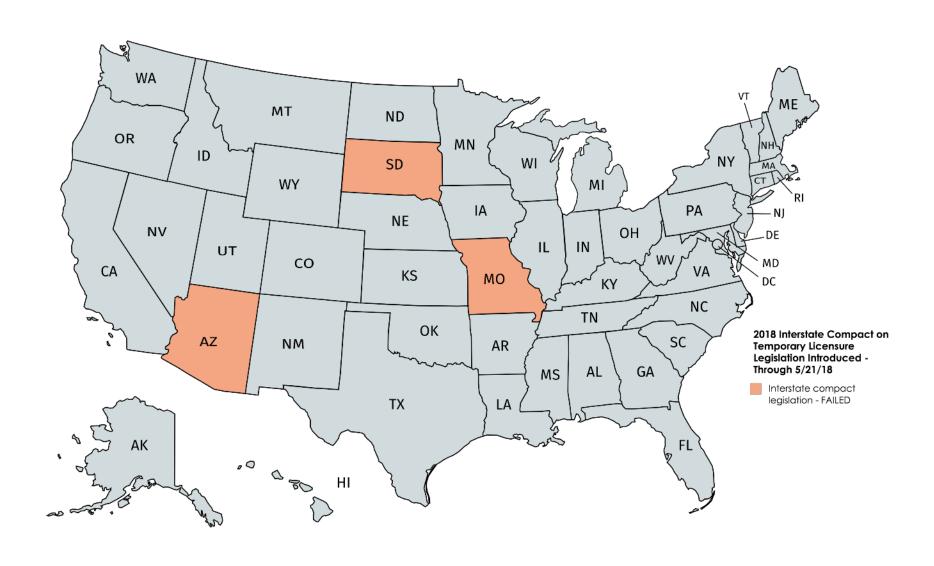


The big picture: The heat on occupational licensure is still on

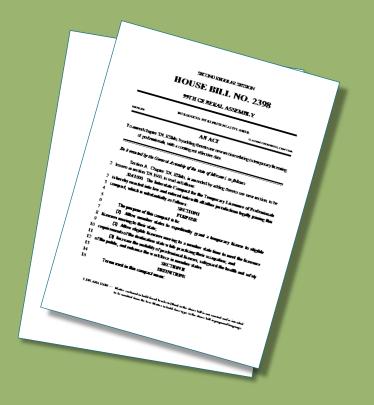


2017 2018

1. Interstate Compacts for Temporary Licensure - failed



1. Interstate Compacts for Temporary Licensure



Key Elements:

- Aim to enhance and streamline worker mobility
- Allow licensed professionals from one state to temporarily practice in another state
 - 18 mo. term (some renewable), 24 for military spouses

Impacts & talking points:

- Landscape architecture is already a mobile profession
 - 50% of licensees practice in multiple Jurisdictions
 - Consistent requirements
- Additional administrative burden if existing process works
- Potential risks to the public
 - Dilution of professional standards
 - Mismatch in state-to-state scopes of practice and requirements



Missouri Case Study

NOEL FEHR, MISSOURI BOARD
SUSAN MAAG, MISSOURI CHAPTER

Interstate Compacts for Temporary Licensure

MISSOURI BOARD FOR A-PE-PLS-PLA

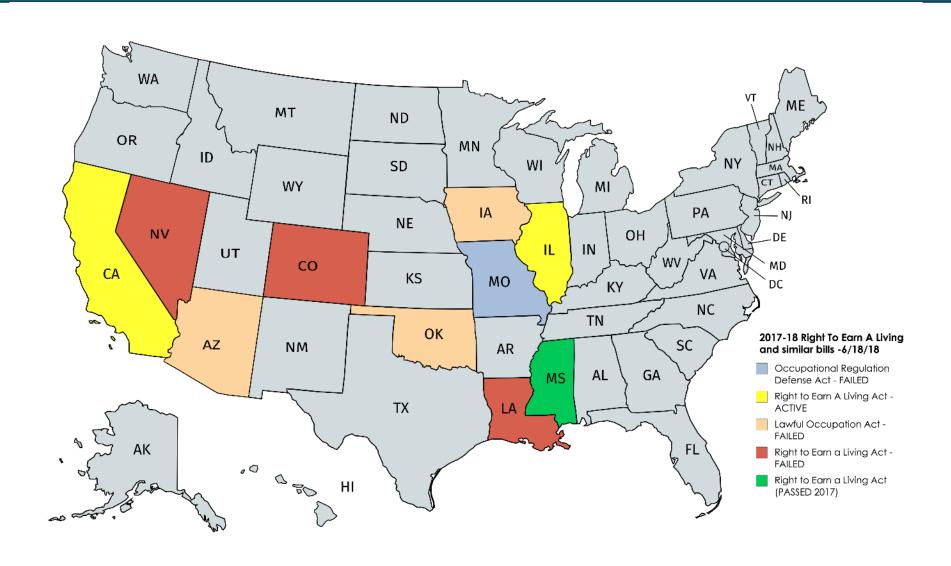
- Missouri Board
- MO. Interstate Compact Bill
- Response & Disposition
- Challenges & Coordination

ASLA & MALA

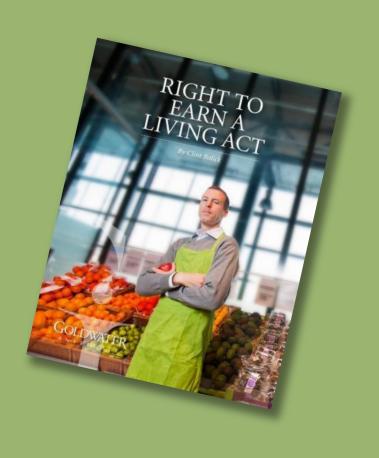
- Design Alliance Associations
- MALA STL & PG Chapters
- Ongoing LA Advocacy
- Garnering Legislative Support



2. Right to Earn a Living Acts had mixed success



2. Right to Earn a Living Acts (and similar)



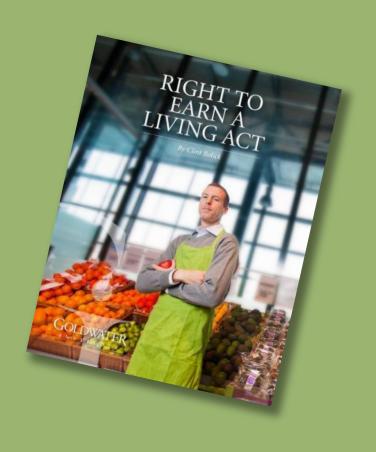
Other names

- Lawful Occupation Act
- Right to Engage in Occupation Act
- Occupational Regulation Defense Act

Key elements

- Promotes right of an individual to pursue a trade or occupation
- Requires review of all occupational licensing laws
- Allows challenges to regulatory system through the courts
- Shifts burden to the agency/board to justify its existence

2. Right to Earn a Living Acts (and similar)



Impacts & talking points

- State responsibility to protect HSW vs. freedom of enterprise
- Constitutions already protect right to occupation
- How to determine least restrictive regulation?
 - Higher legal bar to justify licensing
- Increased administrative burdens & costs + reduced services
- Unknowns of court rulings
 - Potentially lowered standards for professional competence
 - Contradictory court rulings



Mississippi Case Study

CHRIS HOFFMAN, MISSISSIPPI BOARD ALAN HOOPS, MISSISSIPPI CHAPTER

Right to Earn a Living Act

Occupational Licensing Review Commission

Protection for licensing board members or ("...a watershed moment...to rein in MS sprawling administrative bureaucracies")

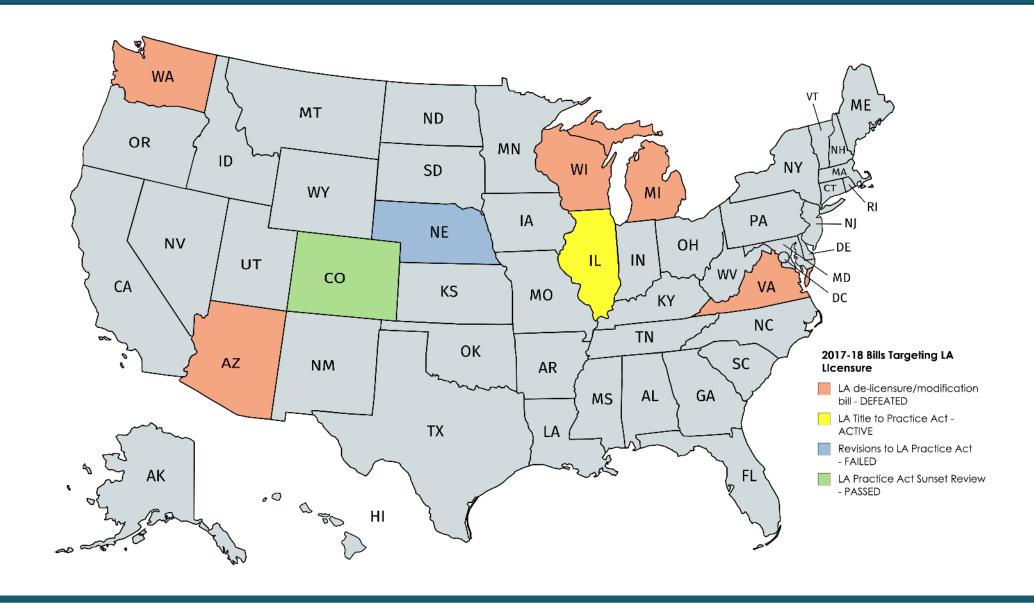
Board Action / Chapter
Action

Immediate Impacts

What does the future hold?



3. Threats to deregulate (or amend) landscape architecture



3. Direct attempts to deregulate Landscape Architecture

Key elements:

- Remove or reduce occupational regulation
- Some proposed laws would replace licensing with certification or registering with the state and participating in an "Angie's List or Yelp"

Impacts & talking points:

- Gov't responsibility: Protect health, safety & welfare
- Regulation (Licensing) ensures competence
 - Especially in technical professions
- Difficult to gauge competence of professionals
- Harm to public health, safety and welfare
- Inability to compete for projects requiring licensed professionals



Virginia Case Study

KATE NOSBISCH, VIRGINIA BOARD MIKE FOX, VIRGINIA CHAPTER

Deregulation Attempts

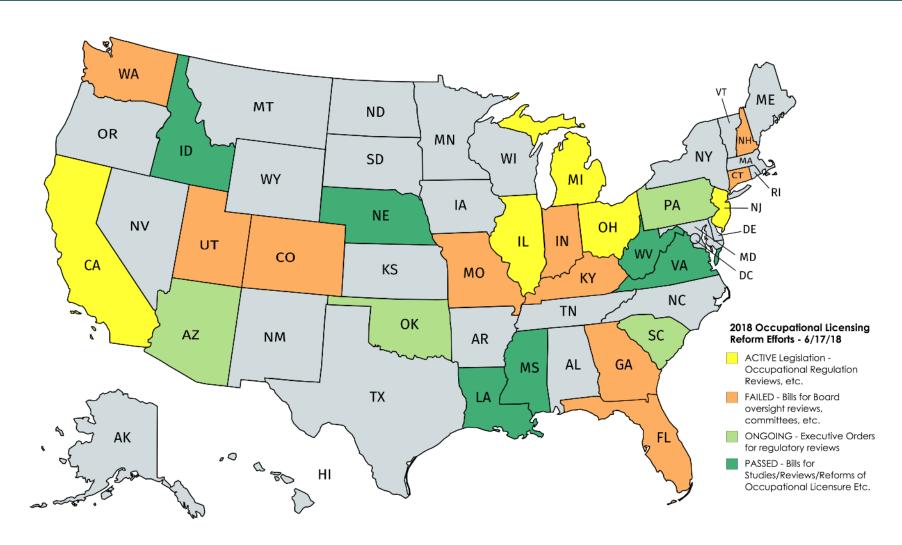
Two Sides of the Same Coin

- Regulator
 - Recent History
 - Common Trends
- Licensee
 - False Expectations
 - The Power of Listening
- Solutions



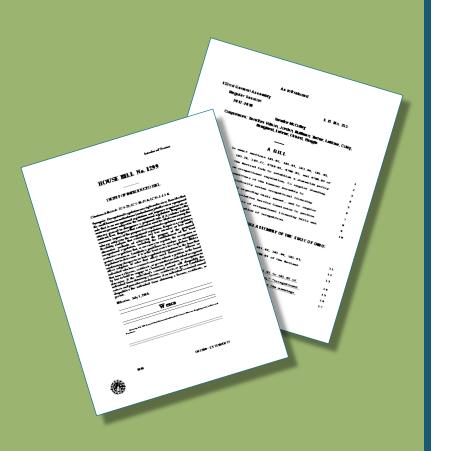


3. Licensure reviews are the "thing"



Bills creating occupational licensure review boards & studies

4. Occupational Licensure Reviews and Studies



Key Elements:

- Create or enable reviews of occupational licensure
- Sunrise/Sunset reviews some as often a 3 years
- Regular review of board regulations (some every year)
- Increased oversight of the board by Governor's office/Legislature

Impacts:

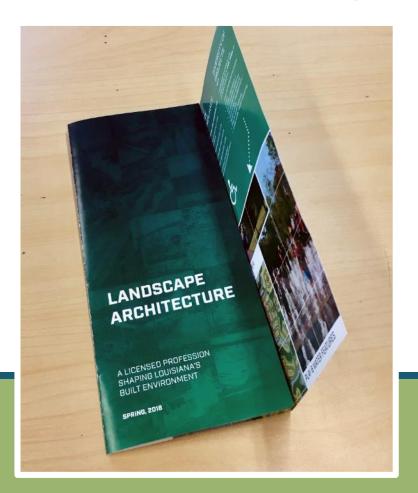
- Additional admin. burdens / unnecessary reviews
- Potential for dereg. or diluted professional standards
- Potential loss of protection of health, safety and welfare
- Longer process for regulatory changes
- Not all reviews harmful may bring improvements



Louisiana Case Study

CHAD DANOS, LOUISIANA BOARD
ALEX STRADER, LOUISIANA CHAPTER

Louisiana Regulatory Review



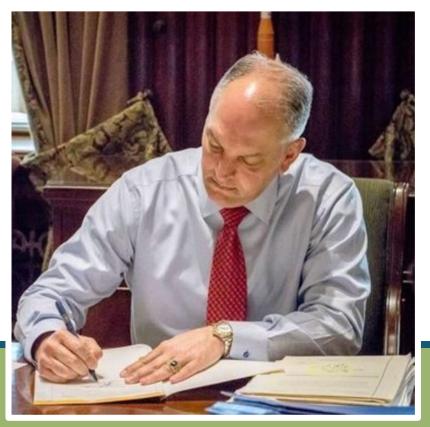
- New governor elected in 2016
- Stated intentions of deregulation
- Proactive advocacy outreach by LA ASLA

Louisiana Regulatory Review



- 20 Deregulation Bills Introduced
 - HB 561 Florist
 - HB 563 Landscape Horticulturist
- Occupational Licensing Review Bills
 - HB $562 \rightarrow$ HB $748 \rightarrow$ HB 372

Louisiana Regulatory Review



Governor Signs Act 623 (May 30, 2018)

- Occupational Licensing Board Compliance Act
 - Creates Occupational Licensing Review Commission
 - Commission to REVIEW ALL Licensing Boards
 - Establishes policy to:
 - Increase economic opportunities
 - Use least restrictive regulations necessary for HSW



Nevada Case Study

ELLIS ANTUNEZ, NEVADA BOARD DAVID FARLEY, NEVADA CHAPTER LUCY JOYCE, NEVADA CHAPTER

Nevada Sunset Review Experience

Governor's Financial Audit

Review Financial Records & Audits

Legislative Sunset Sub-Committee

Testimony with Sub-Committee

Outreach

Other Chapter's Experiences

Chapter Mobilization

PR Campaign









Up Next: Education/Advocacy Site Tour

Tim Schaffer
Ohio State
Representative

Effectively Working with and Engaging Legislators

Luther Liggett
Ohio ASLA Lobbyist

Developing Effective Testimony

Elizabeth Hebron

ASLA Director, State
Government Affairs

Mock Committee Hearing

Elizabeth Hebron

ASLA Director, State Government Affairs

Bradley Rawls

ASLA Manager, State Government Affairs

Developing Landscape Architecture Month Resolutions

Elizabeth Hebron, ASLA Director, State Government Affairs

Roxanne Blackwell, Esq, Hon. ASLA, Director, Federal Government Affairs

ASLA State & Federal Update

Daily Wrap-up



American Society of Landscape Architects

ASLA Licensure and Government Affairs Update

ASLA Advocates on











TAKE ACTION

iAdvocate

Advocacy Tools (members only)

Advocacy Day 2018

Track Licensure Legislation

ADVOCACY NEWS

Click here to view all Advocacy News

Infrastructure Week Touts the Benefits of Green Design - 5/29/2018

ASLA Advocacy Award Winners Announced - 5/16/2018

TIGER Program Becomes BUILD; Administration Announces \$1.5 Billion in Funding - 5/15/2018

Subscribe to RSS Feeds:

Advocacy Only

All ASLA News

Licensure and State Advocacy Results



Accelerating threats to licensure:

2016: 1

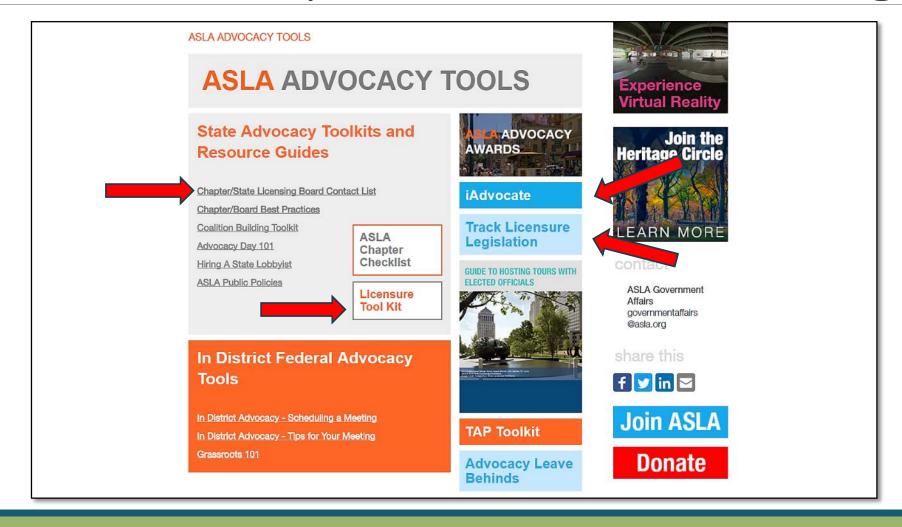
2017: 17

2018: 55+

States with LA licensure

50 = Major Success!!

ASLA Advocacy Tools & Resources Page



ASLA Advocacy Leave Behinds / Factsheets



Chapters

JobLink

Advocate

Learn

Member Logout

Q

Shop

* Rectangula

Meeting and Events

Advocacy

ADVOCACY LEAVE BEHINDS



What Is Landscape Architecture (editable)

The editable version of the What is Landscape Architecture Fact Sheet allows for customization of text and pictures. We highly recommend personalizing the factsheet to the respective legislative or congressional district(s) by editing the document to include district specific pictures/projects.



Licensure (editable)



What Is Landscape Architecture

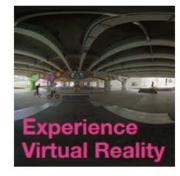
Become a Landscape Architect



Licensure



Practice



contact

ASLA Government Affairs governmentaffairs @asla.org

share this





Landscape Architecture Handbook



Landscape Architecture Handbook

- Updated 2017
- Discusses the LA profession
- Highlights PHSW impact
- Policy rationale to support licensure
- Compilation of legal cases that confirm the need for licensure through

Chapter Checklist for State and Federal Policy

- 1. The issue should comport with at least one of ASLA's Public Policies.
- 2. ASLA is a non-partisan organization, as such, ASLA does not endorse political candidates, party platforms, policies, legislation, or regulations intended to promote a particular party or candidate.
- 3. The chapter should establish reasonable consensus on the issue within the membership.
- 4. After receiving adequate feedback and consensus on the issue, the chapter executive committee or relevant chapter leadership should review and "sign off" on supporting or not supporting the issue.
- 5. The appropriate chapter member/leader should draft the letter or statement in support of or not supporting the issue.
- 6. ASLA recommends sending the draft letter or statement to ASLA government affairs staff for review.
- 7. The statement or letter should be placed on chapter letterhead and signed by appropriate chapter leadership.

Licensure and State Advocacy Grant Program



- Support of licensure efforts given preference, but all state/local advocacy is eligible
 - Advocacy events
 - Written materials
 - Research
 - Lobbying services*

*<u>NOT</u> intended to finance a Chapter's lobbyist on an ongoing basis

 Chapters must match grant fund on a sliding scale for chapter size

Licensure and State Advocacy Grant Program



Opens: September 10, 2018

Closes: October 12, 2018

Notifications: November 2018

Grant \$ Awarded: January 2019

Report Due: December 2019

2017 ASLA Advocacy Awards



ASLA Advocacy Leadership Award

Susannah Drake, FASLA New York Chapter ASLA Rising Star Advocacy Award

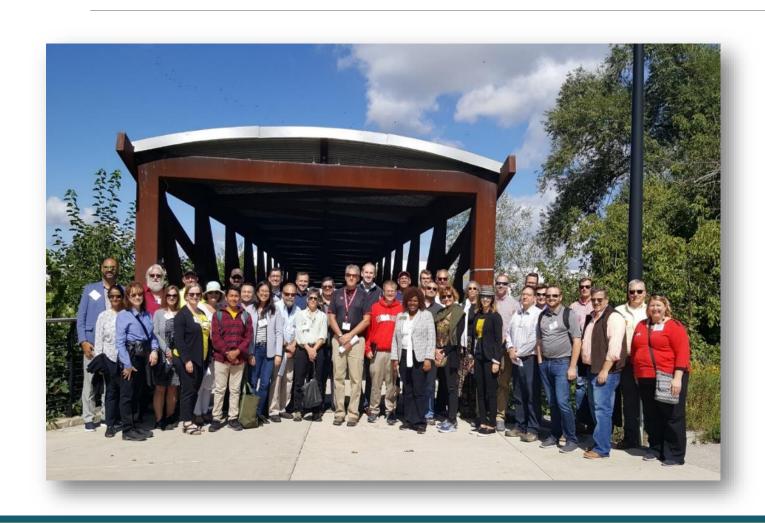
Michele Elfers, ASLA Alaska Chapter ASLA Chapter of the Year Advocacy Award

Wisconsin Chapter

ASLA Advocacy Leadership Award Carmine Russo Jr., ASLA

Ohio Chapter

2019-2021 Advocacy Summit Request for Proposals



Opens: July 2018

Closes: September 2018

Notifications:

November 2018



ASLA Federal Government Affairs Update 2018







Transportation

Water and Stormwater

Parks and Recreation

Climate Change and Resilience

Federal Advocacy Issues

Working with Our Federal Partners



















National Partners

American Institute of Architects · American Planning Association · National Parks and Recreation Association · AARP · America Bikes · American Public Health Association · American Rivers · City Parks Alliance · League of American Bicyclists · National Complete Streets Coalition · Rails-to-Trails Conservancy · Smart Growth America · Scenic America · Transportation For America · The Trust for Public Land · The Wilderness Society · Sierra Club · National League of Cities · Safe Routes to School Partnership · National Parks Conservation Association · Keep America Beautiful · Alliance for Community Trees · American Public Transportation Association · Partnership for Active Transportation · Reconnecting America · Water Environment Federation · EcoNorthwest · National Building Museum · National Association of Realtors · American Public Works Association · American Forests · National Association of Clean Water Agencies · Alliance for Biking & Walking · Outdoors Alliance for Kids · American for the Arts · American Hiking Society · Civil War Trust · International Mountain Biking Bicycling Association · National Association of State Park Directors · American Nursery and Landscape Association · National Wildlife Foundation · The North Face · The Outdoor Foundation · REI · USGBC · National Institute for Building Sciences · American Heart Association · American Society of Heating, Refrigerating and Air-Conditioning Engineers · National Association of Conservation Districts · National Association of State Foresters · Sustainable Urban Forest Coalition · The Nature Conservancy · International City/County Management Association · Arbor Day Foundation · American Society of Civil Engineers · Utility Arborist Association · American Camp Association · United States Conference of Mayors · National League of Cities · United States Soccer Foundation · Up2Us · Chesapeake Bay Foundation · International Society of Arboriculture · Izaak Walton League · National Audubon Society · Natural Resources Defense Council · The Nature Conservancy · LWCF Coalition · The Pollinator Partnership · International Code Council

Caucuses and Coalitions

National Complete Streets Coalition

Partnership for Active Transportation

Transportation 4 America

LWCF Coalition

Green Infrastructure Federal Strategy Group

National Parks Second Century Action Coalition

Urban Parks Coalition

Outdoor Alliance for Kids Coalition

Sustainable Urban Forest Coalition (SUFC)

Pollinator Partnership and Congressional Pollinator Protection Caucus







8th Annual Complete Streets Dinner

ASLA Infrastructure Recommendations



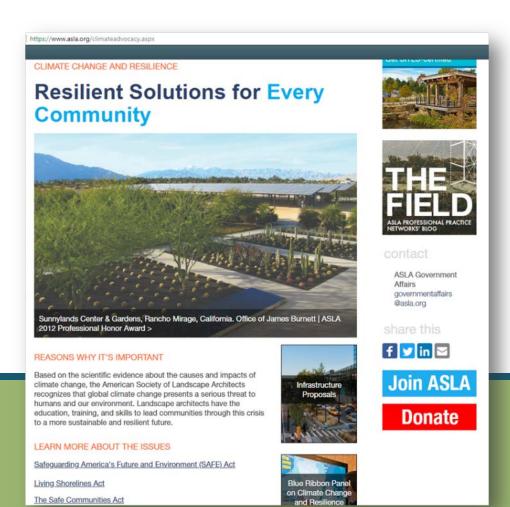
- Fixing our nation's water management systems
- Upgrading to a multimodal transportation network
- Recognizing public lands, parks and recreation as critical infrastructure
- Designing for resilience

ASLA Achieved Several Legislative Victories



- Fiscal year 2018 spending bill:
 - \$1.5 billion for TIGER grants program
 - \$425 million for the Land and Water
 Conservation Fund
 - \$2.9 billion for the Clean Water and Drinking Water State Revolving Funds
 - \$3.2 billion for the National Park
 Service includes \$175 million to
 address the backlog

Climate Change and Resilience Advocacy



Climate change and resilience legislation and regulatory activity

Climate Change and Resilience



Photo: The Big U, Manhattan, NY

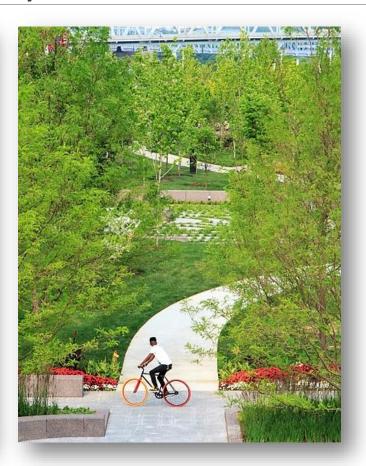
Diversity and Equity Issues



Photo: EPNAC.com/ASLA

Landscape Architects Creating Resilient Solutions for Every Community





Living Shorelines Act

Water Infrastructure Flexibility Act

Environmental Justice Act

Living Shorelines Act

Rep. Frank Pallone (NJ) introduced H.R. 4525, Living Shorelines Act

Promotes the use of nature-based solutions to address coastal restoration and resilience

Provides \$20 million to NOAA to administer grants to communities

Encourages monitoring and data collection



Sea Change Boston, Sasaki Associates, Inc.

Water Infrastructure Flexibility Act



2009 Award of Excellence Buffalo Bayou Promenade Houston, TX SWA Group Provides flexibility in meeting water requirements

Compels the EPA to promote "green infrastructure," which uses or mimics natural processes

Establishes an Office of Municipal Ombudsman at EPA to assist cities in complying with federal environmental laws

Environmental Justice Act

Requires federal agencies to provide affected communities with information regarding human health and the environment

Calls for the community's input and participation in the decision-making processes



Rooftop Haven for Urban Agriculture Chicago, Illinois Hoerr Schaudt Landscape Architects

2018 Advocacy Day



ASLA Advocacy Day 2018 April 26, 2018

- 178 Advocates
 - including 24 students
- 209 congressional meetings
- 47 meetings with the legislator

2017 ASLA Advocacy Day Louisiana Chapter

2018 Water Resources Development Act



Water Resources Development Act

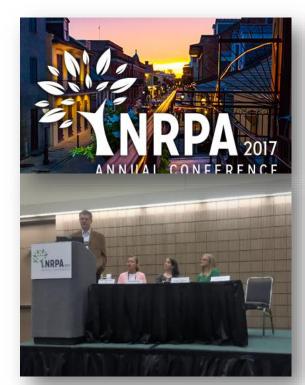


Sen. Kamala Harris (CA)

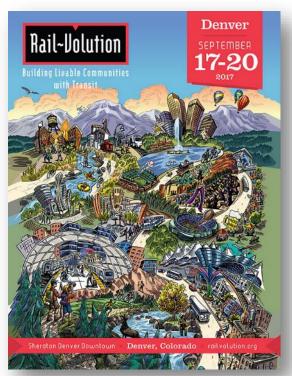


Sen. Chris Murphy (CT)

Advancing Member Expertise on Public Policy Issues



National Parks And Recreation Association New Orleans, LA



Rail~Volution Denver, CO



New Partners for Smart Growth St. Louis, MO

Advancing Member Expertise on Public Policy Issues

ASLA Blue Ribbon Panel on Climate Change & Resilience



Unveil the report of the ASLA Blue Ribbon Panel on Climate Change and Resilience.

Promote the recommendations of the ASLA Blue Ribbon Panel on Climate Change & Resilience with state, local, and federal policy makers.

Advocate for specific policy recommendations.



ASLA Endorses Living Shorelines Act – Take Action Now

Take action today to urge your member of Congress to cosponsor H.R. 4525, the Living Shorelines Act, which helps coastal communities become more resilient, while also highlighting the critical work of landscape architects.

TAKE ACTION ▶



ASLA Supports Environmental Justice – Urge Your Lawmakers to Take Action

Advocates.

TAKE ACTION >



Tell Your Legislators to Cosponsor the National Park Service Legacy Act

Recently, U.S. Department of Interior Secretary Ryan Zinke testified before Congress and defended his proposal to raise entrance fees at certain national parks, which he estimates would raise \$70 million per year to address the nearly \$12 billion maintenance backlog at the National Park Service (NPS).

TAKE ACTION ▶



ASLA Advocacy



Take Action Now – Stop Proposed Cuts to LWCF

The Land and Water Conservation Fund (LWCF) is under attack. Your voice is needed to build support for bipartisan legislation to protect and preserve LWCF. Tell Congress to co-sponsor H.R. 502 and S. 896 to permanently authorize LWCF.

TAKE ACTION D



Breaking News: Green Infrastructure Legislation Passes Senate!

Recently, the U.S. Senate passed S. 692, the Water Infrastructure Flexibility Act. The bipartisan legislation promotes the use of green infrastructure projects in addressing water quality and quantity issues. Tell your member of Congress to support the House companion bill (H.R. 2355) today!

TAKE ACTION >



Casey

Tell your State Senator to support passage of S.1330a, which calls for using Qualified Based Selection (QBS) for Landscape Architects on New York State contracts! Recently, the State Assembly passed the companion bill (A 7819a) but we NOW need the State Senate to pass its bill. Tell your State Senator to support passage of S.1330a, which calls for using Qualified Based Selection (QBS) for Landscape Architects on New York State contracts! Recently, the State Assembly passed the companion bill (A. 7819a) but we NOW need the State Senate to pass its bill.

Take Action

ASLA iAdvocate Network

Sign up − 3 easy Steps:

- Visit advocate.asla.org
- Scroll to bottom and select "go" under "receive Email Alerts"
- Complete the contact info form and click "register"



Questions? Email us at governmentaffairs@asla.org

Follow Us on Twitter!

- @ASLA_Advocacy
- •#iAdvocate







August 4 — In-district Tour Day



- •Start planning now!
- •Select a site that shows multiple facets of the profession and is easily accessible.
- •Invite local, state, & federal public officials and agency reps.
- Send invitations next week.
- Use the ASLA Hosting a Tour Guide Book for step-by-step guidance

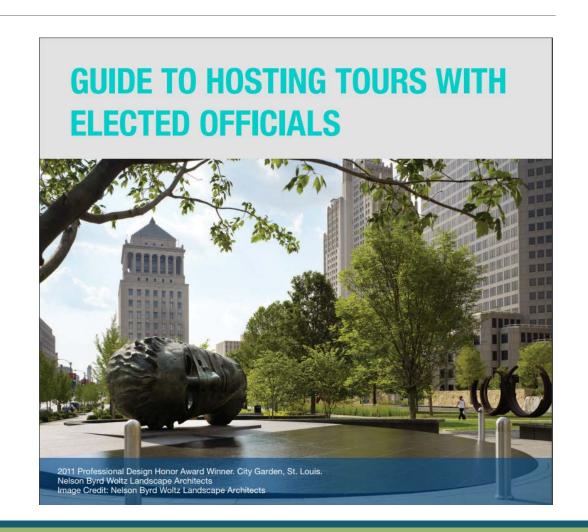
August 4 — In-district Tour Day

One-stop shop for:

- Tools
- Resources
- Guidance

Available on the ASLA Advocacy Tools webpage

Download it today!





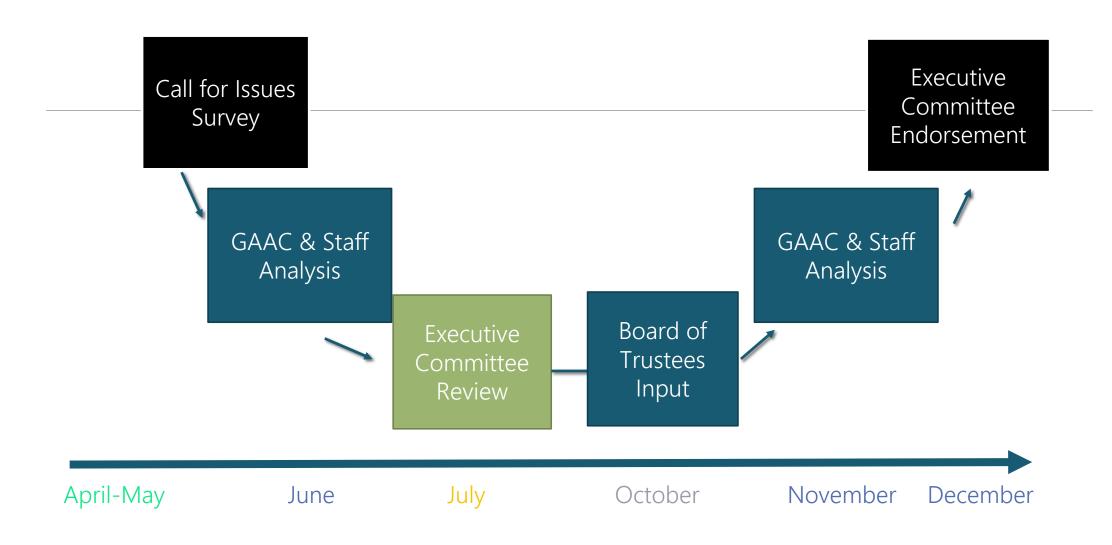
Help ASLA identify federal and state issues important to you and your practice

2019-2020 Legislative Sessions

Alabama – 10 Idaho – 17 Missouri – 11 Pennsylvania – 40 Alaska – 8 Illinois – 42 Montana – 9 Rhode Island – 3 Arizona – 38 Indiana – 6 Nebraska – 9 South Carolina – 23 Arkansas – 15 Iowa – 15 Nevada – 16 South Dakota – 7 California – 151 Kansas – 8 New Hampshire – 5 Tennessee – 28 Colorado – 26 New Jersey – 35 Texas – 51 Kentucky – 22 Connecticut – 15 Louisiana – 13 New Mexico – 21 Utah – 7 Delaware – 3 Maine – 4 New York – 55 Vermont – 6 Virginia – 40 District of Columbia – 8 Maryland – 33 North Carolina – 50 Washington – 60 Florida – 39 Massachusetts – 28 North Dakota – 0 Michigan – 28 West Virginia – 0 Georgia – 19 Ohio – 30 Wisconsin – 19 Hawaii – 2 Minnesota – 17 Oklahoma – 14 Mississippi – 7 Oregon – 24 Wyoming – 0

1,137 Respondents

2018 FEDERAL AND STATE LEGISLATIVE PRIORITIES SURVEY



2019-2020 Federal Priorities Process

Upcoming Deadlines

June 29

- Applications for ASLA
 Committees
 - Licensure & State Advocacy
 - Policy
 - GAAC
- Annual Meeting Early Bird Registration





Questions?

- Elizabeth Hebron, Director State Gov't Affairs
- Roxanne Blackwell, Esq., Hon. ASLA, Director Federal Gov't Affairs
- Bradley Rawls, Manager State Gov't Affairs
- Daniel Hart, Manager Federal Gov't Affairs
- Casey Ellingson, Gov't Affairs Coordinator
- Jeannie Martin, FASLA, ASLA VP Government Affairs





2018 Landscape Architecture Licensure Summit • Columbus, OH

2018 Licensure Summit, Columbus Ohio

Pat Beam – Ohio Board of Landscape Architects

Carmine Russo – Ohio Chapter ASLA

Building an Effective Team

Ohio Board/OCASLA Relationship History

- Ohio Chapter has regularly provided a representative to attend Ohio Landscape Architects Board meetings for the last 10+ years.
- Ohio Board provides an information display at all OCASLA Annual Meetings. Landscape architects on the Board participate in OCASLA activities as private practitioners.







Ohio Landscape Architects Board

Communication and Joint Attendance

- OCASLA provides regular chapter & ASLA activities reports at Ohio LA Board meetings.
- OCASLA & Ohio LA Board coordinate legislative information for public hearing testimony.





Ohio Landscape Architects Board



Recent Legislative Defense



- 2015 Licensure Board Consolidation in Ohio Senate Bill (2-Year State Operating Budget)
- 2016 Sunset Review Process (OLAB and OCASLA Testimony to Committee)
- 2017 Landscape Design Sales Tax in Ohio House Bill (Defeated by Rep. Tim Schaffer, House Ways and Means Committee)



Ohio Board/Chapter Relationship Building

January 22, 2018 – Patrick J. Beam, President; John Reiner, Vice President; Amy Kobe, **Executive Director**

OCASLA – Carmine Russo Jr, VP of Legislative Affairs; Nick Gilliland, Chapter Trustee; Ashley Solether, President; Karla Salmans, Immediate Past-President.

Reviewed Current and Potential Best Practices for Ohio Chapter ASLA & Ohio LA Board relationship expansion



Ohio Landscape Architects Board

Immediate Action Items

- Board Member attendance at Chapter Meetings:
 - > Could be improved
 - > OCASLA to send monthly agendas
 - > Board Members can decide if they need to attend
 - > Conference calls are second Wednesday of each month
- Attendance at Board Meetings:
 - > Occurs regularly, Carmine is the Legislative Affairs Representative
 - > Provide OCASLA update each quarter





- Joint meetings (Ohio LA Board/OCASLA/Lobbyist) prior to each legislative session:
 - > Legislators do not understand the profession
 - > Information key to education
 - > LAM is good visual for explaining technical complexity of the profession
 - > OCASLA executive committee members meet with lobbyist quarterly







- Board can give presentations at OCALSA Annual Meetings
- Full educational session or during lunch session for brief update
- Joint ASLA/Board presentations at local universities:
 - > The Ohio State University (OSU) to include a Board presentation in Professional Practice Class
 - > New MLA programs at University of Cincinnati and Kent State University
 - > Concerns that students are not very knowledgeable about licensure or the licensure board



- State-level "president's council" ASLA/Board/Educators:
 - > NCARB Region 4 has held an Educator Conference
 - > OCASLA has liaisons to each of the schools (Quarterly)
 - > Schools could present at OCASLA Annual Meeting on their programs
- Licensure ceremony celebrating the profession:
 - > How many new LA's each year? (Need to add to credential report)
 - > Potential to include LA's with architecture event/ceremony





- One-hour public comment period at board meetings:
 - > Could advertise
- > Board already provides opportunity for comment at regularly scheduled meetings
- Joint participation in strategic planning:
 - > LA Board needs to update its strategic plan once new Executive Director is installed
 - > OCASLA had their annual planning session in January; Advocacy is a main focus
 - > Carmine is meeting with Luther (Lobbyist) quarterly to review national and state issues
 - > Need to watch HB 289, SB 255 and other future occupational licensure and budget bills
 - > Ohio Board needs to update it's model law; CLARB model law was approved last September







Ohio Landscape Architects Board

77 South High Street, 16th Floor Columbus, Ohio 43215-6108 (614) 466-2316



Worthington, OH 43085-0776

P.O. Box 776

Thank you!

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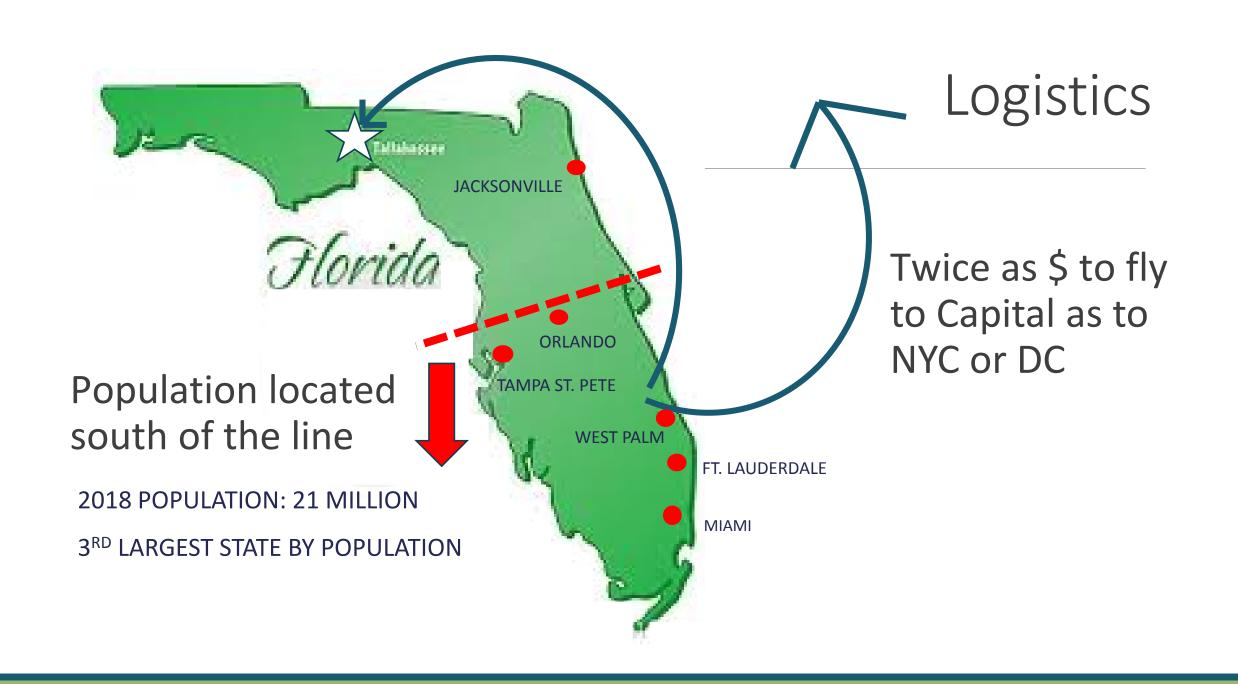
Florida and Kansas Case Studies

Planning Creative Education and Advocacy Programs



Florida Case Study

EMILY O'MAHONEY



Schedule

BOARD MEETINGS PRIOR TO RECESSION

4 Face-to-Face and monthly conference calls

- ►1-2 in Tallahassee
- ≥ 2-3 around the State
- ➤ State Conference from about 2000

BOARD MEETINGS NOW

1-2 Face-to-Face and quarterly conference calls

>STATE CONFERENCE

Board Goal

Exposure to as many LA's as possible FBOLA sees the Chapter Conference as a way to get to LA's



HISTORIC FACE TO FACE MEETINGS:

- ❖ IN TALLAHASSEE 4-5 PEOPLE
- ❖ AROUND THE STATE − 20+/- PEOPLE



Education Committee

CONTINUING EDUCATION

GAC Committee

LICENSURE & RIGHT TO PRACTICE

- Chairs often attend meetings, monitor activities, advise the Board on LA & ExCom activities.
- Chairs report back to the Chapter

- ➤ Board identified that the best place to interact with practicing LA's was at the Chapter's State Conference, which attracts 150 to 500 LA's
- > Initially planned prior to Conference = Wednesday morning or afternoon
- Conflicted with ExCom meetings
- ➤ Moved to Thursday morning. GREAT RESULTS



Wednesday ExCom all day

Wednesday Evening ExCom Dinner

Thursday Morning FBOLA Meeting

Thursday Afternoon Classes

Thursday All Day Tours

Thursday Evening Welcome Reception

Friday & Saturday Full Conference

ASLA State Conference 2017





State Conference Schedule

With the Thursday schedule for FBOLA, attendance has sky-rocked to over 100 minimally.

Attendees get 2 credits for Laws & Rules (required CEC's) no matter how short or long the meeting lasts.



FBOLA Agenda @



- General business
- Provider approvals
- > Education Course ratifications
- > Review and vote on 6 year rule applicants
- Disciplinary action review/votes
- Promulgation of rules and regulations
- Special Presentations
- Questions & Answers Opened up to the floor

Legislative Activities – FBOLA | FLORIDA

- Chapter engages Lobbyist to monitor legislation.
- Chapter engages with Board to see how they can help or for information. They are often limited in what they can do.
- Chapter keeps the Board informed on GAC activities.
- Chapter inserts pressure when open Board seats are not appointed in a timely manner by Governor.
- Ex. Director provides history, advice and interpretation as relates to matters the Chapter is interested in or monitoring.

Continuing Ed Activities – FBOLA |



- > Chapter informs Board that their process for approving CE Courses is not timely.
 - Board changes process to one reviewer approval with ratification at next meeting.
 - Changed a 4-5 month process to a 2-3 month process.
- ➤ Board recognized that Chapter and National were the primary providers of CE and had a professional interest in only providing quality.
 - Passed a rule to allow automatic provider.
 - ASLA just submits the titles and credit and are given course numbers within 2-3 weeks.

Continuing Ed Activities – FBOLA |



- ➤ Chapter brings forward that Florida LA's are at a disadvantage to other states who share a national system for recording CE Courses LA CES.
 - Chapter works with Board and LA CES through ASLA no solution.
 - Ex. Director works with ASLA no solution.
 - Ex. Director and Board work to pass rules that would facilitate LA CES approval. Deemed not feasible by AG.
 - Chapter considering opening up TWO State Statutes to resolve issue.

Relationships – FBOLA





- ➤ Open 2-way street
- ➤ Always excellent rapport with Ex. Director
- ➤ Engaged Board Members

FLORIDA CHAPTER PRESENTING A
PIECE OF ARTWORK TO RETIRING EX.
DIRECTOR IN APPRECIATION.

WIN - WIN





Kansas Case Study

SHELBY LOPEZ, KANSAS BOARD

DEDE BROKESH, KANSAS CHAPTER

Kansas Licensure Recognition Ceremony



- Bi-annually
- Collaboration
- Low Cost/High Impact

PGASLA Advocacy Day 2018



Cline, Roth, Rankin (SCASLA), Stokes, Brokesh, Contag

- Annual event
- 15 min. meetings with legislators and lunch with one if possible
- Explain the importance of licensure. Thank them for their support.
- Be positive and friendly. We are great to work with!

Kansas State Capitol February 15, 2018

Prepare for Advocacy Day



Mauer, Roth, Brokesh, Braden (lobbyist), Contag

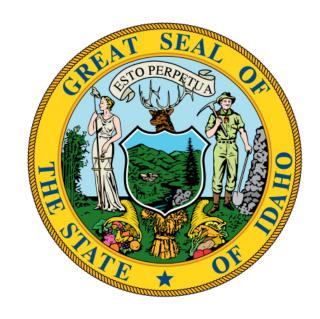
- Schedule by lobbyist
- Invite chapter and student chapter with Mail Chimp campaign and PGASLA newsletter
- Review talking points
- Provide handouts "What is Landscape Architecture?" and "Licensure." Include local projects in their district.

Landscape Architecture Advocacy Day Kansas State Capitol February 7, 2017



Idaho and Texas Case Studies

Responding to Legislative Inquiry



Idaho Case Study

RESPONDING TO AN EXECUTIVE ORDER FRED OGRAM

Background

May 19th, 2017 | EXECUTIVE ORDER NO. 2017-06

"ON REVIEWING THE NECESSITY FOR AND THE APPLICABILITY AND PROCESSING OF LICENSURE REQUIREMENTS FOR INDIVIDUALS ENGAGED OR DESIRING TO BE ENGAGED OR EMPLOYED IN TECHNICAL, PROFESSIONAL OR OTHER OCCUPATIONS WITHIN THE STATE OF IDAHO, EMPHASIZING THE EFFECT OF LICENSURE REQUIREMENTS ON IDAHO EMPLOYMENT OPPORTUNITIES."

Brad Little, Acting Governor



The Licensing Freedom Act

The Licensing Freedom Act asked that all of Idaho's professional licensing entities critically look at their processes, laws and rules. The goal is to document the elimination of barriers and make recommendations for future changes that improve, modify or eliminate laws and rules governing professional licensure. In response, the Idaho Board of Landscape Architects submitted a report to the Governor's office.

Objectives of Executive Order

- Protect the public
- Portability of licensure (*Endorsement I.C.* § <u>54-3003</u> (6))
- Eliminate barriers to entry to work (Practical as well as educational pathway to licensure)
- Do away with unnecessary regulation (IDAPA 24.07.01 Sections 201.03, 300, 400)
- Modernize licensure and regulatory requirements (See Section F, Item 1)

Comprehensive Review - consider some of the issues raised in the background material, such as;

- Telework Idaho has recently passed laws related to telehealth but other occupations may be facing similar issues regarding telework. (Allows for electronic seal, I.C. <u>54-3003</u> (9)b)
- Distance/Online Learning/Testing distance/online education and testing are increasingly available and may influence the resources that applicants or licensees can access to obtain education, continuing education or to test. (Online testing for licensure; licensure does not require continuing education.)
- Criminal History What barriers or additional obstacles do applicants/licensees face who have a criminal conviction? Do our laws consider the relevance or proximity in time of a conviction to the individuals applying for licensure or for those currently in practice? (I.C. § 54-3004)
- Early Examination What can be addressed in the timing of processes to eliminate unnecessary delays? (Registers architects-intraining, which allows an applicant to work until they pass the exam, I.C. § 54-3002 (5))
- Continuing Education Hardship Is there an allowance for extenuating circumstances? (*Licensure does not require continuing education*)
- Temporary Permits Are there opportunities to work while minimum requirements are being met? (Landscape architect-in training, I.C. § <u>54-3002(5)</u>)

Call to Action

IBOLA in cooperation and full transparency with the Idaho Bureau of Occupational Licensing springs to action.

- •An administrative assistant is provided by the Bureau to assist in the collection of statistical data
- CLARB & ASLA contacted for support
- Meetings with the Lt. Governor & legislators are conducted
- Information is assembled & reviewed by the Board & Bureau
- Report is drafted & is in final review

Checklists Created to Ensure ALL Objectives Were Met



CLARB RESOURCES COLLECTED

- Model Law
- Rules of Professional Conduct Standards
- Model CE Standards
- Landscape Architecture and Public Welfare
- Landscape Architecture and the Impacts to Health,
 Safety & Welfare
- •Licensure of Landscape Architects Fact Sheet
- •What is Landscape Architecture?
- •Landscape Architecture Licensure Handbook
- Veronica Meadows Senior Director of Strategy –
 vmeadows@clarb.org Main: 571-432-0332, ext. 116

Direct: 703-949-9462

A Report Was Created



The Report – Statistical Data

Idaho Board of Landscape Architects

Board/Commission Members:

- o William A Ogram, IV, Hayden Chair
- o James H Opdahl, Payette
- o Jon F Breckon, Boise

Board/Commission Composition: The Board consists of three members: two (2) landscape architects, and one (1) public member. Board members serve a term of four (4) years. Idaho Code § 54-3003

Operating costs per licensee: \$119.01. This number represents the dollar amount required annually to serve each applicant or licensee based on the average number of licensees and the average expenditures since Fiscal Year 2014. This includes all administrative, fiscal, legal and investigative services.

Total number of licensees in Idaho on May 19, 2018: 265.

For the Idaho Board of Landscape Architects, the**shortest time** from complete application to issuing a license was the <u>same day</u>. The <u>longest time</u> from complete application to issuing a license was <u>76 days</u>. <u>33 percent</u> of all licenses are issued the <u>same day</u>. The <u>average time</u> from complete application to issuing a license was <u>29 days</u>. The total number of licenses issued between May 19, 2017 and May 19, 2018 was: <u>9</u>. All completed applications are reviewed by the Board during a scheduled Board meeting. These meetings are held quarterly. Exam applicants would have already completed their exams via the Council of Landscape Architectural Registration Boards.

Note: All Board meetings are subject to Idaho's Open Meeting Law. The law requires a minimum of five (5) calendar days' notice for regular meetings, and a forty-eight (48) hour notice for the agenda. Special meetings require twenty-four (24) hour meeting and agenda notice. <u>Idaho Code § 72-204</u>

The Report – The Rules & Policies

A. Index of Statute, Rule, and Policy Requirements for Licensure and Renewal

*All of the Board's requirements for licensure and renewal are in statute or rule. The Board does not have any requirements in policy.

		Statute Title 54, Chapter 30	Rule <u>IDAPA</u> <u>24.07.01</u>	*Policy	Application	Basis to Deny Issuance or Renewal	Fees
Landscape Architect	Issuance for Initial License	§ 54-3003(01- 02)	<u>IDAPA</u> 24.07.02.201	*	Application Reference Letter	I.C. § 53-3004	\$75 Application Fee \$125 License Fee
Land	Renewal Requirements	§ 54-3003(05)	N/A	*		I.C. § 53-3004 and I.C. § 67-2614	\$125 Renewal Fee
ape ct in ing	Issuance for Initial License	N/A	<u>IDAPA</u> 24.07.01.250	*	<u>Application</u>	I.C. § 53-3004	\$25 Application Fee
Landscape Architect in Training	Renewal Requirements	N/A	N/A	*		I.C. § 53-3004 and I.C. § 67-2614	N/A

The Report – Applications & Renewals

B. Applications and Renewals Denied, May 19, 2017 – May 19, 2018

Refusal to Issue Initial License [Total Number: 1]

	Application/ Identification Number	Statutory Basis	Summary of Factual Basis
1	LARA-16833	IDAPA 24.07.01 Rule 250	Architect-in-training registration exceeded 6 years. The Board allows up to 6 years after an applicant finishes the required schooling or practical experience for that applicant to pass the examination. During that time, the applicant may register as an architect-in-training. However, registration as an architect-in-training shall not exceed 6 years. (Even though registrations may expire and the title "architect-in-training" can no longer be used, individuals can still work and they can still become licensed.)

Refusal to Renew License [Total Number: 0]

	License/	Statutory Basis	Summary of Factual Basis
	Identification		
	Number		
	None		

The Report – Disciplinary Actions

C. Disciplinary Actions for the Past Five (5) Years **

**The Idaho Board of Landscape Architects has not had any complaints from Fiscal Year 2013 through May 19, 2018.

Number	Date of Final Action	Action Taken	Statutory Basis	Summary of Factual Basis
None				

D. Changes or Attempted Changes in Last 5 Years to Eliminate Barriers to Entry

Law and Rule

Session	Legislation or Rule	Summary
2014	House Bill 346	Allows a person who had completed their education or practical experience to qualify as a landscape architect-in-training prior
		to passing the licensing examination.
		Reasons/impact of law change: This bill provided a benefit to individuals in the process of qualifying for a license as a Landscape
		Architect. To qualify for a license an individual must be 18 years of age, possess certain education and passage of a national
		exam. The law had required an individual to meet the same qualification for a license in order to use the title "Landscape
		Architect-in-Training." The bill revised section 54-3002(5) to allow an individual to use the title "Landscape Architect-in-Training"
		title upon completion of the education.

The Report – Laws & Rules

Session	Legislation or	Summary
	Rule	
2014	Docket No.	 Deletes language that required completed applications be received by the Board 30 days in advance and replaced it with "prior to the next scheduled meeting." Exams were no longer limited to the months of June and December. Eliminates 300.03 and 300.04 which required notification from the applicant that they intended to sit or the exam, either for the first time or for reexamination, and all related deadlines. Eliminates the processing fee (\$25) for the exam. Reasons/impact of rule changes: The Council of Landscape Architectural Registration Boards (CLARB), which is made up of board members from licensure the boards, changed the examination to on-line at a testing facility. Applicants could apply directly to the exam provider to take the examination. The Board amended its rule to allow for the change in the examination process. The Board was required to meet in April and October of each year. The Board amended the rule to require that it meet twice yearly and at such other times as it deems necessary. The Board worked with CLARB in providing an on-line examination. The change to online examinations allows more examination opportunities and allows the applicant the flexibility of scheduling exams without the exam application review deadlines that were imposed by this rule. It also removed the processing fee of \$25 that was required. On-line exams are offered more frequently and around the state. Prior to this change examinees had to come Boise when exams were offered (twice per year) and would have to submit an application for exam 30 days prior to the month the Board met (April and October). The rule change also allowed the Board to consider other exams. This change allows the Board to consider applicants who may have taken an exam other than the national exam. Impact: This rule change provides more flexibility to applicants, eliminated a fee, and allows the Board to consider those who may have taken another exam. It also eliminated ba

The Report – Laws & Rules Cont.

2015	I.C. § 67-2614	Set the reinstatement fee to \$35 and eliminated the requirement that reinstatement include payment of the license fees for all of the years the license had been expired. Reasons/impact of law change: Those whose licenses expired within the last five (5) years had to pay licensure fees for each year
		they were expired. Anyone whose license had been expired for more than five (5) years would have to apply as a new applicant. This law change reduced barriers to reentry in two ways. For those expired within five (5) years, it eliminated the requirement to pay licensure fees for each year the license was expired. For those expired for more than five (5) years, it allows the Board to consider education, supervised practice, examination or practice in another jurisdiction in determining the person's competency when reviewing application.
2018	Docket No.	Board modernized the approved education to recognize that programs are accredited by the Landscape Architectural Accreditation Board and accomplished the following: • Lowers the application fee from \$100 to \$75. • Lowers the original licensee fee and renewal fee from \$150 to \$125. Impact: The Board has worked hard to be efficient. For example, members may participate via conference call, and they have reduced travel costs related to Board business. The fees were lowered because the Board's revenues were exceeding its expenses and the Board wanted to leave more money in the hands of the licensees.

The Report - Policy

Date	Policy	Summary
2017	Implemented Idaho Code for military service and added it to the Board's website	I.C. § 67-2620 For military service members and veterans, the Board added to its website a link to a law that says the Board may accept military training and experience toward qualification for licensure. The law states that professional and occupational licensing boards may accept military education, training, and experience toward meeting the qualifications for a license, certification or registration. Boards may also expedite applications, including military spouse applications. I.C. § 67-2602A Additionally, if a licensee already holds an active Idaho license and are on active duty in the United States Armed Forces, that license will remain active without renewing it for six (6) months following discharge from active duty. The license shall remain in good standing without the necessity of renewal and during said period the same shall not be cancelled, suspended or revoked.
2018	30-day application policy	The Board adopted a policy that directed staff to notify the board chair when a completed application was received so that, if possible, a meeting to review that application could take place within 30 days.

The Report - Removing Barriers

Date (older)	Barriers/Opportunities	Summary
2010	Requiring experience in Idaho	The Board proposed and the Legislature approved removal of language in the law that required applicants to have two Idaho licensed landscape architects attest to the applicant's competence. Now any licensed landscape architect can attest.
2006	State examination	<u>House Bill 538</u> This eliminated the state exam in favor of the widely-accepted national exam and allows for portability and ease of licensing.
2003	Hard copy seal required	House Bill 331 The Board proposed and the Legislature approved a law to allow an electronic stamp on plans. The law now states that the seal may be a rubber stamp or an electronically applied seal. This change made the transmittal of professional documents simpler and more easily accepted.
2003	No alternative methods to licensure	 House Bill 331 This added another pathway to licensure. An eight-year apprenticeship/work experience program under any licensed Landscape Architect(s) from any state is accepted for licensure in lieu of the accredited degree. The Board accepts professional education accredited by the national accreditation body (LAAB). The acceptance of this accreditation saves students the cost of a Master's degree if professional licensure is the student's professional goal. Impact: The Board added experience as way to get licensed as a landscape architect.

The Report — Additional Barriers Eliminated/Opportunities Provided

E. Assessment of Public Interest

The Idaho Board of Landscape Architects works to protect our public's health, safety and welfare by establishing professional licensure standards consistent with all 50 licensure boards across the United States, the 10 Canadian Provinces and Puerto Rico. Licensure is a formal, legal recognition that an individual has demonstrated the knowledge, skills and abilities to practice landscape architecture without endangering the health, safety or welfare of the public. Licensees must meet requirements in education, examination and experience in order to provide landscape architectural services or to use the title "landscape architect." There are currently more than 260 Licensed Professional Landscape Architects within our state.

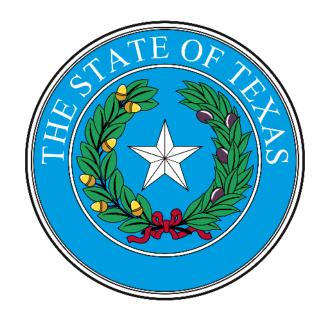
Landscape architecture involves the design and arrangement of land forms and the development of outdoor space including, but not limited to, the design of public parks, playgrounds, cemeteries, home and school grounds, and the development of industrial and recreational sites. For example, the public expects that pathways, retaining walls, sidewalks, wayfinding signs, lighting, irrigation design and stormwater systems are all designed to be safe. This is important for public as well as private spaces. If these common features in our environment are improperly built, the result can be costly. The damage may come from flooding or a failed structure and result in expensive mitigation and repair bills, not to mention the danger to life and limb for the people who trust their environment will be safe.



The Report – Recommendations for Improvement, Modification, or Elimination of Requirements

- F. Recommendations for Improvement, Modification, or Elimination of Requirements
- •Update the Board's act using the Bureau's model law template to streamline the language and make it easier to find relevant sections. (It is currently written with almost all of the law in one section. Reorganization of the Act would modernize its structure and simplify its use.)
- •Continue Board philosophy that continuing education is the responsibility of the licensee.
- •Review the requirements for licensure involving letters of reference. This review would include CLARB's requirements regarding references and references vs. experience.
- •Review the law and rules to ensure the references to "registered" have been updated to "licensed."





Texas Case Study

PREPARING FOR SUNSET

JULIE HILDEBRAND, TEXAS BOARD GLENN GARRY, TEXAS BOARD BRENT LUCK, TEXAS ASLA

Overview: Sunset in Texas

- Every 12 years
 - Usually subject to desires of Legislature
- Review lasts up to a year,
 - results in legislation during the following session
- Last review: 2012
 - in preparation for the 2013 Legislative Session



2012 Sunset Review

- Sunset staff merely asked a few basic questions of TBAE agency staff
 - (e.g. "What is landscape architecture, anyway?")
- TBAE regulates architects, landscape architects and interior designers

"Hostile" legislation: a short history

Architects:

no real serious threats in the past 12 years (at least)

Registered Interior Designers:

deregulation bills, etc. nearly every legislative session

Landscape Architects:

relatively minor possible/perceived threats, handled proactively

2012 Sunset Review

Texas ASLA met with Sunset staff as identified stakeholders (standard Sunset procedure)

•Quick hitter #1:

- It quickly became obvious it was all about "health, safety and welfare"
- ASLA's handbook of court cases was a key resource

•Quick hitter #2:

- TBAE is one of three agencies that is "Self-Directed Semi-Independent (SDSI)"
- TBAE is not part of the Texas General Fund

2012 Sunset Review

•Quick hitter #3:

LAs cannot go after federal work if we are not licensed;
 that statement received traction

•Quick hitter #4:

 There were consolidation discussions of combining architects/LAs/engineers under one board (scary!)

•Quick hitter #5:

 Our Texas Practice Act was crafted and negotiated very loosely in order to get it passed; that hurt us during Sunset Review

2017 legislative session: a little scare?



- Legislative aide calls us with general questions about LA
 - How many LAs are there?
 - Cost of registration?
- 2) Later, same aide calls with follow up questions
- 3) Called Texas ASLA to let them know someone is interested in their profession.
 - We had met with ASLA before session and agreed to share information exactly this way.

2017 legislative session, cont'd



- 4) Responded to questions in writing, shared response with Texas ASLA
- 5) Aide calls back with another follow-up question.
 - As a non-practitioner, I couldn't answer and offered to have our LA Board Member and the profession reach out to the legislative office.
- 6) Coordinated with LA Board Member, shared the written response with Texas ASLA

While all this was happening...



- Texas ASLA had requested data from the agency regarding the potential fiscal impact to state general revenue of LA deregulation
- •We ran those numbers and provided to Texas ASLA; and for internal use, we calculated the fee increase to our other professions if LAs were deregulated
- Texas ASLA met with legislative office, armed with data from our agency; no bill was filed



Overall takeaways

- Become a go-to resource for the legislator; provide data, make connections with experts, solve problems
- Share information early and often with your professional society;
 even the small stuff

 Make clear to the legislator that you're coordinating with the profession, to get the best and most useful information; ensure transparency and avoid any accusations



CLARB



American Society of Landscape Architects

How can we support you?