Honorary Membership Nomination
Nominee: Marc Treib
Nominee’s Address: 2154 Blake Street
City/State/Zip: Berkeley, CA 94704
Phone: 510.849.1839
Nominator: ASLA Northern California Chapter

To Members of the Executive Committee and Board of Trustees:

On behalf of the Northern California Chapter of the American Society of Landscape Architects, we are pleased to nominate Marc Treib for Honorary member status in the society. For over forty years, Marc has influenced and shaped the way that people look at and understand designed landscapes. The following is a brief narrative of his background and contributions to our field.

Background

Marc Treib received a Bachelor’s degree in Architecture from the University of Florida, and Master’s degrees in both Design and Architecture from the University of California, Berkeley. Marc’s subject area is the history, theory, and criticism of the built environment, with particular focus on iconic gardens, parks, and urban open spaces. During his nearly forty year tenure as Professor of Architecture at UC Berkeley, he has influenced and inspired generations of scholars and practitioners of landscape architecture. His academic credentials are impressive, acknowledged through teaching fellowships and awards from many prestigious organizations, including the Guggenheim Foundation, Fulbright Program, Japan Foundation, and American Academy in Rome. He has lectured at hundreds of educational institutions and professional conferences world-wide. Now Professor Emeritus at the College of Environmental Design, Marc recently was Visiting Professor at University of Sheffield (2014) and University of Melbourne (2016). His presence at international symposia and design reviews remains highly sought out by professional and academic organizations.

Significant Contributions

Marc Treib is a preeminent scholar of landscape history and design. He is author, editor and essayist of numerous books and publications on iconic landscapes and landscape architects, and is particularly known for his expertise on modernist design. He is widely recognized as the authority on the work of Thomas Church and Garrett Eckbo, and has shed light on other, international designers of that era. Marc serves on the editorial board of the distinguished periodicals Landscape Journal, Journal of Landscape Architecture, Garden History (UK), and Landscape Research (UK). He received the Bradford Williams Medal from the ASLA in 2003 in recognition of his excellence in writing.

Treib’s influential book A Guide to the Gardens of Kyoto has remained a key resource for both western and Japanese scholars since its initial publication in 1980. Co-authored with landscape architect Ron Herman, and re-released in a new edition this year, the text provides meaningful historical context and conceptual representations of key works that elevate the reader’s understanding of the built environment, far beyond what a reader would find in a tourist guide. Also just released this year is Treib’s monograph on the work of Swiss landscape architect Georges Descombes. Titled Doing Almost Nothing, Treib’s keen understanding and appreciation of how landscapes are valued and built is communicated in this excerpt:
Descombes’s practice strikes that vital balance between effective environmental performance and the ethical creation of beauty. Instead of favoring one pursuit over the other, or relying on a delimiting specialization, he works in a way that may be justifiably regarded as both/and rather than either/or – a comprehensive vision that weds nature and culture, landscape and architecture, people and milieu.

Other select titles that express Marc Treib’s championing of landscape architecture in the greater realm of public consciousness and scholarship include:

- **Austere Gardens: Thoughts on Landscape, Restraint, and Attending** (ORO, 2016)
- **Meaning in Landscape Architecture & Gardens** (Routledge, 2011)
- **Dan Kiley Landscapes: The Poetics of Space**. (William Stout Publishers, 2009)
- **The Donnell and Eckbo Gardens: Modern California Masterworks** (William Stout Publishers, 2005)
- **Settings and Stray Paths: Writings on Landscapes and Gardens** (Routledge, 2005)
- **Thomas Church, Landscape Architect: Designing a Modern Landscape** (William Stout Publishers, 2004)

In addition to his writing, Marc has organized and facilitated major conferences on landscape themes, such as the 2018 symposium *The Aesthetics of Planting Design*, which drew established landscape architects from around the globe to the UC Berkeley campus; the widely noted *Representing Landscape Architecture: Images, Models, Words*, in 2007, and *Drawing/Thinking: Confronting an Electronic Age* in 2008. The collections of essays published from these events remain seminal references in our discipline.

**Summary**

Marc Treib has advanced the discourse of landscape architecture, and positioned the critical interpretation and analysis of our work and ideologies on a level equal with other design disciplines. He is a renowned critic, collaborator, and catalyst. He is a nexus and key point of contact particularly for international landscape architects and scholars visiting the United States. Marc is generous in thought and action, ready to open his home and share his knowledge with promising graduate students, emerging professionals, and anyone who appreciates a good cup of tea and a beautiful garden.

In June, 2016, Marc was invited to speak in Philadelphia at the Landscape Architecture Foundation’s ‘Summit on Landscape Architecture and the Future.’ In his declaration, he implored the audience to value beauty, not in opposition to responsible design, but as integral to its realization. His sentiments were echoed by Peter Walker at the 2016 ASLA Annual Meeting in New Orleans, who reflected on the insightfulness and acuity of Marc’s comments.

The Northern California Chapter believes Marc Treib’s exceptional achievements have served to benefit the profession, and qualify him for Honorary Membership in the American Society of Landscape Architects. We hope you agree.

Respectfully submitted,

Katrina Majewski, PLA, ASLA  
Northern California Chapter President

Elizabeth Boultz, PLA, ASLA, SITES AP  
Northern California Chapter Secretary
February 1, 2019

Honorary Membership Nomination
ASLA
636 Eye Street, NW,
Washington, DC 20001-3736

I recommend Marc Treib for honorary membership in the ASLA without reservation. In addition to his hundreds of lectures and teaching gigs, Marc has established himself as a foremost educator of landscape students and professionals in twenty-three books as well as several hundred chapters, essays, exhibition notes, and book reviews. In these works of history and criticism he has intelligently introduced a wide audience to the works of Garrett Eckbo, Thomas Church, Dan Kiley, and Pietro Porcinai among others and enlightened them on such subjects as the gardens of Kyoto, regional gardens in the United States, the UNESCO Garden, and how landscape architecture is represented in images, models, and words. In a memorable talk at the LA Forum he was not afraid to apply the word “beauty” to works of landscape architecture.


Not to be forgotten are Marc’s forty years as a professor of architecture at the University of California, Berkeley. Indeed, his knowledge of architecture has deepened his vision of the landscape and, hence, enriched the educational experience of landscape architectural students and professionals as well as intellectuals in other disciplines. This last group is not to be forgotten. My wife, Jane Gillette, has told me that without Marc’s books she would simply not have understood how complex is the art of landscape architecture. She also deeply appreciates Marc’s design for her book, The Most Beautiful Gardens Ever Written: A Guide (ORO, 2016). Jane is just one of Marc’s many fans.

Recognizing Marc Treib as an honorary member of ASLA is a fine down-payment on our profession’s debt to this exceptional man. Thank you for your consideration.

Sincerely,

[Signature]

Peter Walker, FASLA
PWP Landscape Architecture
739 Allston Way
Berkeley, California 94710
(510) 849-9494
Dear Colleagues,

It is with great enthusiasm that I support the nomination of Marc Treib for Honorary Membership in the American Society of Landscape Architects. Marc is more than a longtime friend to the art of landscape design, but for several decades has contributed significantly to its literature and history through a steady stream of critical and deeply appreciative essays, books, and lectures on a wide variety of significant built works and designers around the world. From an authoritative guidebook to the historic gardens of Suzhou through a number of seminal works on European and American modernism, from Scandinavia to Italy, the Pacific Northwest and California, his writing has deeply informed several generations of students and faculty around the world about the art of landscape architecture. Marc is a worthy friend and colleague whom we should welcome into our society.

Sincerely,

Laurie D. Olin, FASLA
Dear Members of the Selection Committee,

I have known professor Marc Treib for 30 years and over this long period cooperated with him at conferences, in book productions, and as visiting professors at numerous occasions and at many international locations; conferences and universities. I am a professor in Landscape Architecture at SLU Ultuna Sweden but foremost a practising landscape designer at Sweco architects, Sweden.

Marc Treib is trained as an architect. When I first met him, the subject of landscape architecture was rather new to him as a professional field. Today he is the most prolific author of landscape architecture books that is to be find in the world, and the most frequent author of peer reviewed journals, such as JOLA (Journal of Landscape Architecture). He is also most probably the widest traveller and the individual with the most extensive personal network.

The flow of books that comes out from his pen is impressive, and no doubt the readers of this letter is acquainted by the books about Garrett Eckbo, Thomas Church and Robert Royston, to name a few. In his authorship, Marc Treib has also served as editor of several books, thus offering opportunities for other scholars to publish themselves within the format. I would like to put this quality forward, that he has helped many colleagues in a very generous way, not only in books but also in recommending them to positions in the academic world as well as sharing his wide network.

Marc Treib continuously contributes to the world of landscape architecture by sharing his expertise in evaluation groups, through his indefatigable way of lecturing on virtually every continent, by still being such an active author although his CV certainly does not need it anymore. Also by taking pioneering initiatives over the years, such as the founding of the landscape chapter at SAH (Society of Architecture Historians). This has supplied our field with platforms also for other colleagues, which have been of great importance for the development of landscape architecture. As a critic he is sharp, fair and constructive.

Finally, I want to emphasize his ability to intellectualize the field, open up new issues for scholars, and producing fruitful reflections in numerous books that now serve as textbooks at schools and inspiration for professionals. This ambition to bridge practice to academia is unusual, and his hallmark.

I can think of no one more apt to be given honorary status in ASLA than Marc Treib. The nomination of him has my full support.

Stockholm 2019 2 5

Thorbjörn Andersson
Landscape Architect LAR/ MSA, professor SLU
Honorary ASLA Membership
Nomination

Letter of Support

February 11, 2019

Re Nominee: Marc Treib

To Whom It May Concern:

I first think of Marc as a beloved friend. We have known each other for over 30 years.

I could not give more praise or support to anyone in the field of landscape architecture. Marc covers a wide bandwidth, as a friend, colleague, scholar, author, lecturer and as a major voice of the landscape architecture profession. Marc has, throughout his career, articulated the importance of design in how it connects to our past, present and future as landscape architects. As a designer, I cannot tell how important he has been for me, as he has assisted those with different points of view, nurtured the exploration of design and given his support, without which, I probably would not be in practice. He has eloquently stood in an uncomfortable place, making clear why design matters in all matters, as without it, our work would be incomplete.

Marc is one of the smartest people I know. His mind is encyclopaedic and experiencing his mental agility while in conversation (he’s a genius) is like watching fireworks, exploding with thoughts that sparkle sharply. He is a wonderful teacher, and his deep sensibility along with a wicked sense of humour makes conversation, debate and lectures, deep and moving learning experiences.

There are only a few people within a profession who move the ball forward. This takes a brave heart, dedication to an idea, a different way of thinking and can be very challenging, personally. But Marc has stayed on his own track and made landscape architecture a deeper and richer profession. He has widened our vision by allowing ideas to open up what was once a pretty small and dusty profession. His presence has made us more alive, taught us how to think more critically, understand the context in which we practice, expanded our notions of what is beautiful and broadened our horizons as designers of the built environment. I am so thankful for Marc’s presence in the field of landscape architect, which needs all the Marcs we can get.

I can only say that I give my wholehearted support of Marc. He is a remarkable and a beloved figure in our profession. I am thankful that he is a friend and I believe that honouring Marc with this award is well deserved.

Sincerely,

Martha Schwartz
15 January 2019

Honorary Membership Selection Committee
America Society of Landscape Architects
636 Eye Street, NW,
Washington, DC 20001-3736
USA

RE: Letter of Support for Marc Treib

Dear Selection Committee,

It is an honor to write in support of Marc Treib’s nomination for an honorary membership in the American Society of Landscape Architects. I have known Marc since October of 1989 when he organized a symposium entitled “Modern Landscape Architecture Re-evaluated” at the University of California, Berkeley. Although Marc is trained as an architect, he has a deep interest in landscape architecture and particularly modern landscapes produced after World War II. At the time, he found that there was very little written or analyzed about the post-war period of landscape architecture. This symposium sought to bring together older practitioners who were active during this time period with new practitioners, as well as historians.

I was a student at the time and this gathering would play an influential role in my own future research and book on the modern landscape architect Cornelia Hahn Oberlander. Moreover, the symposium was also an extremely important event for the profession because it included Dan Kiley, Garrett Eckbo, and James Rose - the Harvard landscape architecture students who in the 1930s protested against the École des Beaux-Arts training in favor of a modern design education. The symposium was instrumental in the promotion of research on modern landscape architecture and the growth of profession as the modern post-war period was distinguished from more contemporary practices.

As an outcome of the symposium Marc Treib edited, Modern Landscape Architecture: A Critical Review in 1993. Published by the MIT press, this was one of the first comprehensive books dedicated to modern landscape architecture.

In addition to his research and publications, Marc Treib founded with Dianne Harris the Landscape History Chapter of the Society of Architectural Historians (SAH) in 2004. The chapter promotes research in landscape architectural history and horticultural history, convenes at the annual SAH conference, and provides a monthly electronic newsletter that informs members about job opportunities, grants, conference presentations, and books concerning the history of landscapes and gardens. While the first meeting of the Chapter included only a handful of researchers, as of this writing there are over 250 global members in the Landscape History Chapter of the Society of Architectural Historians.

Marc Treib has been instrumental in cultivating a rich body of knowledge concerning modern landscape architecture at an international level. While he is an architect by training his dedication to maintaining this scholarship and discourse for landscape architects and educators in landscape architecture is unmatched.

I could not think of a better person to receive an honorary membership in the American Society of Landscape Architects. Please do not hesitate to contact me should you have any questions.

Sincerely,

Susan Herrington, Professor & Chair
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