

# Exhibit Space Application and Contract—Early Bird

Please fill in this form by clicking on the space provided and typing.

Company Name:

Contact:

Street Address:

City/State/Zip/Country:

Phone:  Fax:

E-Mail:  Website:

Billing Address (if different from above):

City/State/Zip/Country:

E-Mail:  Phone:

## Early Bird Booth Reservation (10' x 10' Booth)

Through December 31, 2010 (\$3,300): \$   
After January 1, 2011 (\$3,500): \$   
Number of Booths:   
Total Amount Due: \$   
Payment with Application: \$  \*  
Invoice Balance: \$

Preferred booth space choices:

1.  5.  9.   
2.  6.  10.   
3.  7.   
4.  8.

\*To secure space assignments, a 50 percent deposit must be submitted with this Exhibit Space Application and Contract. The balance will be invoiced in January 2011. After January 14, 2011, full payment must accompany application.

## Payment

- Check  
 Credit Card:  Amex  Visa  MasterCard

Name on credit card:  Signature:

Card No.:  Expiration Date:  Security Code:

We hereby apply for exhibit space for our use at the ASLA EXPO. If our choices of space have been assigned, we request ASLA to assign the best available space. We understand: 1) this application becomes a contract when signed by our representative and is accepted by ASLA; and 2) this agreement is considered a confidential communication between ASLA and our company.

We agree to comply with the terms, exhibit regulations, instructions, and conditions as published in this application and in the official Exhibitor manual which will be forwarded at a later date, and with all conditions under which facilities at the San Diego Convention Center have been rented to ASLA.

I have read and agree to the terms, conditions, and the rules governing exposition as contained on both pages of this application and contract.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

The individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract. A copy of the contract will be returned to the company contact after it is accepted by ASLA and booth space has been assigned.

FOR ASLA USE ONLY

Exhibit Space Assigned:

Date Received:

By ASLA:

Date Assigned:



## 2011 Annual Meeting and EXPO

October 31–November 1, 2011  
San Diego Convention Center  
San Diego, CA.

Please complete, sign, and return this application with payment to:

### American Society of Landscape Architects

EXPO Sales  
636 Eye Street, NW  
Washington, DC 20001  
(202) 216-2335  
(202) 478-2190 FAX

## Terms

No space assignments will be made unless a deposit payment is received with the Exhibit Space Application and Contract.

Submission of this application indicates agreement to pay 100 percent of the exhibit fee.

Late payments are subject to a one-percent late fee per month beginning on the 31st day after the billing date, (12 percent per annum compounded monthly). If timely payments are not made, we agree to pay all collection agency fees and any other costs incurred in collecting the debt.

ASLA reserves the right to cancel exhibit space if payment is past 60 days of the invoice date.

## Cancellations

All booth cancellations must be received in writing. A non-refundable fee equal to 25 percent of the total booth cost will be forfeited for cancellations received by January 14, 2011. After January 14, 2011, no refunds will be issued. Payments for 2011 exhibit space may not be applied to subsequent EXPOs.