



Charlie Daniels
State of Arkansas
Secretary of State

July 27, 2006

Dear ASLA Trustees:

It is my pleasure to recommend Jo Luck to you as a candidate for the 2006 ASLA Honorary Member. As President and CEO of Heifer Project International, Jo Luck embraces agroecology in every phase of Heifer's worldwide mission

Her passion for protecting and preserving our sustainable resources is evident in all aspects of Heifer's corporate structure – from the newly constructed "green" headquarters that is a model of sustainable architecture to pioneering programs worldwide that combine hunger and environmental concerns. Since 2000, almost 3,000 families worldwide have benefited from Heifer's Agroecology Initiative that places more emphasis on environmental protection as part of Heifer's mission.

Through building strong alliances, Jo Luck heads an international organization that promotes urban agriculture, reconnecting city-dwellers with their food sources and sustainable lifestyles. The preservation of our cultural landscape across the globe is an important feature of what Heifer, under Jo Luck's leadership, accomplishes each and every day.

Jo Luck embodies the criteria set forth for ASLA Honorary Member. In naming her as your 2006 Honorary Member, ASLA gains a strong partner and leader in sustainable agriculture. She will represent your organization with integrity, dignity and a passion for preserving our global cultural landscape.

Thank you for your consideration of this nomination.

Sincerely,

A handwritten signature in blue ink, appearing to read "Charlie Daniels", written over a horizontal line.

Charlie Daniels
Arkansas Secretary of State

Sherman Banks
International Economic and
Tourism Development Consultant
2106 South Gaines
Little Rock, Arkansas 72206
Tel: (501) 376-8193 – Fax: (501) 372-6564
E-mail: sbanks@aristotle.net

July 31, 2006

To Whom It May Concern

Re: Jo Luck

It is my pleasure to write this letter of recommendation for my friend Jo Luck. I have had the good fortune to follow the career of Jo Luck, particularly during the last 20 years. As Director of the Arkansas State Parks and Tourism Department appointed by then Governor Bill Clinton and now as Executive Director for Heifer International, she has shown leadership in the preservation of the environment not just locally but worldwide.

In my capacity as an International Consultant and Immediate Past President of Sister Cities International, I have had the distinct pleasure to witness first hand Jo Luck as she directs Heifer International in teaching sound agricultural techniques to the international community that has no other source for education.

Jo Luck has other interests that lead to sustainable development projects such as social justice for gender equity and human rights issues. As Executive Director of Heifer International, Jo Luck has the kind of vision needed to make the difficult decision relative to sustainable design and environmental concerns that a leader must have when contemplating 21st century solutions.

Jo Luck will be an ideal recipient for the American Society of Landscape Architects Honorary Membership Award. If you require additional information, please contact me at (501) 376-8193, e-mail: sbanks@aristotle.net or write to 2106 S. Gaines, Little Rock, Arkansas 72206.

Sincerely,

Sherman Banks

Sherman Banks
Immediate Past President
Sister Cities International &
International Economic & Tourism Development Consultant



Landscape Architecture
Ecological Restoration
Park Planning

120 South Izard Street
Little Rock, Arkansas 72201

July 31, 2006

Board of Trustees
ASLA
636 Eye Street, NW,
Washington, DC 20001-3736

Dear Board of Trustees;

It is an honor of mine to support Jo Luck, President and CEO of Heifer International, for an Honorary Membership in ASLA for her continued sustainable practices effecting 51 countries in the World. While the magnitude of Jo Luck's environmental influence across the World is astonishing, I would like to address the importance of her message and public awareness to environmental issues at Heifer International World Headquarters located in Little Rock, Arkansas.

As the practicing landscape architect for the Heifer International World Headquarters, I can truly admire the drive and passion expressed by Jo Luck towards the ecological restoration of a brownfield into the organization's World Headquarters. Heifer's Mission, "To work with communities to end hunger and poverty and to care for the earth," is truly expressed under Jo Luck's direction in all aspects of the site design including water, habitat and education. Jo Luck was the driving force behind collecting all site water and filtering it using a surface flow constructed wetland. This wetland provides a public awareness tool to the world's challenges concerning our polluted waterways and diminishing aquifers while providing a habitat with ecological diversity. The education of the public is seen from the parking lot constructed without asphalt while including 34% pervious material to the 45,000 gallon cistern collecting the roof water used as a gray water system satisfying a large percentage of the building's water needs.

As a steward of the earth, Jo Luck is a role model "promoting strong communities, sustainability, environmental protection and peace" and has the uncanny ability to excite and instill the passion within each and every person she touches which includes 51 countries across the world.

Sincerely,

A handwritten signature in black ink that reads "Martin L. Smith". The signature is written in a cursive, flowing style.

Martin L. Smith, ASLA
Principal



ARKANSAS CHAPTER
230 Memorial Hall
Fayetteville, AR 72701

July 29, 2006

ASLA Executive Committee and Board of Trustees
636 Eye Street, NW
Washington, DC 20001-3736

Dear ASLA Executive Committee and Board of Trustees,

Please accept this as the Arkansas Chapter's letter of support for nomination of Jo Luck as an Honorary Member of the American Society of Landscape Architects. Her work in public service and with Heifer International are admirable. Her efforts to educate the public on ways to end hunger and to lead by example in construction projects which respect the earth's resources are also to be commended. According to Ms. Luck, "If we're going to have a lasting impact on ending world hunger, then everything we do must renew the earth and not deplete it."

Jo Luck has received numerous awards and recognitions from groups such as Rotary International and the International Women's Forum. She was Arkansan of the Year in 2005 and received the LC & Daisy Bates Humanitarian Award for Global Awareness in the same year.

Jo Luck is a friend to the profession of landscape architecture and an inspiration to mankind. Please grant her honorary membership in ASLA as she is a worthy recipient. Jo Luck is a true steward of the world landscape for she serves not only the environment, but those who must tend and live upon it for centuries to come. At a time when most are blaming, she is doing. At a time when others are spending billions to scourge the earth, she is collecting funds from the broad spectrum of humanity to save it. She is truly the epitome of one who lights many candles rather than cursing the darkness. She personifies HOPE for us all, not just landscape architects, but humanity.

Sincerely,

Melissa M. Evans, ASLA
Trustee
Arkansas Chapter
American Society of Landscape Architects