



STATE OF ARIZONA

JANET NAPOLITANO  
GOVERNOR

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February 7, 2007

Greetings!


On behalf of the citizens of Arizona I would like to extend my warmest greetings to everyone attending the Keep Sedona Beautiful, Inc. annual awards luncheon. As the first conservation organization in Sedona, Keep Sedona Beautiful, Inc. has done just that for 35 years and made visiting Sedona an unforgettable and moving experience for visitors from around the world.

By working in cooperation with local, county, state and federal governments and agencies, community and business leaders and friends and neighbors, Keep Sedona Beautiful, Inc. has educated, advocated and accomplished a great deal. Because of the dedication of Keep Sedona Beautiful, Inc. volunteers, Sedona's natural beauty has been protected and promoted.

Special thanks to the incredible KSB Litter Lifters who have cleaned up litter from more than 60 miles of streets and roads in the Sedona area. I have made the "Don't Trash Arizona" effort a priority campaign and the Litter Lifters can serve as a great example of the power of volunteerism.

Keep Sedona Beautiful, Inc. has increased the size of the Coconino National Forest, educated the community on important nature and conservation issues and heightened the awareness of the importance of working for a balanced future. As future generations visit Sedona and stand in awe of the beauty of the red rocks, they can thank the men and women who have spent thirty-five years treating the earth well because they realize it was not given to them by their parents, it was loaned to them by their children.

Very truly yours,

  
Janet Napolitano  
Governor

JN:msj

**ARIZONA**

A CHAPTER OF THE AMERICAN  
SOCIETY OF LANDSCAPE ARCHITECTS

**Arizona ASLA**

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March 1, 2007

Nancy Somerville, EVP  
American Society of Landscape Architects  
636 Eye Street, NW  
Washington, DC 20001-3736

Dear Nancy,

The Arizona Chapter, ASLA sends this letter in support of the nomination of Keep Sedona Beautiful, Inc. for the 2007 Landscape Architecture Medal of Excellence. Sedona, Arizona is truly one of the great places in the United States – if not the world. Scenic beauty beyond compare attracts visitors year round from all over the globe. As a highly desirable place to live and recreate, development pressure could easily despoil the beauty and significance of the place were it not for organizations such as Keep Sedona Beautiful, Inc.

Keep Sedona Beautiful, Inc. is a conservation organization that has been preserving Sedona's unique natural environment since the early 1970's. It is a volunteer organization comprised of neighbors, visitors, and business owners who are committed to preserve Sedona's natural beauty and small town charm.

This organization has been instrumental in keeping the local roads and highways litter-free; reducing the impact of overassertive signage; preserving the awesome starry night skies through monitoring of light pollution; preservation of open space; and promoting harmony of building and landscape with the natural environment. As such, Keep Sedona Beautiful, Inc. is well-qualified for this Medal of Excellence and in our opinion, well-deserving of the recognition.

Keep Sedona Beautiful, Inc. has worked closely over the past few decades with the Sedona City Council, Yavapai and Coconino Counties, Arizona State Governmental agencies, the U. S. Federal Government, and local area Chambers of Commerce (to name a few) and recognition of this sort would certainly be appropriate and valuable to the organization's continuing efforts.

It is our hope that the selection committee will concur with our support and give serious consideration to The Arizona ASLA Chapter's support for the nomination of Keep Sedona Beautiful, Inc. for the 2007 Landscape Architecture Medal of Excellence.

**For the Arizona membership**

Sincerely,

James Coffman, RLA, ASLA  
President – Arizona Chapter, ASLA

Jeffrey Sargent, RLA, ASLA  
Trustee – Arizona Chapter, ASLA