## Agenda

**Officers:**  
Vaughn B. Rinner, FASLA _________ President  
Gregory Miller, FASLA __________ President-Elect  
Chad D. Danos, FASLA ___________ Immediate Past President  
Wendy Miller, FASLA __________ Vice President, Professional Practice  
David M. Cutter, ASLA ___________ Vice President, Education  
Robin L. Gyorgyfalvy, FASLA ______ Vice President, Government Affairs  
Michael S. Stanley, ASLA __________ Vice President, Communications  
Tom Mroz, ASLA ________________ Vice President, Finance  
Vanessa Warren, ASLA ___________ Vice President, Membership  
Nancy C. Somerville, Hon. ASLA _____ Executive Vice President  
Curtis A. Millay, ASLA ___________ Secretary  
Michael D. O’Brien, CPA __________ Treasurer  

**Non-voting Member:**  
Kona Gray, ASLA _________________ LAF Representative  

**Guests:**  
Robert Golde, FASLA _____________ President-Elect Candidate  
Shawn Kelly, FASLA _____________ President-Elect Candidate  
Haley Blakeman, ASLA ___________ VP-Elect Communications  
Lake Douglas, FASLA ____________ VP-Elect Education  
Eugenia Martin, FASLA __________ VP-Elect Government Affairs

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<tr>
<td>1. Approval of Minutes (Rinner/Millay)</td>
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<tr>
<td>2. Program and Operations Report (Somerville et al)</td>
<td>Information</td>
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<tr>
<td>3. Finance and Investments Report (Mroz/O'Brien)</td>
<td>Information</td>
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<td>4. Other Business</td>
<td>Information</td>
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Minutes

1. Call to Order

President Rinner called the meeting to order at 9:04am on Wednesday, April 26, 2017.

2. Roll Call

All officers were present.

Officers: Vaughn B. Rinner, FASLA _________ President
Gregory Miller, FASLA ___________ President-Elect
Chad D. Danos, FASLA ___________ Immediate Past President
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Nancy C. Somerville, Hon. ASLA___ Executive Vice President
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Non-voting Member:
Kona Gray, ASLA ____________ LAF Representative

Guests:
Robert Golde, FASLA __________ President-Elect Candidate
Shawn Kelly, FASLA ___________ President-Elect Candidate

3. Minutes of Previous Regular Meeting

IT WAS MOVED BY MR. DANOS AND SECONDED BY MS. WARREN TO APPROVE THE MINUTES OF THE FEBRUARY 15, 2017, EXECUTIVE COMMITTEE CONFERENCE CALL. MOTION CARRIED UNANIMOUSLY.

4. Presidents Report

President Rinner updated the committee on her activities since the winter meeting to include attendance at the Twin States meeting in Birmingham, the Presidents Council meeting, and chapter visits to Nevada, Utah, and New Jersey.
5. Program and Operations Report

EVP Somerville provided key updates on the building progress; on the recently completed Center exhibition; *Your Land*; and the leadership development program with associate and student advisory members. Somerville also provided WLAM statistics, and discussed the Baldrige national quality award application and the Green Streets demonstration project. Directors Blackwell and Hebron provided details on the latest government affairs activities and efforts.

6. Finance Update

VP Mroz and Treasurer O’Brien reported on financial activities through March 31, 2017. VP Mroz noted that the audit had gone well. Staff is implementing an improvement in the process, which will be a quarterly internal audit review to help minimize the efforts on the back end of the audit.

7. Constitution and Bylaws Revisions: Student Model

Parliamentarian Williams and Secretary Millay presented recommendations by the Constitution and Bylaws Committee for revisions to the Student Model.

*IT WAS MOVED BY MR. STANLEY AND SECONDED BY MR. MROZ TO RECOMMEND APPROVAL OF THE STUDENT MODEL REVISIONS TO THE BOARD AT ITS MIDYEAR MEETING. MOTION CARRIED UNANIMOUSLY.*

7. Code of Environmental Ethics Revisions

Secretary Millay presented recommendations by the Ethics Committee for revisions to the Code of Environment Ethics to align it with current ASLA public policies.

*IT WAS MOVED BY MS. WARREN AND SECONDED BY MS. MILLER TO RECOMMEND APPROVAL OF THE CODE OF ENVIRONMENTAL ETHICS REVISIONS TO THE BOARD AT ITS MIDYEAR MEETING. MOTION CARRIED UNANIMOUSLY.*

8. BOT Meeting Review and Preparation

EVP Somerville reviewed the upcoming Board agenda. The committee reviewed process improvements for the VP Candidate Round Robin Q&A. Somerville discussed the SWOT analysis and breakout sessions for the meeting.

9. International Student Members

VP Warren and Director Lent proposed the idea of forming an international student member category. There was broad support for the concept, which will be studied and developed further.

10. Rebranding Update

Poulin + Morris provided a rebranding update to be shared with the Board at its midyear meeting.

11. Nominating Committee Appointment

The Executive Committee selected a Fellow to serve on the Nominating Committee for 2017-2019.
12. Other Business

13. Time and Place of Next Meeting
   The next meeting will be in Seattle, Washington, July 21-22, 2017.

There being no further business at 2:14pm on Wednesday, April 26, 2017, the meeting adjourned.

Prepared by: Curt Millay, ASLA
Approved:
**Agenda Item #2: Program and Operations Report**

<table>
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<th>Information/Discussion</th>
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<td><strong>Purpose:</strong> To update the Executive Committee on key program activities.</td>
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**History and Background:**

**ASLA Center for Landscape Architecture.** Staff are preparing for opening activities next week: the major donor recognition dinner on the 16th and public open house, school tour, lecture, and VIP evening reception on the 17th. Work continues on final punch list items for the building. Most of the interior is complete. Metalwork for the front canopy, entrance vestibule, garden gate, and rear fire stair is still in process. Irrigation and planting are still being finalized for the green roof, canopy, and courtyard.

ASLA will personally deliver a letter signed by over 1,000 landscape architects on Monday to Environmental Protection Agency Administrator Pruitt. The letter was drafted in response to the public comment period on recent Executive Orders to eliminate federal programs and policies that protect and preserve our planet’s sustainability.

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<tr>
<th>Governing Rules/Procedures: N/A</th>
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<th>Action Requested: N/A</th>
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<th>Staff Contact: Nancy Somerville et al</th>
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### Agenda Item #3: Finance and Investments Report

**Purpose:** To report on the Society's financial activities through April 30, 2017, and its cash and reserves as of May 15, 2017.

**Operations:** Currently, ASLA is reporting a loss of $558,888 with revenues of $2.7 million and expenses of $3.3 million through the five months ended April 30, 2017. To date, expenses are below budget by $125,552 and revenues are below budget by $57,359. The year-to-date loss improves on the budget by $69,739. Please note that it is usual for ASLA to report a loss for up to three quarters of each year depending on the closing date of the annual meeting.

**Cash and Reserves:**

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash (operating fund)</td>
<td>$387,315</td>
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<tr>
<td>Short-term reserve (operating fund)</td>
<td>$550,180</td>
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<tr>
<td>Long-term reserve: Cash</td>
<td>$103,770</td>
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<tr>
<td>Equities (stocks)</td>
<td>$2,125,515</td>
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<tr>
<td>Fixed income (bonds)</td>
<td>$1,330,378</td>
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<tr>
<td>Other assets</td>
<td>$684,837</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$4,244,500</strong></td>
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<tr>
<td>Money market at bank (operating fund)</td>
<td><strong>$3,002,680</strong></td>
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ASLA has an unrealized gain of $211,985, or five percent in the long-term reserve through May 15, 2017.

**Governing Rules/Procedures:** The Board of Trustees is charged with adopting the annual program and budget of the Society, in addition to monitoring performance.

**Action Requested:** n/a

**Staff Contact:** Michael O’Brien