

CREATING
THE
ASLA
CENTER FOR
LANDSCAPE
ARCHITECTURE



AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS



THE AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS FUND

THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS (ASLA)
AND THE ASLA FUND ARE PROUD TO ANNOUNCE THE
CAPITAL CAMPAIGN TO TRANSFORM OUR CURRENT
HEADQUARTERS INTO THE **ASLA CENTER**
FOR LANDSCAPE ARCHITECTURE.



THE CENTER

Located in Washington, D.C.'s historic Chinatown, the ASLA Center for Landscape Architecture will be a showcase for the profession. Designed to achieve LEED Platinum and WELL Silver ratings, the building will embody the profession's core value of stewardship, reflect the Society's leadership in the design industry, and serve as a model for sustainable green building design.

The new Center will dramatically enhance ASLA's ability to be a convener among our membership, the community, allied professionals, and public officials. The design will give the Center a vibrant street presence. A state-of-the-art meeting, reception, and exhibition center on the first floor will provide an attractive and flexible venue for events, educational programs, and exhibitions.

At the street level, the new reception and exhibition space will provide an enhanced venue for hosting hundreds of annual visitors to our green roof. As the Chinatown Green Street Demonstration Project develops, the meeting and exhibition space will host community meetings and charrettes and allow easy access for the public and others to engage and learn more about the project by viewing current drawings and models.

Between the reception space and the green roof will be a three-story atrium with natural-light harvesting technology that will bring daylight into the core of the building, unify the work space, and provide a striking design element that reflects ASLA's commitment to sustainable design. Advanced mechanical systems will meet WELL standards for air, acoustic, and water quality, and will support a healthy working environment for ASLA staff, volunteers, and visitors.



PARTICIPATE

Please help ASLA move forward with the campaign for the ASLA Center for Landscape Architecture by making your pledge to the ASLA Fund today. ASLA welcomes contributions at all levels; contributions at the levels at the right will be publicly recognized in the completed Center, in ASLA publications, and on the ASLA website and are tax deductible.

To learn how you, your firm, or your organization can support the ASLA Center for Landscape Architecture or to make your pledge, please contact Ron Sears, Director of Stakeholder Relations and Resource Development, at (202) 216-2369.

SUPPORT

The Olmsted Society

\$25,000 or greater

ASLA Founders Society

\$15,000 to \$24,999

Stewardship Society

\$5,000 to \$14,999

1899 Society

\$1,899 to \$4,999





ABOUT THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

Founded in 1899, the American Society of Landscape Architects is the national professional association representing landscape architects. Membership is open to landscape architects and landscape architecture program graduates, as well as students and others interested in the profession's issues, values, and goals. Landscape architects lead the stewardship, planning, and design of our built and natural environments. ASLA advances landscape architecture through advocacy, education, communication, and fellowship. The ASLA Fund is the 501(c)(3) foundation of ASLA. It seeks to expand the body of knowledge of the landscape architecture profession, to promote the value of landscape architecture, and to increase public understanding of environmental and land use issues and principles.

