

"ASLA puts us in direct contact with those who spec our product while helping us set-up and support dealers."

Deborah Donovan
Scotia Slate

"The ASLA EXPO offers many benefits to the companies exhibiting: quality attendees; a wonderful staff; and very accommodating venues. I would recommend it to all considering exhibiting at this show. It's one of the best in the country."

David Dugmore
Jakob, Inc.



Registration

Complimentary Exhibitor Registrations

Exhibitors receive two complimentary exhibitor registrations per 10' x 10' booth—a \$700 value. Registrations include admittance to social events, meal/social functions and educational sessions (ticketed functions are not included).

For more information, please contact:

Angela Wilson

Tel: 202.363.4666

Fax: 202.363.3339

E-mail: angelaasla@starpower.net

Web: www.asla.org

Exhibitor Rates and Information

Non-Conflicting Exhibit Hours

Exclusive exhibit hours never conflict with education sessions, tours, or social functions. That means you'll have the undivided attention of attendees throughout the EXPO and you'll enjoy maximum selling time on the floor.

EXPO Hours *(subject to change)*

Sunday, October 31

10:00 am–4:00 pm

Monday, November 1

10:00 am–3:00 pm

Exhibitor Move-In

Friday, October 29 and
Saturday, October 30
9:00 am–5:00 pm

Booth Costs

10' x 10'	\$2,400
10' x 20'	\$4,800
20' x 20' island	\$9,600
20' x 30' island	\$14,400

TERMS: 50 percent payment is required with application for exhibit space. After May 1, 2004, full payment is required.

Hotel and Travel

Information will be sent to exhibitors regarding available hotels and rates. In order to get special ASLA rates, be sure to mention ASLA. For blocks of ten or more rooms, contact Martha Montague at 202-216-2328 or mmontague@asla.org.