

ASLA Executive Committee Position Description

Position Title: Vice President, Communications

Elected By: Board of Trustees, at spring Board meeting

Term: Three years, beginning at the fall annual meeting following election

The Executive Committee (ExCom) serves as the administrative and strategic planning committee of the Board of Trustees (BOT), and exercises the powers of and acts for the BOT between Board meetings as outlined in Article 7 of the ASLA Constitution and Article 8 of the ASLA Bylaws.

Specific responsibilities and authorities of the ExCom include:

- Review and make recommendations to the BOT concerning action on the following: annual operating plan; annual program and capital expense budgets; public and administrative policies; annual financial audit; ASLA honors and medals recipients; changes to the Bylaws and Constitution
- Monitor the management and administration of the operating plan and budget of the Society as adopted by the BOT
- Review/approve changes to the annual budget, not to exceed seven percent of the total budget
- Accept the slate of officers selected by the Nominating Committee
- Endorse the federal advocacy priorities of the Society
- Set the time and place of annual meetings of the Society
- Prepare and submit nominations for Fellow as appropriate
- Select representatives of the Council of Fellows for appointment to the Nominating Committee
- Serve as a member of the Board of Directors of the ASLA Fund
- Select and review the performance of the Chief Executive Officer
- Perform such other duties as are customary for the officers of a corporation or as may be assigned or delegated by Board of Trustees

All members of the ExCom are expected to:

- Support the Society's mission, vision, values, and culture, and be an advocate for the Society
- Participate in setting Society priorities, objectives, and policies and in adoption of operating plans and budgets to accomplish Society goals
- Attend all ExCom and BOT meetings and conference calls and actively participate in decision-making
- Stay informed and be diligent in reviewing communications and meeting materials
- Ask questions whenever additional information is needed and otherwise contribute to the ExCom's and Board's thoughtful deliberations
- Read and understand the financial reports and otherwise assist the ExCom in fulfilling its fiduciary responsibility
- Maintain confidentiality of ExCom and Board proceedings as appropriate
- Represent and support the actions of the ExCom and Board as a whole
- Participate in regular assessments to improve ExCom and Board performance
- Fulfill any additional responsibilities specific to their elected office
- Exemplify the highest ideals and professional standards as well as avoid any conflict of interest.
- Be respectful of all opinions and viewpoints
- Serve as active mentors for their successors

Responsibilities of the Vice President (travel and time commitments)

- Support the president and work in partnership with staff in the area of communications (frequent emails and monthly calls with Content Strategy Managing Director and *Landscape Architecture Magazine* Editor in Chief)
- Attend Executive Committee meetings (two in-person annually: one preceding the fall BOT meeting; and one in-person meeting in the summer)
- Participate in Executive Committee conference calls (monthly, in months the committee does not meet in person, usually 90 minutes)
- Attend the meetings and conference calls of the BOT (two days virtually at spring and one and a half days in-person for fall meeting preceding the annual meeting; town halls scheduled between meetings)
- Participate in ASLA Public Awareness Summit with chapter representatives (not held every year)
- Serve as ExCom liaison to and participate in the conference calls of the Public Awareness chapter representatives (quarterly, 60 minutes), and LAM Editorial Advisory Committee (monthly, 60 minutes each); and participate in committee chair orientation webinar (one hour)
- Attend the ASLA Conference on Landscape Architecture (three and a half days), including assigned committee meetings and the Lammy Awards ceremony for LAM advertisers
- Bring forward any recommendations or committee concerns to the staff, ExCom and BOT
- Report on relevant ExCom and BOT actions to committees and chapter public-awareness representatives
- Participate in annual committee chair and member orientations (first call of the year)
- Assist with the committee appointment process
- Fill in for the president, including at chapter visits, as needed/requested

Responsibilities of the Vice President-Elect (travel and time commitments)

- Attend the summer Executive Committee meeting and new officer orientation (two days)
- Sit in on Executive Committee conference calls (monthly, in months the committee does not meet in person, usually 60 minutes)
- Sit in on the conference calls of the Public Awareness campaign calls (quarterly, 60 minutes), and LAM Editorial Advisory Committee (monthly, 60 minutes each)
- Attend fall Executive Committee and Board of Trustees meetings as observer (two and a half days)
- Attend the ASLA Conference on Landscape Architecture, including the President's Dinner and assigned committee meetings (three and a half days)

Primary Staff Contact(s)

- Editor in Chief, *Landscape Architecture Magazine*
- Managing Director, Content Strategy

Governing Rules/Procedures:

ASLA Constitution, Article 7 and ASLA Bylaws, Article 8
ASLA Fund Bylaws, Article 3