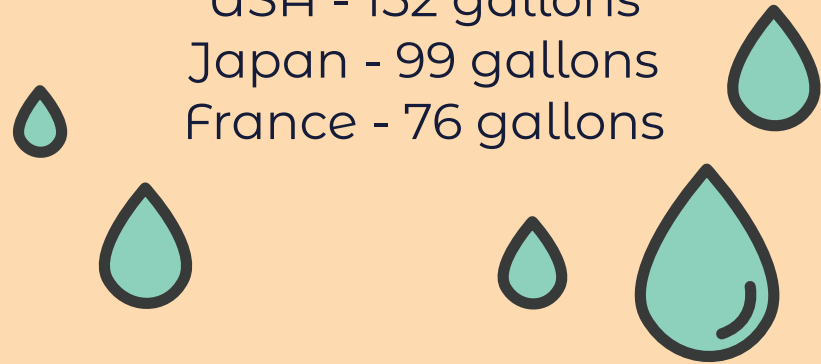


resource exhaustion

HOW IT RELATES TO YOU...

Californians use average
of **170 gallons** of water
per person per day
USA - 152 gallons
Japan - 99 gallons
France - 76 gallons



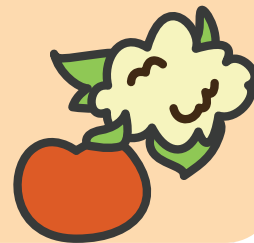
⚡ California's total
energy consumption
is **second-highest** in
the nation; in **2018**, the
state's per capita energy
consumption was the
fourth-lowest, due in
part to its mild climate
and its energy efficiency
programs ⚡



sustainability



if every U.S..... citizen ate
just **one meal a week**
composed of locally
and organically raised
products, it would
**reduce 1.1 million barrels
of oil per week**



only buy what you need
20 - 50%
of everything we buy
ends up in landfill ? ?



waste

An area
larger than China
is used to grow food that
is never eaten.



since 2012, recycling
rate in California has
decreased from
50% to 44%

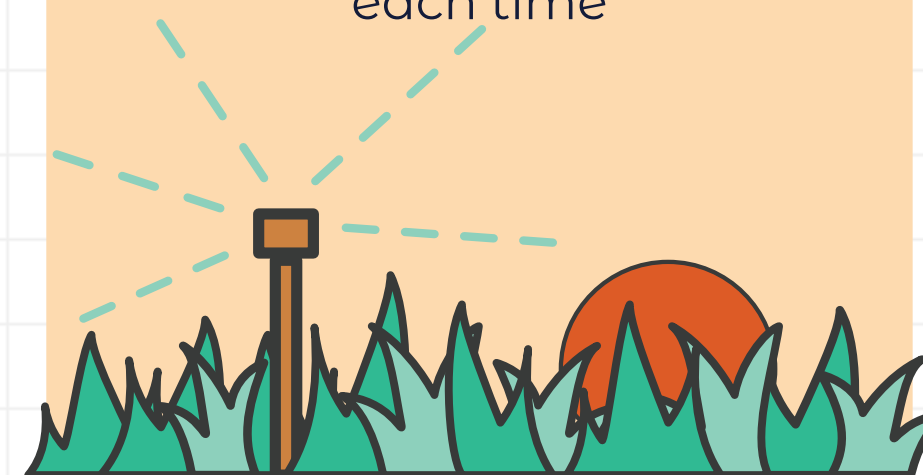


conservation

turn off water when
brushing teeth or shaving
will **save 10 gallons**
per day

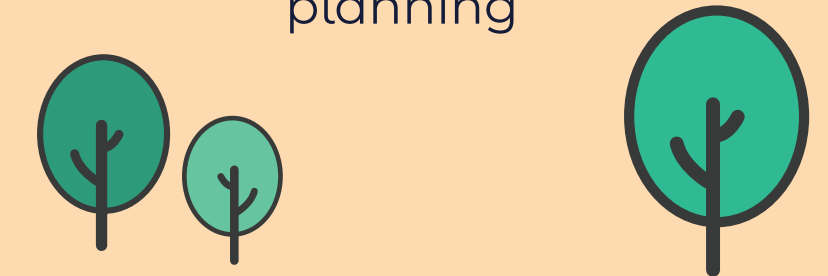


water lawn when
the sun is low -
save **25 gallons**
each time



regeneration

California foresters
plant more than
35 million tree seedlings
every year with a
90% success rate due
to careful selection &
planning



California forests fail
to regrow after intense
wildfires. **43% of 1,500**
plot surveyed showed
**no natural conifer
regeneration**

