

PWP LANDSCAPE ARCHITECTURE

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ASLA Board of Trustees
c/o Carolyn Mitchell, Honors & Awards Coordinator
American Society of Landscape Architects
636 Eye St., NW
Washington, DC 20001

Subject: Letter of Support for William Callaway

Dear Trustees:

JANET BEAGLE
PAUL BUCHANAN
MATTHEW DONHAM
DAPHNE EDWARDS

I have known Bill Callaway since 1966, when he became one of our first employees at Sasaki Walker and Associates in San Francisco. He worked with us for a few years and then went to the Harvard Design School, where he earned his M.L.A. After returning to San Francisco, he has worked at Sasaki Walker, and later at SWA, for over 35 years. Bill has participated in every aspect of the SWA office, including Chief Designer, the firm's third President, and currently as Chairman of the Board.

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Bill has been instrumental in making SWA recognized as one of the best offices in which to begin practice. He has initiated and mentored literally hundreds of young landscape architects into the world of practice, including such luminaries as George Hargreaves, Martha Schwartz, and John Wong.

In addition, Bill is one of the most gifted designers I know. He has been the guiding hand on such honored projects as:

- Concord Performing Arts Center, Concord, California
- Shoreline Regional Park, Mountain View, California
- Barney Allis Plaza, Kansas City, Missouri
- Tokyo University Foreign Studies Campus, Tokyo, Japan
- Syntex Laboratories Campus, Palo Alto, California
- Herman Park, Houston, Texas
- Weyerhouser Headquarters, Tacoma, Washington

These built works are among the icons of post-World War II practice and he is currently one of the most distinguished ASLA Fellows for built works. His creativity and the elegance of his detail are equal to anyone practicing today.

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He and his firm have also won recognition in our allied professions, such as the American Institute of Architects and the Urban Land Institute. In all of these, Bill has been a tireless and important and respected voice for our profession.

He has, throughout his career, been an active member of the ASLA. He is co-founder (with Joe Brown) of the CEO Roundtable, where he has served as President and active committee member. He has for years been a popular panel member at our National Conventions.

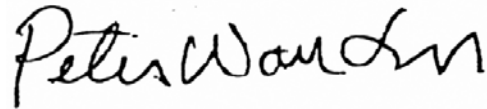
He has often been a visiting critic and speaker at many universities, including Harvard and U.C. Berkeley.

Bill has successfully built throughout the United States and Mexico. In addition, he has completed work in Japan, China, Spain, Germany, Turkey, Korea, and the Philippines.

As a continuous collaborator of the leading architects of the day, he has brought honor to, and understanding of landscape design. Bill is one of the most beloved and respected American practitioners.

I am delighted to recommend him to you without reservation.

Sincerely,

A handwritten signature in black ink that reads "Peter Walker". The signature is written in a cursive, flowing style with a large, prominent "P" and "W".

Peter Walker

PW/jb



February 28, 2007

Board of Trustees
American Society of Landscape Architects
c/o Carolyn Mitchell, Honors & Awards Coordinator
636 Eye Street, NW
Washington, D.C. 20001

Dear Trustees:

I am writing on behalf of my fellow partners of Skidmore, Owings & Merrill LLP in San Francisco in support of the nomination of William B. Callaway to receive the ASLA Medal for his lifetime achievements and contributions to the profession. Bill has consistently distinguished himself over the span of his career as a visionary, collaborator and executor of landscape designs of exceptional quality that have enhanced the natural and built environment around the world. There is a signature quality to his work that is at once vibrant and timeless. His work burnishes the architectural character of the projects that we have jointly worked on. His designs are natural, humanistic and sustainable.

For these qualities and others, including the Vitruvian principles of firmness, delight and an economy of means, we have invited Bill and his organization, SWA, to work with us on many of our projects. These projects span a diverse range of programs and geographies, from California to Asia and Europe, from deserts to high density urban settings, including new towns and existing CBDs, from parks to streetscapes, from public to private developments, including academic and corporate campuses, resorts, residential, commercial and civic/institutional properties.

His contributions go beyond the traditional notion of the role of designer. Bill has served as the leader of SWA for a number of years, during which it has attained well-deserved international stature. While Bill has not accomplished this alone, he has been the mentor and yardstick upon which many of the newer principals of SWA have based their careers.

The quality of his leadership cannot be meaningfully measured in quantitative ways except to say that the practice that he has composed at SWA is thriving through the business practices that he has directed and talent that he has nurtured to sustain the practice over successive generations of leadership.

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Bill and I have had a special relationship in sharing experiences in challenging regions of the world and with culturally diverse clientele. He has the highest level of integrity and is a trustworthy confidante.

Some of the projects that I have personally worked on with Bill include:

- Beijing Finance Street in the Xicheng District of Beijing,
- Filinvest Corporate City and Ninoy Aquino International Airport Terminal in Manila,
- McCormick Place in Chicago and
- Electronic Arts in Redwood City, California.

Each one has contributed in a special way to improving the quality of the environment, which we attribute to Bill's active role. Thank you for your consideration of this remarkable talent within the profession of landscape architecture.

Respectfully submitted,

A handwritten signature in black ink, reading "Gene Schnair". The signature is written in a cursive, flowing style.

Gene Schnair
Managing Partner

Board of Trustees
American Society of Landscape Architects
c/o Carolyn Mitchell, Honors & Awards Coordinator
636 Eye St. NW
Washington, DC 20001



Dear Trustees,

It is an honor to nominate William (Bill) Callaway, FASLA, for The ASLA Medal. I can think of no person more deserving based on the incredible achievements and contribution to the profession of landscape architecture throughout his professional career.

Bill's career spans 40 years of experience in the profession of landscape architecture (38 of those with SWA Group). Working his way up from a draftsman to ultimately CEO of the SWA Group, he has worked on many nationally and internationally award-winning projects. Breaking the typical CEO mold, he remains an active, hands-on designer, devoting about two-thirds of his time to working on projects. He considers himself first and foremost a design principal. Because of this commitment and his extraordinary design talent, he has helped lead and nurture a firm recognized for over 500 awards for planning and design excellence.

Just as importantly Bill has been mentor and friend to many eminently successful designers, and has helped to mold SWA into a design leader among larger landscape architecture and planning firms. His personal leadership, charisma, and professional passion have inspired many designers to retain an idealistic view of the profession and the world. He has been dedicated to creating a company environment and culture that is humanistic, egalitarian, participatory and supportive of professionals, with attention to fairness, openness and widespread participation in company earnings and professional opportunities.

Bill is one of the most talented and dedicated people I know. He is passionate about design excellence, sustainable landscapes and communities, and to the profession as a whole. Many landscape architects can trace their success and passion for the profession to Bill's teachings, mentorship and extraordinary example.

By recognizing Bill with The ASLA Medal, we will be honoring an individual who truly has contributed a lifetime of excellence to the profession and can serve as an inspiration to landscape architecture professionals far and wide. His achievements during his career and the incredible example he has set for all professionals is so deserving of this recognition.

Sincerely,

A handwritten signature in black ink, appearing to read "F. Christopher Dimond". The signature is fluid and cursive, with a long horizontal line extending from the end.

F. Christopher Dimond, FASLA
Chairman, HNTB Planning

Martha Schwartz, Inc.

March 6, 2007

To Whom It May Concern:

I would like to give my full and enthusiastic support to Bill Callaway for the ASLA Medal. I have known Bill since we met at the SWA Group, the summer of 1975. He was, even back then at a young age, a senior designer. I was a summer intern there without much promise as a future landscape architect.

Bill befriended me, even though I clearly was poor material for a future employee, as I knew almost nothing about the subject and seemed to be out in California for a good time. Both were true. None the less, Bill has always been extremely generous with his time and his help. I went to Bill for most of my questions (all stupid) but Bill was a person (senior) who did not feel above us lowly interns and took personal interest in our growth and in who we were as people. Bill has been the heart and soul of the office over all these years, as his non-wavering dedication to design and gentle manner has kept SWA on the forefront of corporate design offices. Bill is a moral character, a gentleman, an incredibly talented designer and has a great sense of humor and humility, all of which is unusual to find in one person. He has show great leadership of SWA for many years now, and has done this in both an artful and humane manner.

Bill has been a great supporter of education and has always given his time and support to training within the offices as well as spending his time at schools and various other organizations. Again, the breadth of his interest and his enthusiasm has made him a major, well-love, and respected figure within the profession.

Bill is one of my heroes and one of the few people who gave me support early in my career. For his generosity of spirit and sure-eye , I will always be Bill's greatest fan and admirer.

Please bestow this honor upon Bill for the sake of the profession.

Sincerely,
Martha Schwartz

Martha Schwartz Inc.

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