



NOMINATION

Douglas P. Reed FASLA RAAR  
**2019 ASLA Design Medal**

Dear Executive Committee and Board of Trustees,

I'm honored to nominate Doug Reed FASLA for the prestigious ASLA Design Medal. I have known Doug since his days as an undergraduate at Louisiana State University. His passion for art, design, and the natural world was palpable in his work; he was perhaps the most talented and thoughtful student of my many years teaching. I am grateful to have the opportunity to collaborate with him as a professional. His career has been remarkable for the consistency of his design achievement, the passion he shares with students, colleagues, and clients, and his boundless commitment to improving the world we live in through design. The ASLA Design Medal was made for Doug Reed.

Doug's design accomplishments, along with his advocacy for our designed landscape heritage and his ability to carefully intervene in protected spaces, mark him as a rare and special landscape architect—a designer for our time and for the ages. By custom at ASLA, we convey the Design Medal for a sustained body of significant design works over a decade or more. The evidence shows us that Doug has achieved in the past ten years what few designers have before. And when you add that to his influential works over a much longer period, this recognition is well deserved, if not overdue. His design mastery stands with the top designers in the history of our field.

Doug is the founding principal of Reed Hilderbrand, LLC, one of our leading design firms, which was honored with ASLA's 2013 *Firm of the Year*. He is a leader whom we recognize for his deep passion for the field, his love of building, and his potent voice in protecting our landscape heritage. Those who know Doug revere a wonderfully measured, exceedingly powerful voice for all things design.

Reed was selected in 2005, with Gary Hilderbrand, for the Emerging Voices program of the Architectural League of New York City, and for the Thaler Memorial Lectureship at the University of Virginia in 2013. In 2011 he was recognized as a Resident of the American Academy in Rome. He lectures widely and participates as a critic on reviews for design schools nationwide. Reed is currently Lecturer in Landscape Architecture at Harvard Graduate School of Design, where he has taught a highly personalized seminar, "Planting as Design Expression," as well as the required foundation plants course known as "Ecologies, Techniques, and Technologies I." He co-authored Reed Hilderbrand's 2012 monograph, *Visible | Invisible*, which received ASLA's Award of Excellence in Communication in 2013. That same year, his firm was recognized as ASLA's Firm of the Year.

Reed Hilderbrand has been recognized with more than 80 national and regional design awards, including 20 ASLA Awards of Excellence and Honor in the General Design, Planning and Analysis, and Communications categories. This rare and consistent level of peer recognition for the firm's body of work stems from noteworthy projects for cities, arts institutions, campuses, developers, and private landowners. Doug Reed founded the firm 25 years ago, and the built works, teachings, and research his firm has produced prove his commitment to design and amply demonstrate his remarkable personal leadership capacity.

After a decade as lead designer and Principal of Child Associates in the 1980s and early '90s, Doug opened his firm and gained instant notoriety with his innovative therapeutic garden for the Institute of Child and Adolescent Development. The project received the ASLA President's Award, at that time the single highest project honor, and went on to achieve international acclaim for the specific use of garden spaces in the diagnosing and treatment of trauma in children. In 1996, Gary Hilderbrand FASLA began collaborating with Doug, and in the following year, they joined forces, winning an invited competition in 1997 for the Leventritt Shrub and Vine Collection at Harvard's Arnold Arboretum. Upon completion, this project went on to receive ASLA's Award of Excellence. In 2000, Reed and Hilderbrand reorganized their firm and since then have kept up a steady stream of award-winning works.

### **Design Life**

Doug is the most intuitive designer I know, and he's applied this native talent to a commitment to design as the ultimate humanist occupation. It's almost always about design for him, and it's a beautiful thing to watch: his command of the medium, his love of horticulture, his ability to tap into people's aspirations and move them to another plane, and the willingness to call up ideas and arguments that change the temperature in a room and motivate people towards new aspirations. Once he gathers conviction about an idea, he wears his heart on his sleeve, ready to convince others and forge an effective path forward. In the same way, he knows how to throw caution at something that could potentially inhibit progress towards great design outcomes. Clients have said that he "saves me from myself" through his always sensitive but critical, deft steering.

He's devoted his life to design, surrounding both his home life and his firm with books and resources. He's made his home a stunning demonstration of how a designer can celebrate the qualities of life on the land. His property on the Massachusetts coast evokes so many moments of joy that come from an intimate connection with the land: riparian walks, large expanses of managed meadows with mown paths, orchards, honey production, bird houses, vegetable gardens, and more. He lives on the land in the tradition of the modernists Dan Kiley, Rich Haag, and Jim Van Sweden: organizing his home life around the specifics of his property, wringing the most out of genuine landscape experiences of the place. And pouring what he learns from this endeavor into his projects for private clients and institutions alike.

### **Design Heritage**

With lifelong commitments to garden and landscape history, and to the city, Doug sees the designed landscape as essential to civilizing our increasingly urban culture. He has successfully positioned select urban commissions to accelerate larger revitalization efforts within the metropolis—most recently in Houston, Austin, Baton Rouge, and New Orleans, Louisiana. These efforts take years of sustained work, and Doug's approach has proven again and again that he can sustain relationships and commitments across more than a decade of time to achieve this kind of consequential work.

As a founding board member of The Cultural Landscape Foundation, and Board Co-Chair for almost two decades, Doug has consistently helped shape a platform for that organization's programs that delivers knowledge about design heritage and how it matters in people's everyday lives. I believe it's the intersection of this leadership in preservation with his love of design that has enabled him to produce compelling interventions that strengthen and increase value for some of our most iconic and historic resources. He's done this with remarkable sites including The Christian Science Plaza in Boston, Repentance Park and City Hall Plaza in Baton Rouge, and the site of perhaps the best house by Sir Edwin Lutyens, with gardens by Gertrude Jekyll, in Berkshire, England. And he is now bringing this steadfast and innovative approach to his newest commissions: the American Museum of Natural History in New York, and the renewal of the Mission San Antonio de Valero—the Alamo—in San Antonio, Texas.

Doug Reed personifies design in its broadest definition; his works and words are teaching the next generation what it means to work at the intersection of nature and culture.

Sincerely,

A handwritten signature in black ink that reads "Suzanne Turner". The signature is written in a cursive, flowing style with a long horizontal flourish at the end.

Suzanne Turner, FASLA  
Professor emerita, Louisiana State University  
Principal, Suzanne Turner Associates

# PWP LANDSCAPE ARCHITECTURE

PETER WALKER, FASLA

January 2019

DOUGLAS FINDLAY, FASLA

DAVID WALKER, FASLA

ADAM GREENSPAN

SANDRA HARRIS

CHRIS DIMOND, FASLA

CONARD LINDGREN

JAY SWAINTEK

MICHAEL DELLIS

TODD MEAD

MARTIN POIRIER, FASLA

CARMEN ARROYO

LAUREL HUNTER

JUSTIN JACKSON

STEVE TYCZ

CORNELIA ROPPEL

MONICA WAY

JANET BEAGLE

WILLIAM BENGE

MARTA GUAL

KAZUNARI KOBAYASHI

MARIA LANDONI

ERIC LEES

CHRIS WALKER

The Executive Committee and Board of Trustees  
The American Society of Landscape Architects  
636 Eye Street NW  
Washington, DC 20001

Regarding: Douglas Reed Nomination for ASLA Design Medal

Dear Committee Members and Trustees:

I am very pleased to add my recommendation for Douglas Reed to receive the ASLA Design Medal. I have known Doug since 1979, when he was my student at the Harvard Graduate School of Design. He was one of the most talented students in his class.

It is hard to list the great number of distinguished designs, public lectures, and pro bono services he has performed over his 37 years of practice. Many have won AIA, ASLA, and other awards for their social contributions and their beauty.

His built and planning work include:

1. The American Museum of Natural History, New York, NY;
2. Marcus Sculpture Park, Austin, TX;
3. Clyfford Still Museum, Denver, CO;
4. City Hall Plaza Sculpture Park, Baton Rouge, LA;
5. Institute for Child and Adolescent Development, Wellesley, MA;
6. Leventritt Garden at the Arnold Arboretum, Boston, MA;
7. Tanglewood Music Center Learning Institute, Lenox, MA;

These, and dozens more throughout the country, have brought credit to all practicing landscape architects by their high design quality, creativity, and public acclaim.

His interest in historic preservation of important landscapes is unparalleled. Doug has been a tireless advocate for landscape design in many lectures and juries. His many years of dedication to the TCLF Board from its inception has aided in identifying and helping to preserve important cultural landscapes. Doug was elected to ASLA Fellowship in 2005 and his firm won the Firm of the Year in 2013. In short, Doug is one of the most energetic and significant members of our profession.

I recommend him to you without reservation.

Sincerely yours,



Peter Walker

PW/jb

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**Davis S. Rhorer** EXECUTIVE DIRECTOR

January 2019

ASLA Design Medal Nominations  
c/o Terry Poltrack  
636 Eye Street, NW  
Washington, DC 20001-3736

RE: ASLA Design Medal Nomination - Doug Reed

Dear Executive Committee and Board of Trustees,

As the Executive Director of the Downtown Development District in Baton Rouge and a long-standing member of the American Society of Landscape Architects, it is my pleasure to write in support of the nomination of Mr. Doug Reed for the prestigious ASLA Design Medal.

I have known Doug Reed for approximately 35 years, personally while attending Louisiana State University Robert Reich School of Landscape Architecture and professionally through several municipal projects in Baton Rouge, LA. During that time, Doug has delivered landscape knowledge and design expertise to the City of Baton Rouge, creating a series of greenspaces within our urban fabric that showcase our cultural heritage and unique urban spaces. He has always been committed to high quality landscape design and passionately steered city representatives and project consultants to achieve that goal within each project's budget.

Doug Reed has been extensively involved with the planning and implementation of Downtown Baton Rouge's 'Central Green,' a series of public greenspaces that unify the River Center campus, governmental buildings, and cultural attractions in the heart of Downtown Baton Rouge. The 'Central Green' initiative was conceptualized by Doug Reed during the development of our community driven master plan, *Plan Baton Rouge II* (2009). Since his initial involvement in the planning of Downtown Baton Rouge, we have had the pleasure to work with Doug on several projects initiated by the 'Central Green' concept.

Doug has led several landscape design projects that catalyzed the current, unprecedented development activity downtown. These projects include City Hall and Repentance Park, both components of the 'Central Green' concept. Repentance Park, awarded by the Louisiana Chapter of ASLA in 2014, boasts a dramatic landform that carefully transitions users between the drastically different elevations of the site. Daily activities and popular events have utilized the open, flexible space Doug created. City Hall Plaza, currently under construction, will transform the public space with an open green that unites several components of the 'Central Green.' Doug Reed's design of City Hall plaza removed the underutilized and harsh existing hardscapes, replacing them with a large green lawn and shade trees. Doug's technical expertise



was also evident as two floors of underground parking are located directly under the site. His respect for the site's historical/cultural context, sensitive regard to the existing sculptures, and attention to detail has been exceptional. Once completed, the redesign will provide better circulation and a functional, attractive space for the public to enjoy.

Throughout my professional experiences with Doug Reed, he has always been an advocate for improving the community of Baton Rouge and a designer that truly understands urban space and the way people interact with it. It is my honor to recommend him for the ASLA Design medal as he has led several initiatives, either as an advocate or project landscape architect, that have significantly enhanced Baton Rouge's landscape. Thank you for allowing me the opportunity to write in support of Doug Reed and for your consideration of the same. Please let me know if I can be of further assistance or answer any additional questions.

Sincerely,

Davis S. Rhorer  
Executive Director

# TRAHAN ARCHITECTS

701 poydras street, suite 150P  
new orleans, louisiana 70139

T 504 522 9033  
trahanarchitects.com

Dear Executive Committee and Board of Trustees,

I was first introduced to Doug Reed over ten years ago by Suzanne Turner in her role as Professor Emeritus of Landscape Architecture at Louisiana State University. I have since worked with Doug on numerous projects, including the Magazine Street Residence in New Orleans, the Magnolia Mound Visitors Center in Baton Rouge, the Aurora Event Center in New York, and the Fundo Tic Toc property in Patagonia. These are but a few of the long list of projects that make up the extensive accomplishments of Doug's career. I am pleased to have the opportunity to recommend so deserving a candidate for the American Society of Landscape Architects Design Medal.

Working with Doug is an illuminating experience. His intuition is finely tuned and he has a profound sensitivity to place. Within minutes of stepping onto a property Doug can reveal connections that went undiscovered by his professional peers. He can read a landscape in a way that allows him to enhance and elevate a space's inherent qualities and he has an uncanny ability to discover a solution so fitting that it feels inevitable. I believe he is able to achieve this level of refinement in part because of the humility he brings to his designs. His work is imaginative but never theatrical—it does not draw attention to itself for its own sake, but is always shaped in response to and in symbiosis with the natural environment.

In working with Doug, I am continually impressed by the expansive perspective he brings to a project. He works contextually, putting landscapes, structures and communities into harmonious dialogue. He artfully articulates relationships between the internal and external, and the environmental and interpersonal. This results in designs that invigorate and educate, both those he works with, and those who enjoy the spaces he creates.

Doug is also widely looked up to as a leader in his field. He has earned this role in his community by combining a strength of vision with an openness and inquisitiveness, sincerely engaging with his peers and consistently and thoughtfully incorporating collaborative conversations into his work. His passion for design is infectious and he consistently inspires those around him to elevate the quality of their work.

In sum—Doug's intuitive talents, his scope of vision, and his influential role in the design community make him an ideal candidate for this award. It is an honor to recommend that his exceptional achievements be celebrated with the American Society of Landscape Architects Design Medal.

Sincerely,



Victor F. "Trey" Trahan III, FAIA

January 2019

**Letter of Support for Doug Reed, ASLA Design Medal 2019**

Doug Reed is one of the most talented landscape architects of his generation and an excellent candidate for the ASLA Design Medal. Over the past thirty years, he has synthesized a rare combination of design talent, respect for historic landscapes, and knowledge of plants as a design medium into a potent design sensibility that transforms sites into memorable and meaningful places. Reed was recognized early for his design talents when the Wellesley Therapeutic Garden won an ASLA Award of Excellence during the years he was a sole practitioner in the mid 1990s. Since then, Reed Hilderbrand has garnered respect as one of the few firms that brings a contemporary design vocabulary to the re-imagination of historic landscapes. Whether Manning's Stan Hywet Hall in Akron, Jekyll's gardens at Marshcourt in England or Harvard's Arnold Arboretum in Boston, Reed's involvement promises that the historic landscape will be improved by a sensitive addition that never mimics the old. Rather, through careful research and formal juxtaposition, the expressions of excellent designers separated by time come into spatial and material dialogue afford novel experiences in the present. Through astute horticultural knowledge, the character of the historic landscape will be refreshed with species that are compatible but appropriate in an era with different ecological values and climate challenges.

Two years ago I wrote an enthusiastic ASLA Design Medal letter of recommendation for Gary Hilderbrand, Doug Reed's design partner and co-founder of Reed Hilderbrand Landscape Architects. Gary received the 2017 Design Medal. Doug should receive the Medal as well. Both Doug and Gary are designers who continue to provide design leadership in the firm they founded twenty years ago. Reed Hilderbrand has won over 80 design awards and was ASLA Firm of the year in 2013. They have modeled a practice type that is design-driven, experimental and rigorous. This is an incredible opportunity for the ASLA to recognize the remarkable chemistry of two designers whose individual talents are enough to warrant the Design Medal, and whose alchemy as partners has created a design firm of such sophistication, ambition and accomplishment. Select Doug Reed as the 2019 ASLA Design Medalist!

Kind regards,



Elizabeth Kathryn Meyer, FASLA  
Merrill D. Peterson Professor of Landscape Architecture  
Director, UVA Center for Cultural Landscapes  
o 434.924.7019 c 434.242.9565





NOMINATION

Douglas P. Reed FASLA RAAR  
**2019 ASLA Design Medal**



INSTITUTE FOR CHILDHOOD AND ADOLESCENT DEVELOPMENT – WELLESLEY, MA – PRESIDENT'S AWARD OF EXCELLENCE, ASLA 1997

PHOTO COURTESY OF STEPHEN DUNWELL



ARNOLD ARBORETUM LEVENTRITT GARDEN – BOSTON, MA – AWARD OF EXCELLENCE, ASLA, 2007

PHOTO COURTESY OF CHARLES MAYER



HITHER LANE – EAST HAMPTON, NY – HONOR AWARD FOR RESIDENTIAL DESIGN, ASLA, 2003  
PHOTO COURTESY OF ALAN WARD



WESTCHESTER ESTATE (AP FARM) – CROSS RIVER, NY – HONOR AWARD FOR RESIDENTIAL DESIGN, ASLA, 2017

PHOTO COURTESY OF WILLIAM ABRANOWICZ



PHOENIX ART MUSEUM – PHOENIX, AZ – AWARD OF EXCELLENCE FOR DESIGN, BSLA, 2008

PHOTO COURTESY OF ANDREA JONES



GREENLEE HOUSE – DALLAS, TX – HONOR AWARD, ASLA, 2013

PHOTO COURTESY OF CHARLES MAYER



BENNINGTON COLLEGE CAMPUS – BENNINGTON, VT – MERIT AWARD FOR LANDSCAPE ANALYSIS AND PLANNING, BSLA, 2006

PHOTO COURTESY CHARLES MAYER



POETRY FOUNDATION – CHICAGO, IL – HONOR AWARD FOR URBAN DESIGN, BSLA, 2013

PHOTO COURTESY OF STEVE HALL



BUFFALO BAYOU GARDENS – HOUSTON, TX  
PHOTO COURTESY OF JAMES EWING



MARSH COURT – HAMPSHIRE, UK  
PHOTO COURTESY OF JAMES OGILVY



BLUE GARDEN – NEWPORT, RI – HONOR AWARD FOR RESIDENTIAL DESIGN, ASLA, 2018

PHOTO COURTESY MILLICENT HARVEY



RIVER HOUSE – WESTPORT, MA – HONOR AWARD FOR DESIGN EXCELLENCE, BSLA, 2007

PHOTO COURTESY OF ANDREAS STAVROPOULOS

# KNOWING AND ACCESSING – A FRAMEWORK FOR STEWARDSHIP AND MANAGEMENT

Interventions in the site are driven by a sensitivity to existing conditions and the necessity for low-impact solutions that can be carried out with simple tools, materials, and methods. The stewardship operations outlined here indicate potential zones rather than a definitive spatial plan. Each operation aims to improve ecological health while also increasing accessibility.

-   INVASIVE REMOVAL & DUNE RESTORATION
-   CYPRESS REHABILITATION
-   FOREST THINNING
-  TRAILS





REPENTANCE PARK –BATON ROUGE, LA – MERIT AWARD, LOUISIANA ASLA, 2015

PHOTO COURTESY OF MARK BIENVENU



# Visible | Invisible

Landscape Works of Reed Hilderbrand

Douglas Reed and Gary Hilderbrand

Texts by Peter Walker, Robert Pogue Harrison,  
Gary Hilderbrand, Suzanne Turner, Niall Kirkwood,  
and William S. Saunders

Edited by Eric Kramer

Published by Metropolis Books

## PEOPLE

# Douglas Reed

Principal  
Fellow, ASLA  
Resident, American Academy in Rome

[doug@reedhilderbrand.com](mailto:doug@reedhilderbrand.com)

### Biography

Douglas Reed is recognized nationally for design leadership and for his tireless advocacy of culturally significant landscapes. Through his diverse projects and non-profit work, he passionately promotes the wise and creative treatment of our cultural patrimony. Known for his cultivated eye and relentless focus on contemporary design expression, Reed garnered broad critical acclaim two decades ago for the innovative Institute for Child and Adolescent Development. That project received the President's Award of Excellence from the American Society of Landscape Architects.

Reed is a fellow of the American Society of Landscape Architects. In 2011 he was recognized as a Resident of the American Academy in Rome. He was selected in 2005, with Gary Hilderbrand, for the Emerging Voices program of the Architectural League of New York City, and for the Thaler Memorial Lectureship at the University of Virginia in 2013. He lectures widely and participates as a critic on reviews for design schools nationwide. He co-authored the firm's 2012 monograph, *Visible Invisible*, which received the ASLA's Award of Excellence in Communication.

A committed urbanist, Doug sees the designed landscape as essential to civilizing cities. He has successfully positioned select urban commissions into larger agendas to accelerate revitalization efforts within the metropolis, most recently in Houston, Texas, and Baton Rouge, Louisiana.

Doug Reed is a founding board member of The Cultural Landscape Foundation, an influential non-profit dedicated to supporting and safeguarding the nation's cultural land resources and designed landscapes. As TCLF's Board Co-Chair for 13 years, he has consistently shaped a platform for that organization's programs that delivers knowledge about design heritage and how it matters in people's everyday lives.

### Education

Harvard Graduate School of Design, Master of Landscape Architecture, 1981  
Louisiana State University School of Design, Bachelor of Landscape Architecture, 1978

### Personal Awards and Honors

Firm of the Year, American Society of Landscape Architects (ASLA), 2013  
Resident, American Academy in Rome, 2011  
Election to Fellow, American Society of Landscape Architects (ASLA), 2005  
Emerging Voices Award, The Architectural League of New York, 2005

### Authored Monograph

*Visible Invisible: Landscape Works of Reed Hilderbrand*, with Gary Hilderbrand, ed. Eric Kramer (Metropolis Books, 2012)

### Selected Works

Abercrombie & Fitch Headquarters, New Albany OH  
American Museum of Natural History, New York NY  
Alamo Interpretive Plan, San Antonio TX  
Austen Riggs Center, Stockbridge MA  
Baton Rouge International School, Baton Rouge LA  
Betty and Edward Marcus Sculpture Park, The Contemporary Austin, Austin, TX  
Bennington College, Bennington VT  
Brandeis University, Waltham, MA  
Buffalo Bayou Planting Design, Houston TX  
Clyfford Still Museum, Denver CO  
City Hall Plaza Sculpture Park, Baton Rouge, LA  
Corning Museum of Glass Addition, Corning NY  
deCordova Sculpture Park & Museum Master Plan, Lincoln MA  
Family Retreat, New England  
Fundo Tic Toc, Patagonia, Chile  
Greenlee House, Dallas TX  
Hamilton College, Clinton NY  
Harvard Naito/Bauer Life Sciences Courtyards, Cambridge MA  
Hill-Stead Museum, Farmington CT  
Hilltop Arboretum at Louisiana State University, Baton Rouge LA  
Hither Lane, East Hampton NY  
Hobart Urban Nature Preserve, Troy OH  
Houston Arboretum and Nature Center, Houston TX



Institute for Child and Adolescent Development, Wellesley MA  
Kauffman Center for the Performing Arts, Kansas City MO  
Leventritt Garden, The Arnold Arboretum of Harvard University, Boston MA  
Longwood Gardens West Conservatory and Terrace, Philadelphia PA  
Louisiana's Old State Capitol, Baton Rouge LA  
Manatuck Farm, Stonington CT  
Marsh Court, Hampshire, United Kingdom  
McBride House, Catholic Archdiocese of Boston, Boston MA  
Mount Auburn Cemetery, Cambridge MA  
New Orleans Museum of Art, New Orleans, LA  
Parrish Art Museum, Water Mill NY  
Plan Baton Rouge II, Baton Rouge LA  
Poetry Foundation, Chicago IL  
President's Park South Design Competition, Washington DC  
Repentance Park, Baton Rouge LA  
Richardson Olmsted Complex, Buffalo NY  
Somerville Community Park, Somerville MA  
Spaulding Rehabilitation Hospital, Boston MA  
Speed Art Museum, Louisville KY  
Tanglewood Music Center Landscape Framework Plan, Lenox MA  
Tanglewood Music Center Learning Institute, Lenox MA  
Trinity College, Hartford CT  
Tyler Museum of Art, Tyler TX  
US National Arboretum, Washington DC  
Westchester Estate, Westchester NY  
Westport River Residence, Westport MA  
Village of Aurora NY

### Lectures & Symposia

Presenter, TCLF Leading with Landscape II: Houston Transformation, 2016  
Presenter, TCLF Leading with Landscape III: Renewing San Antonio's Brackenridge Park, 2017  
Presenter, Design and Heritage Symposium, University of Pennsylvania, 2017  
Keynote Presentation, Land and Garden Preserve of Mount Desert Island Annual Meeting, 2017