

Honorary Membership Nomination Narrative

Nominee: Daniel Martin

Nominee's Address: 2967 Highbrook Circle

City/State/Zip: Hudsonville, MI 49426

Phone: 616-389-3566 (mobile)

Nominator: Mark A. Focht, PLA, FASLA
ASLA Past-President (2014)

It is a great pleasure to nominate **Daniel Martin** for *Honorary Membership* in the American Society of Landscape Architects (ASLA). I have the privilege of knowing and working with Daniel for several years. Though he is not educated or trained as a landscape architect, Daniel has a deep passion for and commitment to the profession and ASLA.

Daniel has been the Director of Marketing for **Permaloc Corporation** since 2004. Permaloc, based in Holland, MI, was founded and is owned by a landscape architect and is the world's leading manufacturer of high-performance landscape edging and restraint systems. Since 2013 Daniel has also been a partner in **Land8: Landscape Architects Network**, a social network for landscape architects with over 19,000 user profiles. Supported by millions of visitors and social media followers, Land8 promotes the profession of landscape architecture and provides a valuable resource for both professionals and those interested in the work of landscape architects.

Daniel is being nominated for Honorary Membership in recognition of his years of service in volunteer capacities at a national level with ASLA; service which has been impactful and yielded significant results.

- Since 2014 Daniel has served as the driving force behind ASLA's **Student Chapter Leadership Program**. Daniel has arranged and participated in 40 visits to 32 different university landscape architecture programs. From Massachusetts to Georgia, Florida, Arizona, California and many places in between, Daniel has brought together landscape architecture program faculty, staff and students with ASLA national leaders, including Immediate Past-Presidents. He works closely with university and student leaders to organize up to two days of engagement, including public lectures, meetings with LA program faculty, staff and student chapter members, informal conversations with students and studio visits or critiques. These visits have significantly strengthened ASLA's connection to academic programs, faculty, staff and emerging professionals.

- Daniel served on ASLA's **Member Services Committee** (2014-2016) and as Chair of the **Emerging Professionals Committee** (2016-2018). As Chair, Daniel initiated the 'Ask Me Anything' (AMA) series of web broadcasts. Each hour long episode features an interactive interview with a leading landscape architect. Daniel serves as moderator, guiding the discussion with questions from individuals logged into the broadcast. AMA has featured landscape architects Mia Lehrer, FASLA, Vaughn Rinner, FASLA (ASLA Past-President), Daniel Tal, ASLA and Barbara Deutsch, FASLA (Landscape Architecture Foundation) among many others. AMA serves as a great way for young professionals to connect to, learn about and from leaders of the profession. AMA broadcasts are archived and available on ASLA.org.
- For over a decade, Daniel has served as the 'guiding spirit' of **LA Bash**, the annual student-led landscape architecture conference. Each year Daniel works with students to solicit proposals to host LA Bash and guides the university selection process. He then works with students to select conference venues, topics and speakers. Daniel ensures that ASLA is prominently featured at LA Bash. A national ASLA leader, generally the President or Immediate Past-President, provides a keynote address and meets with attendees in informal settings. ASLA staff is also present to engage with students throughout the conference

Daniel's understanding of the profession, grasp of details, energy and easy demeanor make him a pleasure to work with. He has a strong connection to emerging professionals, understanding their aspirations and anxieties. All of his volunteer activities – student chapter visits, Emerging Professionals Committee, Ask Me Anything and LA Bash – are focused on addressing the needs of students and emerging professionals and strengthening their ties to the profession and ASLA.

Daniel's deep commitment to landscape architecture and ASLA is all the more noteworthy considering he was not educated or trained in the profession. Daniel exemplifies the description of an ASLA Honorary Member as a "person other than landscape architects whose achievements of national or international significance or influence have provided notable service to the profession of landscape architecture."

This nomination includes letters of support from four recent ASLA Past-Presidents, all of whom have work closely with Daniel – Gregory A. Miller, FASLA (2018), Vaughn B. Rinner, FASLA (2017), Chad D. Danos, FASLA (2016) and K. Richard Zweifel, FASLA (2015).



December 14, 2018

Board of Trustees
American Society of Landscape Architects

Re: Honorary Membership Nomination for Daniel Martin, Associate ASLA

Dear ASLA Trustees:

I would like to express my support for the nomination of Daniel Martin for Honorary Membership in ASLA.

During my term as President, and now as the Immediate Past President, I've had the pleasure to collaborate with Daniel on a variety of programs involving students and emerging professionals. His dedication to promoting the profession and active membership in ASLA has a significant impact on the future of landscape architecture. He gives freely of his time, volunteering to head several initiatives of critical importance. His work has had a more profound impact on thousands of emerging professionals, building in them a love of landscape architecture and ASLA that bridges the gap between being a student and being a professional. He also has a special focus on fostering a culture of diversity that reinforces ASLA's stated goal of making the profession reflect the communities we serve.

For these reasons, I can think of no one more deserving of being named an Honorary Member of ASLA than Daniel Martin.

Yours truly,
MORROW REARDON WILKINSON MILLER, LTD.

A handwritten signature in black ink that reads "Gregory A. Miller". The signature is fluid and cursive, with the first name being the most prominent.

Gregory A. Miller, PLA, FASLA
Immediate Past President, ASLA
Principal Landscape Architect, MRWM Landscape Architects

January 6, 2019

Board of Trustees
American Society of Landscape Architects

Re: Honorary Membership Nomination for Daniel Martin, Associate ASLA

Dear ASLA Trustees:

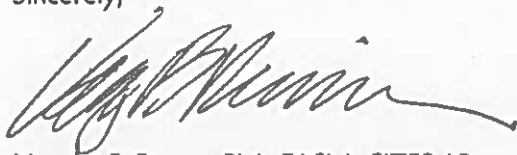
I am providing this letter to unreservedly support the nomination of Daniel Martin, Associate ASLA for Honorary Membership in the ASLA.

Over the past years, I have had numerous opportunities to engage with Daniel in the many and varied ways he has supported the ASLA, particularly the emerging professionals and students on which the Society's future depends. The work he has done and continues to do goes far beyond what most corporate sponsors of the ASLA envision. Daniel genuinely understands the profession as well as the value of membership in this professional society and he communicates and demonstrates the importance of ASLA engagement to students and associates.

During my presidential years, I traveled with Daniel to several university programs, where I was very impressed with his discussions in the studio sessions and reviews as well as his less formal interactions with the leaders of the student chapters. His support of these leadership visits has been invaluable, and Daniel would be highly deserving of recognition as an Honorary Member even if he did not also provide information and fellowship to emerging professionals through his many other landscape architecture activities.

I highly recommend that Daniel Martin be selected as an Honorary Member of the ASLA.

Sincerely,



Vaughn B. Rinner, PLA, FASLA, SITES AP
Landscape Architect
Past President, ASLA

6586 High Point Drive, SW
Seattle, WA 98126



January 8, 2019

Board of Trustees
American Society of Landscape Architects
636 Eye Street, NW
Washington, DC 20001

RE: Honorary Membership for Daniel Martin

Dear Board of Trustees,

I write to you to offer my genuine support of your consideration of Daniel Martin for honorary membership of ASLA.

The diversity of practice within the Landscape Architecture profession is rather unique in that one can practice his/her craft in a variety of ways. Over the past 120 years, creative thinking and passion for what our profession is about has transformed it to push boundaries never imagined. Today, we enjoy the fruits cultivated by our predecessors.

Though not trained as a landscape architect, Daniel Martin has been planting seeds for the next generation of landscape architects. His "hands on approach" to the establishment, implementation, and support of programs such as the Leadership Visitation Program and LaBASH has been instrumental to bolstering the value of ASLA with emerging professionals. I would argue that these contributions alone more than worthy to qualify Daniel for honorary membership.

I encourage you to endorse Daniel Martin's nomination to ASLA Honorary Membership.

With Best Regards,

Chad D. Danos, FASLA, PLA
Director of Landscape Architecture
Past President, ASLA

DUPLANTIS DESIGN GROUP, PC

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THIBODAUX \ \ COVINGTON \ \ BATON ROUGE
HOUSTON \ \ LAIYETTE

December 29, 2018

Board of Trustees
American Society of Landscape Architects

Re: Honorary Membership Nomination for Daniel Martin, Associate ASLA

Colleagues,

I am pleased to be given this opportunity to offer my unqualified support of Daniel Martin's nomination for *Honorary* ASLA Member distinction. Daniel's sustained and high impact ASLA program and committee contributions, inclusive perspective, and exceptional enthusiasm for the profession make him an excellent choice.

I've come to know Daniel over the past several years beginning with my term as President Elect. His key participation in ASLA's Leadership Visitation Program to Student Chapters, many contributions to the Emerging Professionals and Membership Committees, and his active support of the annual national student LA Bash conferences have made a real difference in their success. In all of these outreach areas, Daniel brings a strong sense of engagement and enthusiasm that make him a natural for motivating others.

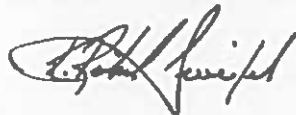
His quick grasp of issues, organizational initiative and sustained participation in the national Leadership Visitation Program have made a significant contribution to career motivation for the next generation of landscape architects. Daniel's personal efforts in furthering industry sponsorship of student and early career initiatives have also made a telling difference to success. The Leadership Visitation Program is now reaching hundreds of students across the country each year and has become one of the corner stones of ASLA's student outreach efforts. Daniel's contributions have been crucial in jump starting and maintaining its positive trajectory.

Working with him, I have been impressed with his ability to bridge practice focus and experience differences in relating to students and early professionals. His sense of professionalism while adding an appropriate dash of good humor, allows him to be a highly effective communicator. I've found this to be true in the interactions he has as a part of project critiques, technical presentations and casual career discussions. Throughout, he makes it a point to encourage ASLA participation, and the networking, leadership development and early career access opportunities that come as a result.

Having an exceptional voice like Daniel's that is outside of our discipline, adds tremendous value to communicating what we do as landscape architects. I believe Daniel's contributions in furthering student and emerging professional engagement have provided a valuable investment in the future of ASLA and clearly merit him being named an *Honorary Member*.

Regards,

K. Richard Zweifel, FASLA, PLA



Past-President, ASLA
Emeritus Assoc. Dean and Prof.
California Polytechnic State University