

# PPN: 2017 IN REVIEW



AMERICAN SOCIETY OF  
LANDSCAPE ARCHITECTS

ASLA's 20 **Professional Practice Networks** (PPNs) help support your practice and provide a forum to make connections outside your market. In 2017, PPNs provided excellent opportunities for professionals in the same areas of practice to exchange information, learn about current practices and research, and network with each other—both online and in person at the ASLA Annual Meeting. Thank you to those who shared experiences on The Field blog and shared their expertise as Online Learning presenters!

## THE FIELD

[thefield.asla.org](http://thefield.asla.org)

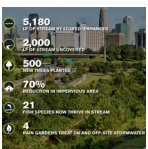
The Field, ASLA's PPN blog, offers members a place to exchange information, learn about recent work and research, and share thoughts about current happenings. Article contributions are by PPN members. Fresh content appears twice a week - check it out!

## TOP VIEWED POSTS ON THE FIELD



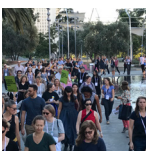
### The Evolving Practice of Ecological Landscape Design

By Kelly Fleming, ASLA  
Ecology & Restoration PPN Post



### Data + Design: Measuring a Landscape's Value

By Stephanie Marino, ASLA  
Sustainable Design & Development PPN Post



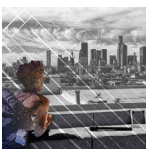
### Women in Landscape Architecture Leaders

By Tanya Olson, ASLA; Kate Douglas Kestyn, Associate ASLA; Emily O'Mahoney, FASLA; Christa Schaefer, ASLA; Kristina Snyder, ASLA; Whitney Tidd, Associate ASLA  
Women in Landscape Architecture PPN Post



### Urban Design Professional Practice Network Survey Results

By Keith Billick, ASLA  
Urban Design PPN Post



### Black in Design Conference: Reflections from Two Women of Color

By Diana Fernandez, ASLA; Ujijji Davis, ASLA

## ONLINE LEARNING

[learn.asla.org](http://learn.asla.org)

To provide our members with professional development opportunities, ASLA offers Online Learning webinars, many of which are hosted by the PPNs on a topic of special relevance to their members. The Online Learning webinars are a great way to earn your PDH!

## TOP ATTENDED LIVE WEBINARS



### Urban Street Tree Planting: Correcting Myths and Misconceptions

Presented by Jim Urban, FASLA  
Hosted by the Planting Design PPN



### San Diego's First Public Nature Play Area: How Park and Recreation Made it Happen!

Presented by Ilisa Goldman ASLA; Shamli Tarbell  
Hosted by the Children's Outdoor Environments PPN



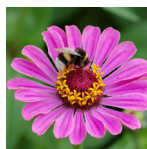
### Creative Goal Setting for Women

Presented by Mia Scharphie, Associate ASLA  
Hosted by the Women in Landscape Architecture PPN



### SPOTLIGHT mini-series: Transitional Landscapes & Tactical Mycelium

Presented by Elyana Javaheri, Associate ASLA; Bridget Ayers Looby, Associate ASLA  
Hosted by the Campus Planning & Design and Children's Outdoor Environments PPNs



### Creating Pollinator Habitat Along Roadsides

Presented by Jennifer Hopwood; Robert LaRoche; Ellen Alster, ASLA; Jessie Byrd, ASLA  
Hosted by the Transportation PPN



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# PPN LIVE IN LOS ANGELES



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During the **ASLA Annual Meeting and EXPO** in Los Angeles this October, PPNs hosted presentations, panel discussions, and informal Q&A during events in PPN Live, located on the EXPO floor. Meeting attendees had numerous opportunities to network with colleagues from all 20 of ASLA's Professional Practice Networks (PPNs) through:

- participating in the PPN meetings that took place in PPN Live,
- attending a PPN-themed exhibitor tour of the EXPO floor, offered for PDH,
- and networking with PPN peers at the EXPO Reception featuring the PPNs.

## ANNUAL MEETING HIGHLIGHTS

### MEETINGS IN PPN LIVE

For the second year, the PPN Live space offered meeting rooms, the PPN Lounge, and a larger presentation space called Griffith Park Stage, which hosted our largest PPN meeting to date: the joint meeting of the Children's Outdoor Environments and Healthcare & Therapeutic Design PPNs, which featured presentations on the therapeutic value of nature play spaces and evidence-based design of healthcare facility gardens.



### PPN EXPO TOURS

ASLA offered attendees the opportunity to network with PPN peers and product exhibitors in a PPN show floor tour designed to highlight PPN topic areas. The PPN EXPO Tours gave attendees a chance to learn about new and improved services and how these improvements can assist in creating a successful design project. Each one-hour tour included four presentations by various exhibitors. Participants were able to earn 1.0 PDH for each tour!

### EXPO RECEPTION FEATURING THE PPNs

PPN Live also brought the PPN Reception right to the show floor on Sunday afternoon. Fellow PPN members had the chance to meet, mingle, and make connections with friends and colleagues, and discuss how they are contributing to the landscape architecture profession.



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# GET INVOLVED IN YOUR PPN



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## ARE YOU AN INDUSTRY LEADER?

All members of ASLA are invited to contribute and participate on a national level through the Professional Practice Networks (PPNs) by:

- providing leadership as a PPN chair or officer,
- submitting entries to The Field,
- sharing expertise as an Online Learning speaker or press contact,
- being part of a peer review process,
- and influencing ASLA policy, initiatives, and priorities.

In addition to a chair or co-chairs, many PPNs' leadership teams also include one or more PPN officers to assist with specific activities or provide general assistance when needed. Looking to get more involved at the leadership level? Listed below are a few possible positions. Contact your PPNs chair(s) to become a member of the leadership team:

- Editor, The Field
- Online Learning Webinar Coordinator
- Communications / Outreach Coordinator
- LinkedIn Group Coordinator
- PPN Meeting Planner

## Professional Practice Networks (PPNs)

- Campus Planning & Design
- Children's Outdoor Environments
- Design-Build
- Digital Technology
- Ecology & Restoration
- Education & Practice
- Environmental Justice
- Healthcare & Therapeutic Design
- Historic Preservation
- Housing & Community Design
- International Practice
- Landscape - Land Use Planning
- Parks & Recreation
- Planting Design
- Residential Landscape Architecture
- Sustainable Design & Development
- Transportation
- Urban Design
- Water Conservation
- Women in Landscape Architecture

image: 2015 Student General Design Honor Award – Borderless Landscapes of Control, Rui Felix, Student ASLA



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# ASLA Online Learning Student & Emerging Professional SPOTLIGHT mini-series



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ASLA is excited to continue the **Online Learning Student & Emerging Professional SPOTLIGHT mini-series**, for a third consecutive year. SPOTLIGHT gives Student and Associate members the opportunity to work with experienced Professional Practice Network (PPN) mentors in creating a presentation for ASLA's Online Learning series. Are you working on eye-opening research or a project that highlights innovation in design, tools, materials, or processes? This is your chance to share your work with the profession!

The SPOTLIGHT mini-series Call for Proposals will open in spring 2018. We look forward to getting a glimpse into the future of the profession through your ideas and knowledge sharing with your fellow landscape architecture professionals!

## 2017 SPOTLIGHT MINI-SERIES PRESENTATIONS



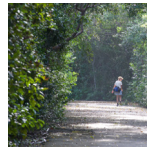
### **Transitional Landscapes: Temporary Places with Permanent Impacts**

Presenter: Elyana Javaheri, Associate ASLA



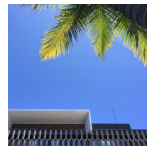
### **Tactical Mycelium: An Exploration of Wastewater Treatment Byproducts as Ephemeral Building Material**

Presenter: Bridget Ayers Looby, Associate ASLA, SITES AP



### **Tropical Hardwood Hammocks of the Florida Keys: Why Sustainable Landscapes Are Vital for the Region**

Presenter: Tricia Keffer, Student ASLA



### **Aloha Public Art: Exploring Honolulu's Art Scene**

Presenter: Rachel Katzman, Associate ASLA

PPN Mentors:

David Cutter, ASLA, Campus Planning & Design PPN

Laura Tenny, ASLA, Campus Planning & Design PPN

Kenneth Hurst, ASLA, Children's Outdoor Environments PPN

PPN Mentors:

Emily O'Mahoney, FASLA, Women in Landscape Architecture PPN

Kristina Snyder, ASLA, Women in Landscape Architecture PPN

[learn.asla.org](http://learn.asla.org)



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