

popular genres & market analysis

action / 21	
comedy / 45	
drama / 54	
fantasy / 68	
horror / 4	
romance / 40	
sci-fi / 14	
slice of life / 38	
sports / 1	
superhero / 11	
thriller / 23	

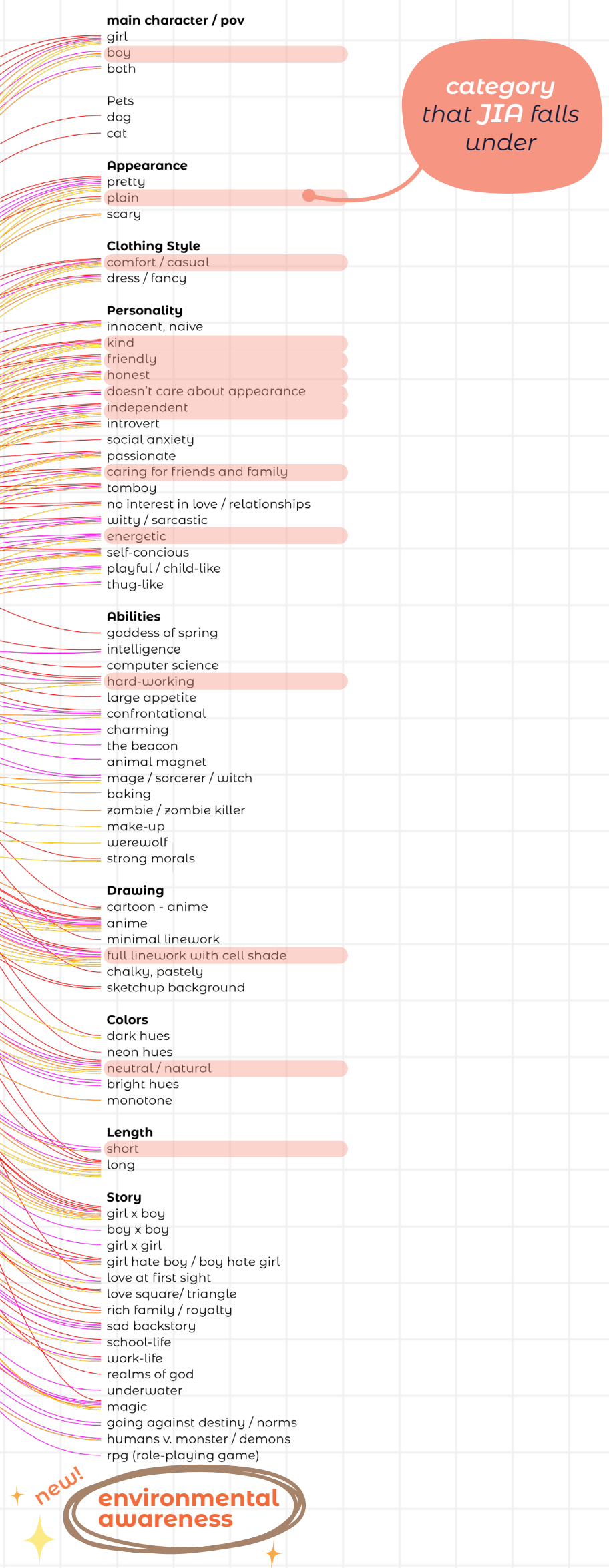
category that JIA falls under

popular series on LINE Webtoon analysis

- Lore Olympus
- Let's Play
- I Love Yoo
- Castle Swimmer
- Mage & Demon Queen
- Winter Moon
- Cursed Princess Club
- Boyfriend of the Dead
- Love Advice from Great Duke of Hell
- True Beauty
- Lumine
- My Deepest Secret

researching and analyzing LINE Webtoon content to have a better understanding of the target audiences.

- romance
- fantasy
- comedy
- drama



new! environmental awareness