

HONORARY MEMBERSHIP
NOMINATION NARRATIVE

Honorary Membership Nominations
c/o Honors and Awards
636 Eye Street, NW
Washington, DC 20001-3736

Nominee: Vicki Phillipy, ASLA Southern California Chapter Executive Director

Nominee Email: vphillipy@socal-asla.org

Nominees Address: 39500 Bonaire Way, Murrieta, CA 92563

Nominee Phone: (714) 267-5281

Nominator: Pamela Brief, ASLA, PLA
Past-President, ASLA Southern California

Dear Honorary Membership Nominations,

It is with great admiration and appreciation that I nominate Vicki Phillipy for Honorary Member in The American Society of Landscape Architects on behalf of the ASLA Southern California Executive Committee. For over 30 years, Vicki has served as a leader, advocate, and mentor in the profession and in the American Society of Landscape Architects. She has worked and volunteered countless hours always striving to impart knowledge, education, and fellowship in creative and impactful ways. Many have knowingly or unknowingly benefited from the work and influence of Vicki Phillipy.

Vicki spent the first 16 years of her career at award winning landscape architecture firms. It was in her first 8 years at EDAW that she fell in love with landscape architecture and those working in the profession. Among the many leaders Vicki worked with, Francis Dean was certainly among one of her most influential mentors. In addition to her time at EDAW, Vicki spent 8 years working in the Laguna Beach and Los Angeles offices of SWA. During that time, Don Tompkins became a significant mentor to Vicki and would later recommend her to a position with the ASLA Southern California Chapter.

In addition to office management and marketing, Vicki immersed herself in the profession spending her free time learning everything she could. It was not uncommon for her to work late into the evening with design professionals helping to hand color a master plan. Having the administrative staff stay into the night was not a common practice. Vicki was unique. Others took notice and Vicki was promoted to Associate level at both EDAW and SWA. It was unusual at that time for administrative roles to see that level of promotion and respect.

In 1992 when the Southern California Chapter needed to bring on an Executive Director to provide continuity and management Vicki was the perfect fit. In 1993 Vicki became one of the first Chapter staff in the nation. She had already built many relationships in the profession, and understood landscape architecture, landscape architects and designers. She built a woman-owned firm as an Executive Director and consulted to small landscape architecture firm start-ups at a time when woman-owned businesses were few and far between. Vicki continues as

Executive Director for the Southern California Chapter to this day. She is a trusted mentor and colleague with a passion for bettering the Chapter, ASLA and the profession. She continues to go above and beyond, volunteering her free time. She has advocated on behalf of landscape architecture in Washington D.C., donated to professional related non-profits in addition to ASLA and LAF, and championed important initiatives.

In her time as ASLA SoCal's Executive Director she has raised the profile of the biennial Quality of Life Awards program, volunteering during the jury process and in the event coordination effort. She studied to receive her certification in small conference and meeting planning. Vicki works closely with the Committee Chairs to develop the theme and creates a magical and celebratory evening.

In addition, her event training skills helped the Chapter host biennial conferences in Lake Arrowhead, CA. The events were always a success and that is due to Vicki's organizational skills and can-do spirit.

Vicki has been instrumental in Chapter fundraising over the years, especially in years when the Chapter lacked a professional volunteer to take on the role of sponsorship. She is ready to jump in as needed and works above and beyond what is expected.

In 2006, the US Green Building Council (USGBC) Orange County Chapter asked Vicki to administrate and execute full day LEED workshops 3 times per month. She was responsible for coordination of catering, check-in, 'green-venue' rental and the instructor's needs including travel.

As a result of her work for ASLA SoCal, in 2015 she was asked to work with the California Landscape Architect Student Scholarship Fund (CLASS Fund). CLASS Fund is a non-profit foundation that supports educational advancement by providing scholarships and fellowships at institutions offering curriculum in landscape architecture and industry related fields. She currently serves as both Treasurer, and Scholarship Chair. She administers the annual scholarship program guidelines, assisting the landscape architecture and horticulture departments of Cal Poly Pomona, Cal Poly San Luis Obispo, The University of Southern California (USC), and The University of California Los Angeles (UCLA) Extension Program in their student selection process. At the university awards programs, Vicki presents the award and scholarship checks. I must take a moment to say I would have asked Bob Cardoza, FASLA, founder of CLASS Fund, to provide a letter of endorsement for Vicki had he not passed earlier this year. Vicki and Bob had a successful working relationship in CLASS Fund and The ASLA Southern California Chapter. They respected one another greatly.

In 2020, Vicki was asked to join the Board of Directors of the Green Industry Hall of Fame. The mission of this organization is to honor and preserve the contributions of those exceptional individuals who have served the Green Industry. Vicki was honored and accepted the board position.

Vicki has been and will continue to be an ambassador for landscape architecture and the profession. For all her extraordinary work over 40 years, I encourage you to endorse Vicki Phillipy's nomination to ASLA Honorary Membership.



December 18, 2020

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636 Eye Street, NW
Washington, DC 20001-3736

Re: Honorary Membership Nomination for Vicki Phillipy, Affiliate ASLA

Colleagues,

I am pleased to be given this opportunity to offer my support of Vicki Phillipy's nomination for *Honorary* ASLA Member distinction. Vicki's sustained and high impact ASLA program and committee contributions, inclusive perspective, and exceptional enthusiasm for the profession make her an excellent choice.

Over the past 20 plus years, I've come to know and value Vicki's contributions from several perspectives - ASLA member, educator and ASLA president. Southern California Chapter's broad cross-section of practice types, four large education programs, and geographic distance, all contribute to the challenges she faces in helping a large Chapter thrive. Throughout Vicki's long tenure as Executive Director, she has provided the expertise and consistency essential to growing, uniting and advancing the Chapter. With more than 700 professional, affiliate, and student members, her contributions have been crucial to the success of a wide range of Chapter activities over the years.

As the cycle of newly elected and appointed leaders assume their roles in the Chapter, it is Vicki that provides the behind the scenes operational knowledge and perspective that is so necessary for success. I am confident that every person in the Chapter that has served on the Executive Board or a Chapter committee would affirm the tremendous value Vicki has brought to the Chapter through her management experience and dedication to landscape architecture in California.

In addition to providing critical leadership support, Vicki is often the first Chapter contact for members and students, providing direct and helpful information. Her responsibilities related to Awards Jury and Event coordination bring her in contact with a large number of members and educational program administrators in the Chapter. Vicki has shown a unique ability to appreciate the significance and long-term value that positive member interactions have in nurturing broader involvement in the life of the Chapter. It is just this kind of meaningful connection that promotes stability and important contribution to the Chapter's success in representing the profession within the State and nationally.

Having an exceptional voice like Vicki's in support of our discipline, adds tremendous value to communicating what we do as landscape architects. I believe Vicki's contributions in helping to sustain the positive legacy of the Southern California Chapter through her remarkable service to members and students has provided a valuable enhancement to the future of ASLA and clearly warrants her being named an *Honorary Member*.

Regards,

K. Richard Zweifel, FASLA, PLA

A handwritten signature in black ink, appearing to read 'K. Richard Zweifel', written in a cursive style.

Past-President, ASLA
Emeritus Assoc. Dean and Prof.
California Polytechnic State University

January 28, 2021

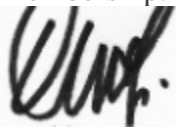
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It gives me great pleasure to support the nomination of Vicki Phillipy as an Honorary Member of the American Society of Landscape Architects. It is very clear to me that Vicki's contribution to ASLA not only meets the requirements of membership, it exceeds them. Vicki's well recognized for her long-term achievements serving as Executive Director of the ASLA Southern California Chapter of Landscape Architects. In Vicki's case her service has not only been long, it has been increasingly valuable by continually updating the quality and relevance of ASLA services to the profession, to other professions and to the Southern California community in general. Vicki exemplifies the kind of person who has created a high measure of local, regional and national significance for the profession of landscape architecture.

I have known Vicki since the mid 1970s when we both worked together in The SWA Group office in Laguna Beach, CA. I was Principal in Charge of the office and Vicki was our senior administrator. During that time, Vicki helped me serve as the Southern California Chapter President. She became well informed about the Southern California Chapter as well as the national operations and interests. Late in the 1980s both Vicki and I began to look for new and different professional directions. We discussed the potential of Vicki becoming the Executive Director of the local chapter. Soon that happened. Thirty years later Vicki is continuing as Executive Director of the chapter and her reputation as a trusted, tireless and talented leader is well known, praised and admired.

When Vicki and I traveled to see our chapter members, we drove for hours to meet members and discuss their desires and interests. Recognition of the profession was always on the top of the list. Seeking a better understanding of ASLA's national operations was also an important point of interest. Today, after 30 some years of untiring service, Vicki has helped the Southern California chapter evolve from hand drawn plans to sophisticated digital documents and presentations. She has expanded the flow of information from hours of driving to a constant flow of digital information regarding the profession here and around the world. Vicki has helped enable the recognition of the profession to go well beyond our expectations. Hopefully, Vicki will continue helping Landscape Architects solve the critical professional problems of our time. For Vicki this is an outstanding accomplishment considering that she has provided her service on a full-time basis while being paid for a half-time job.

Thank you for your consideration of Vicki Phillipy. She is a special person with a long list of accomplishments and contributions to ASLA and the profession. She has earned Honorary Membership. I believe Vicki will be very proud of her recognition.



Donald Tompkins, FASLA
RLA 1062



January 13, 2021

Honorary Membership Selection Committee
Board of Trustees
American Society of Landscape Architects
636 Eye Street, NW
Washington, DC 20001

Re: Vicki Phillipy Executive Director for the Southern California Chapter of ASLA,
nomination of Honorary ASLA Membership

Dear Committee Members, Executive Committee and Board of Trustees,

With great pleasure, I am pleased to nominate Vicki Phillipy for consideration as an honorary member of the American Society of Landscape Architects.

Since 1993, Vicki has been a tireless advocate of our Chapter, representing landscape architects at the highest level. Her daily commitment to furthering the mission of landscape architecture has had a positive and profound impact on our Chapter's success. As current Executive Director (a title she has held for decades), Vicki has dedicated much of her professional life working to strengthen how landscape architecture is represented in our community. Her years of leadership, consummate knowledge and fine-tuned management skills have been instrumental in making the Southern California Chapter of ASLA one of the largest in the nation.

As stated in my nomination narrative, Vicki is an inspiring and visionary force, advocating for all landscape architects and emerging professionals. In view of her exceptional guidance and dedication to our profession, I wholeheartedly recommend Vicki Phillipy for Honorary Membership in the American Society of Landscape Architects.

Very truly yours,

A handwritten signature in blue ink that reads "P. Cardoza". The signature is fluid and cursive, with a long horizontal stroke at the end.

Perry Cardoza, PLA, ASLA
President, NUVIS
2015-2017 Trustee, Southern California Chapter, ASLA

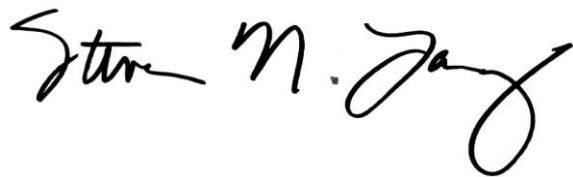
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Honorary Membership Endorsement Letter for Vicki Phillipy

As a ASLA member for over 40 years and former Chapter President and Trustee, I know no one in California that has continuously contributed more to our profession and ASLA over her 40 year career than Vicki Phillipy. As Executive Director of the Southern California Chapter, she has been the Society's unequalled ambassador and governance mentor. Vicki has supported landscape architecture students, young professionals, upcoming chapter leaders as well as the pillars in our profession. Her influence has been most demonstrated in her natural ability to encourage and support upcoming leaders to carry the profession's torch. Whether it be through student mentorship, licensure defense, or professional awards she is the incredibly humble glue that holds it together and has for decades.

All who know Vicki, appreciate her total commitment and genuine love she has for landscape architecture and for those she interacts with in public and private practice as well as academia. Her contribution to the profession and the American Society of Landscape Architects is more than notable. It is selfless and significant, and most worthy of honorary membership in the society that represents the landscape architecture profession she has dedicated her life to. I feel privileged to make this award endorsement for one so deserving, and a person I so admire.

Sincerely,

A handwritten signature in black ink that reads "Steve M. Lang". The signature is written in a cursive, flowing style with a large, looped final letter.

Steve Lang, PLA ASLA